



Promote Love Our Waterways in Your Newsletter

Please help promote Love Our Waterways Boot in your newsletter. Whether you are promoting your own Love Our Waterways event or encouraging general involvement, we appreciate you spreading the word. Below are ideas for newsletter copy. You can also use one of the supplied social media graphics or digital ads for a visual.

General Promotion:

Love Our Waterways this September!

Volunteer for a New Statewide Waterway and Shoreline Cleanup

Keep Louisiana Beautiful needs your help this September to clean up our state's rivers, lakes, bayous, and shorelines. Love Our Waterways is a month-long waterway and shoreline cleanup taking place across Louisiana. Ways you can get involved in Love Our Waterways:

- Clean up shorelines.
- Clean out drains and ditches.
- Clean up by paddle or motorized boat.
- Promote on social media.
- Donate to amplify the impact.

Register your cleanup event or find a local volunteer opportunity near you at LoveLaWaterways.org!

Promoting Your Event:

Volunteer at **Company Name's Love the Boot Week Event on **Date!****

We are excited to partner with Keep Louisiana Beautiful and participate in Love Our Waterways, a statewide waterway cleanup! We will be hosting a cleanup event on **[date]**, from **[time to time]** at **[location]**. **Include directions on how to register and any other pertinent details.**