



2026-27 KLB Beautification Grant Application

DEADLINE TO APPLY: June 21, 2026

Purpose and Description

Keep Louisiana Beautiful's (KLB) mission is to promote personal, corporate, and community responsibility for a clean and beautiful Louisiana. Through programs and a statewide network of affiliates and partners, KLB provides tools and resources to prevent litter, reduce waste, increase recycling, and beautify spaces. For more information visit keeplouisianabeautiful.org.

Grant Purpose

The KLB Beautification Grant provides funding to help improve the appearance of communities throughout Louisiana by creating beautiful, well-maintained community entry points and roadways. People are less likely to litter in areas that are well maintained and beautiful, so reducing litter in highly visible areas is an additional key driver of this grant. Grant projects should enhance and beautify entry points of municipalities and parishes, or highly visible and trafficked roadway medians and roundabout central islands. KLB seeks projects that have diverse community support, volunteer involvement, collaboration with stakeholders and benefit community members.

Grant Type

- \$1,000-\$10,000 reimbursement grant.
- Minimum 15% cash, in-kind or equivalent volunteer hour value match is required.
- Project must be on public property.

Eligibility Guidelines

- Eligible to apply are Louisiana parishes, and municipalities.
- All applicants must submit Form W-9.
- All applicants must be in good standing with the Louisiana Secretary of State.
- All applicants must be a State Certified Vendor. Register: doa.la.gov/doa/osp/vendor-resources/
- Application must be submitted by the deadline and be completed in its entirety.

Funding Guidelines

The grant focus is to fund the purchase of native trees, shrubs, perennial plants landscaping materials and

welcome signs to enhance and beautify entry points of municipalities and parishes, or highly visible and trafficked roadway medians and roundabout center islands. Plantings must account for a sizable portion of the project. The grant project must be completed on or before May 7, 2027. Reimbursements will be dispersed once the project and all the grant requirements are completed and the Final Report, including receipts and documentation for reimbursement is submitted to KLB by May 7, 2027.

-25% of the plants funded must be native to Louisiana.

-Annual plants will not be funded.

-Soil, mulch, pavers, edging and related landscaping materials, when incorporated into a planting project, may not exceed 25% of the grant request.

-Welcome sign materials, when incorporated into a planting project, may not exceed 25% of the grant request.

-Contractors to assist with the project may not exceed 25% of grant request.

-A 15% cash, in-kind or equivalent volunteer hour value match is required.

This grant is made possible with funding from the State of Louisiana and the Office of the Lt. Governor.

Terms and Requirements

Failure to abide by all the requirements and/or submit the completed final report by May 7, 2027, will result in non-reimbursement for this grant and ineligibility for subsequent KLB grants. To be awarded a grant, the applicant agrees to the following:

-Planting projects must be on public property.

-Applying for this grant must be pre-approved by the applying organization's highest authorizing official.

-A letter from the organization's highest authorizing official, approving use of the public space for this grant project and agreeing to maintain the project must be uploaded with this application.

-A Grant Agreement must be signed between the Louisiana Department of Culture, Recreation and Tourism (DCRT) and the grant recipient (Grantee) before reimbursable work or purchases can begin on the grant project. The grantee must abide by the approved grant budget as documented in the Agreement.

-Prospective Grantees must attend a mandatory scheduled webinar before KLB will issue the Agreement.

-A minimum 15% cash, in-kind, or equivalent volunteer hours value match is required.

-Any project that includes a request to fund a "Welcome" sign must include some type of planting project (garden or trees) to enhance the area surrounding the sign.

-Projects must have an irrigation plan and a maintenance plan. These plans must be uploaded or described in the application.

-Projects must have a plant design that must be uploaded with the application. The design does not have to be done by a professional landscape designer. It can be a sketch, but it must have sufficient detail to describe the project and show that the project has been well thought out. Plant and tree types, quantity and placement, and hardscape materials and placement must be identified.

-Community engagement and volunteer support are required.

-A small sign provided by KLB must be staked in the garden area acknowledging KLB's and the Lt. Governor's support of the project for at least one month after the project has been completed. A photo of the sign at the final project site must be uploaded in the Final Report.

-A grant award acknowledgement letter must be sent to Grantee's state representatives and senator. A copy must be uploaded with the Final Report.

-A press release announcing that Grantee received a KLB grant must be sent to the local media. A copy must be uploaded with the Final Report.

-Two social media posts must be made:

1) By 30 days after the Agreement is executed, Grantee must announce on their social media channels that they received a KLB Beautification Grant including how the grant will help the community. Grantee must tag KLB - on Facebook and Instagram tag @keeploisianabeautiful and on Twitter tag @keeplabeautiful - and tag the Lt. Governor's Office @LouisianaLtGov.

2) At the conclusion of the project, Grantee must make a second social media post announcing the outcome and showing photos of the completed project tagging KLB and the Lt. Governor's Office as instructed above.

Photos of both media posts must be uploaded in the Final Report.

-"Before" photographs of the proposed project site must be submitted with the application, and "after" photographs of the project, including the installed KLB acknowledgement sign, must be submitted with the Final Report.

-Beautification Grant projects must be completed on or before May 7, 2027.

-Changes in grant scope and/or budget as outlined in the Agreement must be pre-approved by KLB.

