

Greater Grant Success: Overview and Application Process



Keep
LOUISIANA
Beautiful

KEEP AMERICA BEAUTIFUL AFFILIATE

KLB Grants Program

Keep Louisiana Beautiful Grants Program

Since 2004, KLB has awarded over **\$8.4 million** in grants to local communities for litter abatement, waste reduction, recycling, education, enforcement and beautification.

Since 2021, KLB has worked closely with the Dept. of Culture, Recreation and Tourism in the Office of the Lt. Governor to grow their efforts and reach more communities.

Most recently, KLB transitioned to a state program.

Because the KLB Grants Program is growing, the application process has become increasingly competitive.

KLB Community Improvement Grants

\$493,260 Awarded so far in 2025

- **Greener Grounds: Awarded-\$105,318**
 - 16 organizations
 - 13 parishes
- **Healthy Communities: Awarded-\$174,509**
 - 20 organizations
 - 17 parishes
- **Beautification Grant: Awarded-\$72,071**
 - 11 organizations
 - 10 parishes
- **Litter Camera Grant: Awarded-\$91,833**
 - 10 law enforcement agencies
 - 8 parishes
- **University Affiliate Grant: Awarded-\$49,528**
 - 9 universities
 - 5 parishes
- **Sheriffs' Grant: Applications to date- \$300,000**
 - 6 sheriff's departments
 - 6 parishes
- **Trash Receptacle Grant: NOW OPEN**
 - Deadline to apply Oct. 14
- **Community Affiliate Grant: TBD**

Beautification Grant – **Already Awarded in 2025 - 11 of 51**

Grant Type:

- Reimbursement grant **up to \$10,000 to fund planting projects** in highly visible areas to enhance the beauty of public spaces and promote community pride
- Minimum 15% cash match, in-kind donation or volunteer hours required

Grant Purpose:

Provide funding for purchase of **native trees, shrubs and perennials** for planting projects to improve communities' appearance by **creating beautiful, well-maintained public spaces.**

Littering decreases in well-maintained areas, so reducing litter in **highly visible** areas is a key driver of this grant. Priority project locations include city entry points, highway corridors/medians, downtown roadways/intersections and other highly used public spaces. KLB seeks projects with diverse community support, volunteer involvement, collaboration with stakeholders and significant community benefit.

Eligibility:

Louisiana parishes and municipalities

Greener Grounds Grant – **Already Awarded in 2025 – 16 of 28**

Grant Type:

- Reimbursement grant **up to \$10,000 for 3,000+ attendee-per-day events;**
up to \$5,000 for 1,000+ attendee-per-day events
- Minimum 15% cash match, in-kind donation or volunteer hours value required.
- Completion of the Greener Grounds Workbook is a condition of grant reimbursement

Grant Purpose:

Provide education via Greener Grounds Guidebook and Workbook and provide **funding** for resources to aid event organizers in executing practical applications for improved **waste reduction, increased recycling and litter prevention at large LA outdoor events.**

Eligibility:

- Organizers of large, LA, outdoor events with a minimum of 1,000 attendees per day
- Municipalities and parishes that organize large-scale community special events
 - Not-for-profit large outdoor events including festivals, fairs, concerts, parades

Litter Enforcement Surveillance Camera Grant – **Awarded in 2025 – 10 of 10**

Grant Type:

- Reimbursement grant **up to \$10,000** to fund purchase of approved surveillance equipment
- Minimum 15% cash match, in-kind donation or volunteer hours value required

Grant Purpose:

Provide financial assistance **to public entities with the authority to enforce litter laws for approved surveillance cameras, accessories and software** used to enforce litter and illegal dumping laws within the Grantee's jurisdiction.

Eligibility:

Louisiana public entities with authority to enforce litter laws and with a commissioned officer who attended the KLB Litter Enforcement Surveillance Camera Workshop

Trash Receptacle Grant – **Application Open until 11/15/25**

Grant Type:

- This is not a cash award or reimbursement grant. Eligible applicants may request up to **five high-quality trash receptacles to be installed in outdoor public spaces**. KLB offers a choice of four receptacle styles that meet the needs of most communities. If awarded, KLB will purchase and deliver the receptacles to applicant's designated location.
- Minimum 15% cash match, in-kind donation or volunteer hours value required.

Grant Purpose:

Reduce litter in communities by providing high-quality trash receptacles for placement in outdoor public spaces owned by eligible government entities. Data collected by KLB over the last several years shows a litter reduction of 78% in areas where the trash receptacles are properly installed and maintained.

Eligibility:

Louisiana parishes, municipalities, recreation districts, and state agencies

Sheriff's Grant – 6 Sheriffs Now Applying, 31 Awarded Since 2022

Grant Type:

- Reimbursement grant up to **\$50,000 for litter abatement**
- Minimum 15% cash match, in-kind donation, staff time, or volunteer hours required

Grant Purpose:

Provide financial **assistance to LA Sheriff's Offices to cover expenses directly related to establishing or expanding litter abatement programs** to remove roadside litter and to increase litter enforcement within their jurisdiction. Eligible expenses include:

- Purchase/rental of trucks/vans to solely transport litter abatement crews
- Purchase/rental of trailers/carts for litter removal
- Litter crew safety signs
- Purchase of surveillance cameras/equipment to enforce the litter/illegal dumping laws
- Purchase of litter cleanup materials such as trash bags, grabbers, gloves, and safety supplies

Eligibility:

- LA Sheriff's Offices who have not previously received the grant
- Applications available on request

Healthy Communities Grant – **Already Awarded in 2025 – 20 of 45**

Grant Type:

- Reimbursement grant that funds **projects/programs up to \$10,000**
- Minimum 15% cash match, in-kind donation or volunteer hours required

Grant Purpose:

Provide funding for projects/programs to **improve the appearance of communities** in LA through

- litter removal and prevention**
- best practices for waste management, waste reduction, recycling, reusing;**
- litter enforcement**
- litter/waste management education and environmental stewardship**
- other related efforts.**

KLB seeks projects with diverse community support, volunteers, collaboration with stakeholders and significant community benefit.

Eligibility:

Louisiana parishes, municipalities, state agencies, governmental entities, schools, colleges, universities, non-profit organizations, KLB Community Affiliates who are Circle of Excellence recipients and KLB University Affiliates

KLB Grant Announcements

Grant opportunities and the opening of KLB grant application periods are communicated in various ways:

- On the KLB website – keeplouisianabeautiful.org
- Through the KLB e-newsletter – sign up for the KLB newsletter at keeplouisianabeautiful.org
- Through Constant Contact – conference attendees are added to KLB's Constant Contact list
- Through press releases
- Through social media
 - On Facebook and Instagram **@keeplouisianabeautiful**
 - On Twitter **@keeplabeautiful**

The background is a solid blue color. In the center, there is a large, faint, light-blue circular graphic. Inside this circle, there are two checkmark symbols, one in the upper-left quadrant and one in the lower-right quadrant, suggesting a process or a checklist.

Ways to Maximize Effectiveness of the Grant Application Process

Maximize Your Application's Effectiveness

- Visit the KLB website to review grant opportunities and their parameters
- **Read the grant information carefully**
 - ! Particularly the grant description, eligibility, grant requirements and funding guidelines**
- If the grant matches your needs **and you are eligible**, download the sample application provided on the website
- Review the sample application, gather information and prepare responses before filling out the online application
- Make sure responses relate to the purpose of the grant and adhere to its requirements
- Make sure responses fully address all questions asked



2025-26 Keep Louisiana Beautiful Healthy Communities Grant Application

Application deadline: June 20, 2025

Purpose and Description

Keep Louisiana Beautiful's (KLB) mission is to promote personal, corporate, and community responsibility for a clean and beautiful Louisiana. Through programs and a statewide network of affiliates and partners, KLB provides tools and resources to prevent litter, reduce waste, increase recycling, and beautify spaces. For more information visit keeplouisianabeautiful.org.