-Grantee must register for, conduct and submit a report for a KLB Love the Book Week cleanup event tentatively scheduled for April 17-25, 2027.

-A completed Final Report, photographs, press release, acknowledgement letters, social media photos and reimbursement request with proper receipts and documentation must be submitted to KLB by May 7, 2027. The Final Report may be submitted before the deadline upon project completion but will not be accepted after May 7, 2027.

Grant Cycle

The grant cycle begins once the Agreement is signed by DCRT's Appointing Authority. The grant cycle ends for all grantees on May 7, 2027.

I verify that I have read and agree with all grant terms and requirements.

Yes No

Organization Information

Organization Name

Type

Parish Municipality

Organization Address

Address Line 1

Address Line 2

City

State

Zip Code

Organization's Parish

Primary Contact

First

Last

This contact is the person responsible for managing the grant process and progress. They are the main point of contact for KLB.

Primary Contact Title

Primary Contact Email

Primary Contact Phone

Upload Organization Form W-9

Is the applying organization in good standing with the Louisiana Secretary of State?

Yes No

State Certified Vendor Number

Organizations that are not current LA Vendors may register at doa.la.gov/doa/osp/vendor-resources/

Authorizing Official

Do you have approval from the Authorizing Official to apply for this grant?

Yes No

The Authorizing Official is the applying organization's highest-ranking member who has the authority to approve this application including agreeing to the grant requirements and who is legally authorized to enter into a contract on behalf of the organization.

Authorizing Official Name

First

Last

Authorizing Official Title

Email of Authorizing Official

Phone of Authorizing Official

Letter of Authorization

The letter authorizing your organization to apply for a Beautification Grant must be on organization letterhead, signed by the Authorizing Official and include wording indicating:

- 1.) the name and title of the authorizing official.
- 2.) the grant name "2026-27 KLB Beautification Grant"
- 3.) that the authorizing official understands and agrees to the reimbursement terms of the grant which requires internal funds to be committed and used for the project upfront.
- 4.) the amount of the funds requested.
- 5.) a short description of the scope of the project.
- 6.) that the authorizing official approves the use of public space for this project and agrees to ongoing maintenance of the project.

Upload Letter

Project Location

Who owns the public property of the proposed project?

Do you have approval to use this land for this project?

Yes No

Project must be executed on public property.

Describe the location of the proposed project site. Include an address or cross streets. Is it in a median, on a roadway, at the municipality's or parish's entry point, etc.? Is the location heavily trafficked and do you have information regarding car count or foot traffic?

Upload photographs of the proposed project site.

Beautification Project Details

Grant Request Amount

Describe the purpose, components and scope of the project in detail. Why is this beautification

project needed? What elements will it include - a garden only, a welcome sign, landscape features such as edging or pavers, irrigation? What types and quantities of plants and trees will you use to accomplish your goals?

Must be between 50 and 1,000 characters.

Who will be your project partners?

Must be between 50 and 1,000 characters.

How many volunteers will help and what will they do?

Must be between 50 and 1,000 characters.

How will the project benefit the community?

Must be between 50 and 1,000 characters.

Explain the long-term maintenance and irrigation plans for the project. What department or entity will be responsible for managing the plans? Explain how the maintenance and irrigation will be funded long-term.

Must be between 50 and 1,000 characters.

Design Plan - Upload a detailed sketch of the project including types of plants and trees, quantity, and hardscape material. It does not have to be a professional rendering, but must have sufficient detail to align with your budget request and show that the project has been well thought out. Upload an irrigation plan if applicable. APPLICATIONS WITHOUT A DETAILED DESIGN PLAN SKETCH WILL BE DEEMED INELIGIBLE.

Required Cash or In-Kind Donation Match or Volunteer Hours

Select only "Cash Match" OR "In-kind Match" for each line item, not both. For Cash Match list the \$ amount for each donor separately. For In-kind Match, list the total In-kind \$ value for each donor. If claiming volunteer hours towards match, list "Volunteer Hours" in item description and multiply number of hours by \$29.14 (Independent Sector LA rate) to get the dollar amount to be entered in the "In-kind Match" column. You are required to have at least a 15% in-kind match, cash match or equivalent volunteer hours value.

Item Description/Donor	Cash Match	In-kind Match	Total
			\$0.00
		Total:	Grand Total:
		\$0.00	\$0.00

Budget and Budget Justification

Administrative costs/fees are prohibited. Reimbursements requests submitted in the grant's final report will be approved based on those requests aligning with budget items as submitted in this application, so include detailed item descriptions. For example, if you are planting a garden, along with creating line items for plants, create budget line items for soil, mulch, watering/irrigation, etc. as needed that you wish to be reimbursed for. See Funding Guidelines in the Purpose and Description section at the beginning of the application for allowed budget items and percentages.

Item Description	Quantity	Unit Price	Total
			\$0.00
			Grand Total:
			\$0.00

Explain how each budgeted item is necessary and relevant to the completion of the grant project. Budget items not directly related to the project or not clearly defined in the project description will not be funded.

Submission

I verify that I have permission and authority to submit this grant application on behalf of the stated organization. The information I provided in this application is true and accurate. I have read and agree with the requirements and terms of the grant.

Applicant's Name

First

Last

Applicant's Signature

Please use your mouse or touch screen to sign manually.

Date