Grant Purpose: The KLB Healthy Communities Grant (HCG) provides funding for local projects and programs bringing about behavioral changes needed to improve the appearance of communities in Louisiana. Grant projects should focus on litter removal, prevention, and education; best practices for waste management, waste reduction, recycling, reusing, and refusing; litter enforcement and other mission related efforts. KLB seeks to fund projects with diverse community support, volunteer involvement, collaboration with stakeholders and community benefit.

Grant Type:

-\$2,500-\$10,000 Reimbursement grant that funds projects and programs as described above

-Minimum 15% cash match, in-kind donation or volunteer hours value required

This grant is made possible with funding from the State of Louisiana and Office of the Lt. Governor.

Eligible to Apply:

-Louisiana parishes, municipalities, state agencies, governmental entities, schools, colleges, universities, non-profit organizations, KLB Community Affiliates who are current Circle of Excellence recipients and KLB University Affiliates

-Non-profit organization applicants must submit their IRS Determination Letter

-All applicants must submit Form W-9

-All applicants must be in good standing with the Secretary of State

-All applicants must be a State Certified Vendor. Register: doa.la.gov/doa/osp/vendor-resources/

-Application must be submitted by the deadline and be completed in its entirety

Funding Guidelines: Projects and programs with measurable goals and sustainable impacts in one or more of the following areas:

Eligible for Funding:

- Litter removal
- Litter prevention
- Waste management and reduction
- Recycling, reusing, reducing, and repurposing
- Litter and illegal dumping enforcement
- Education on litter prevention, recycling and environmental stewardship

Funding guidelines align
with grant purpose.

NOT Eligible for Funding:

- Gardening projects and tree planting
- Computers, electronics, and printers
- Travel expenses, rental of motorized vehicles and fuel
- Food and beverage
- Registration fees
- Cash awards, insurance and salaries, employee compensation
- Expenses associated with fundraising activities
- Projects or activities conducted on private property
- Excessive disposable materials or activities producing excess waste/litter (i.e. balloon release)

Terms and Requirements

Failure to abide by all the requirements and/or submit the completed Final Report by May 1, 2026, will result in non-reimbursement for this grant and ineligibility during the next grant cycle. To be awarded a grant, applicants agree to the following:

-A Grant Agreement (Agreement) must be signed between, the Louisiana Department of Culture, Recreation and Tourism (DCRT) and the grant recipient (Grantee) before reimbursable work can begin on the grant project. Grantees must abide by the approved grant budget as documented in the Agreement.

-All Grantees must attend a mandatory informational webinar before KLB will issue an Agreement.

-A minimum 15% cash match, in-kind donation or equivalent volunteer hours value is required.

-Community engagement and volunteer support are required.

-Grant projects must be completed on or before May 1, 2026.

-A grant award acknowledgement letter must be sent to the Grantee's state representatives and senator. A copy must be submitted with the Final Report.

-A press release announcing the award of the KLB grant must be sent to the local media. A copy must be submitted with the Final Report.

-Two social media posts must be made:

1. Within 30 days of the Agreement being executed, Grantee must announce on social media channels the award of a KLB Healthy Communities Grant and how the grant will help the community. Tag Keep Louisiana Beautiful - on Facebook and Instagram tag @keeploouisianabeautiful and - on Twitter tag @keeplabeautiful, and tag @LouisianaLtGov
2. At the grant project's end, Grantees must make a second social media post with photographs highlighting its impact. Tag the post as instructed above. Photos of both media posts must be uploaded in the Final Report.

-KLB's logo must be printed on all grant-related print materials, t-shirts, signage, banners and other marketing and educational materials funded by this grant.

-Changes in the grant scope and/or budget as outlined in the Agreement must be pre-approved by KLB.

-A completed Final Report, photographs, press release, acknowledgement letters, social media posts and reimbursement request with proper receipts and documentation must be submitted to KLB by May 1, 2026. The Final Report may be submitted before the deadline upon project completion but will not be accepted after May 1, 2026.

-Grantees must register for, conduct, and submit a report for a KLB Love the Boot Week event scheduled for April 2026.

I verify that I have read and agree with all grant terms and requirements.

☒ Yes ☐ No

Organization Name *

Organization Address *

Organization Type *

☐ Parish ☐ Municipality ☐ State Agency ☐ Government Entity ☐ Political Subdivision ☐ School/College/University
☐ Non-Profit Organization ☐ KLB Community Affiliate ☐ KLB University Affiliate

Parish *

Grant amount requested *

Upload Organization Form W-9 *

If non-profit, upload Non-Profit IRS Determination Letter or Tax Exemption Form

Applying organization is in good standing with the Louisiana Secretary of State.

☒ Yes ☐ No

State Certified Vendor Number *

Contact Name

The Contact is the person responsible for managing the grant process and progress. They are the point of contact for KLB.

Name *

Phone number *

Email *

Authorizing Official Name *

Authorizing Official Title *

The Authorizing Official is the applying organization's highest-ranking member who has the authority to approve this application including agreeing to the grant requirements and who is legally authorized to enter into a contract on behalf of the organization.

Authorizing Official Email *

Authorizing Official Phone *

Upload Authorizing Official Letter of Intent *

This letter authorizes your organization to apply for a Healthy Communities Grant. It should include wording indicating

- 1.) the name and title of the authorizing official
- 2.) the grant name "2025-26 KLB Healthy Communities Grant"
- 3.) that the authorizing official understands and agrees to participate in a grant that it is a reimbursement grant and that requires internal funds to be committed to and used for the project upfront
- 4.) the amount of the funds requested
- 5.) a short description of the scope of the project.

The letter must be signed by the organization's authorizing official and submitted on organization letterhead.

Why do you need this grant funding, how was the need assessed, and what problem will it address? *

Maximum 2,400 characters.

Describe the program/project you are seeking funding for in great detail. All of the following questions must be addressed in this section. What will the program/project entail? How will the proposed program/project address the need? *

Maximum 3,500 characters.

Describe the project/program and how it addresses the need.

Generally, how will you spend the grant funds to implement the program/project. You will be asked for a detailed budget later in the application. *

Maximum 2,400 characters.

Describe the number and role of volunteers, staff members or contracted labor involved in executing this program/project. *

Maximum 2,400 characters.

Approximately how many individuals will be impacted by this program/project directly (as an attendee, participant, etc.) or indirectly (number of organization or community members who may benefit from the project/program's results)? *

List all business or community partners that will contribute to this program/project? How will they contribute? *

List all other funders contributing to this program/project? How will they contribute? *

HCG APPLICATION RESPONSES - EXAMPLE 1

Why do you need the grant funding, how was the need assessed and what problem will it address?

Over the course of 2024, ~1000 tires were dumped illegally along the bayou at Monte Sano Park. The people responsible were caught on surveillance cameras and investigated by the Baton Rouge Police Department and the DEQ Criminal Investigation Division. However, they were unable to cover the cost of removing the tires, meaning that although the immediate dumping was interrupted, the tires remained on site.

The tires are highly visible from Interstate 110, which passes directly over a portion of the park. This creates obvious blight for residents, as well as providing potential inspiration for others looking to dump tires. The piles are also a breeding ground for mosquitoes and a hazard in extreme weather events that might carry them into the neighboring waterway creating blockages, intensifying flooding, and polluting the bayou.

Because they were dumped illegally and at such a high volume, BREC does not have dedicated funds to fully cover the removal and installation of preventative measures. This grant would enable us to remove all the tires from the site within the next year, cleaning up the bank and bayou for park users and wildlife and reducing high-visibility litter that might attract additional dumping. It will also allow us to install a pipe rail fence to prevent access from unauthorized vehicles at the points of entry used previously, ensuring that the pattern of dumping is successfully interrupted.

Why is funding needed? Because of the large number of tires dumped, neither DEQ nor BREC had funds budgeted for removal.

How was need and problem assessed? Need/problem relates to need for funds to remove tires illegally dumped and other litter, addressing blight through litter removal on public property, removing visual cues designating the area as a “good” place to dump, removing potential for tires to create blockage/flooding and polluting other areas, and prevention by building a physical barrier to deter future dumping. This answer addresses multiple eligible grant purposes.

HCG APPLICATION RESPONSES - EXAMPLE 1 – con't.

Describe the project/program in detail including what it will entail and how it will address the need.

In 2024, BREC worked with the LA Stormwater Coalition and 50 volunteers to remove 630 lbs. of garbage and 36 lbs. of recycling from the waterway. A new litter boom was also installed to catch floating trash and prevent increased flooding/pollution downstream. Due to the quantity of unanticipated tires, we were unable to remove them at that time.

Project Scope: We plan to remove existing tires and install a physical barrier along the road to prevent future dumping.

Removal: For tire removal of this scale, we will go through DEQ's Waste Tire Single Event Cleanup, which has a 60-day project window. We will host a volunteer event to bring awareness to the site, educate on litter prevention, and prepare the tires for pick-up by approved DEQ transporter/processor. Volunteers will remove tires from the bayou and organize existing piles into barrel stacks, per processor instructions. The volunteer event will bring awareness to the bayou and park as natural resources and highlight the litter boom installed last year. Volunteers will not only contribute to cleaning up the park and waterway, but will also gain an appreciation of the flow and impact of litter throughout the system.

Physical Barrier: Following the tire removal, BREC would then install pipe rail to block unauthorized vehicles from accessing the back of the park. A retention ditch paralleling the road already provides a barrier for large trucks attempting to enter the park most of the way. Using the tire tracks from dumping activity in 2024, we have identified the section where the retention ditch does not exist as the available access point. The planned pipe rail would run alongside Greenwell St. for the approximately 250 feet to prevent entry via this route.

Tire removal plan is detailed including working with DEQ, addressing scope and indicating timeframe. Also includes a volunteer aspect which is a requirement, an education aspect which is a top grant focus and a prevention aspect which is also a top focus. Project is clearly well thought out and answer aligns with grant goals and all requirements.

HCG APPLICATION RESPONSES - EXAMPLE 1 – con't.

Approximately how many individuals will be impacted either directly or indirectly.

Individuals Directly Impacted--

The project will be led by BREC's Planning & Engineering Division, with installation of the pipe rail done internally through our Capital Construction Division. We plan to request approximately 35 volunteers and will raise the number/schedule additional volunteer events, if needed. In total, approximately 50 people will be involved directly in the project.

Monte Sano Park is located in the Legion Village neighborhood of north Baton Rouge – the immediate neighborhood has a population of 7,650 per BR City Key. Neighborhoods within a mile of the park include Scotlandville, Brookstown, and Delmont Place, which have a combined population of just under 20,000.

Indirect Impact--

In addition to those impacted locally, the tires are highly visible by those driving south on Interstate 110. They are also on the banks of Bayou Monte Sano, which can flood in heavy rain events and flows directly into the Mississippi River, impacting all those downstream including both humans and wildlife. Removing the tires and preventing future dumping will remove observable illegal litter and will avoid the tires from creating blockages, intensifying flooding, and polluting the bayou.

The answer for direct impact includes specific details and numbers and cites sources for population numbers, and the answer for indirect impact, while not citing a specific number, is a reasonable assessment and previously documented scenario that the project should help mitigate for the described population.

HCG APPLICATION RESPONSES - EXAMPLE 2

Why do you need the grant funding and what problem does it address.

-Low 9% recycling rate for city's 12,000 citizens identified through data collected by waste management department that indicates lack of awareness and engagement in recycling and the environmental benefits.

Describe the program in detail including: How the need was determined, what the program will entail and how it will address the need, how many people will be directly and indirectly impacted, and generally, how grant funds will be spent to implement the project/program.

-Program: Create a PSA video educating residents on "how to" and the importance and "how to" of recycling to motivate participation.

-Need Addressed: By raising awareness and explaining the process, we aim to boost the recycling rate to 25% within the first year of the campaign.

-Implementation: City staff and volunteer collaboration: city will oversee all aspects of video production, messaging, and distribution and will engage local politicians, mayor, former NFL Running Back and others as volunteers

-Direct Impact: Message exposure to ~ 12,000 people through tv, social media and email

-Indirect Impact: Residents of broader Acadiana media market, potentially reaching hundreds of thousands of additional viewers with education on importance of recycling to grow the movement

-Use of Grant Funds: Professionally produce the video and media campaign to effectively raise recycling awareness and drive meaningful behavior change.

Which businesses or community partners have committed to helping with this program/project? How will they help? *

Do you have other funders contributing to this program/project? Explain. *

Letter of Support from Partner *

Upload

or drag files here.

At least one Letter of Support from a partner or funder on their letterhead is required for your grant project to be considered. The letter should contain the grant name, "2024-25 KLB Healthy Communities Grant," a short description of the project/program, and how the partner/funder will contribute.

What outcomes do you anticipate from this grant program/project? How will you track or measure the outcomes? *

Maximum 2,400 characters.

How will you continue to fund this grant program/project beyond the funding period? *

Maximum 2,400 characters.

Budget - Cash or In-Kind Donation Match or Volunteer Hours

Select only "Cash Match" OR "In-kind Match" for each line item, not both. For Cash Match list the \$ amount for each donor separately. For In-kind Match, list the total In-kind \$ value for each donor. If claiming volunteer hours towards match, list "Volunteer Hours" in item description and multiply number of hours by \$27.39 to get the dollar amount to be entered in the "In-kind Match" column. You are required to have at least a 15% in-kind match, cash match or equivalent volunteer hours value.

Item Description and Donor *	Cash Match	In-kind Match	Total
<div>⊗</div>			\$0.00
Total: \$0.00		Total: \$0.00	Grand Total: \$0.00

+ Add Item

What outcomes do you anticipate from the project/program and how will you measure them?

EXAMPLE 1

Anticipated Outcomes:

- Increased Recycling Participation: Our primary goal is to raise the current 9% rate to at least 25% within one year.
- Improved Recycling Amount: With more participants, we expect a significant increase in total tonnage of recyclable materials collected.
- Greater Environmental Awareness: The PSA will educate residents on the importance of recycling, leading to higher awareness of sustainable practices and their environmental impacts.
- Behavior Change: By making recycling easy to understand and highlighting its benefits, we aim to foster long-term behavior change that promotes recycling as a way of life in our community.

Measuring Outcomes:

- Recycling Data Analysis: Our waste management department will continue to closely monitor and report recycling tonnages and participation rates before, during, and after the campaign. This data will allow us to quantify increases in recycling levels.
- Community Surveys: We will conduct pre- and post-campaign surveys among residents to gauge changes in recycling awareness, attitudes, and self-reported behaviors related to recycling practices.
- TV/Social Media Metrics: We will track metrics such as reach, views and engagement to gauge the campaign's visibility and resonance.
- By combining hard data analysis with community feedback and media metrics, we can comprehensively evaluate the campaign impact

EXAMPLE 2 – (The project was related to blight reduction on private property.)

The outcomes I anticipate from this grant is increase in property value making it more attractive to invest in the city not only a place to live but also businesses.

Doesn't relate to grant purpose of waste management, litter removal, etc., doesn't address tracking or measuring and is ineligible.

Budget and Budget Justification

All budget items must be related to the project and clearly identified in the project description. Direct costs and administrative costs/fees are prohibited. Reimbursements requests will be approved based on budget items aligning with budget requests, so include detailed item descriptions. For example, if you are buying a trash collection trailer, along with creating line items for the trailer itself, create budget line items for additional equipment needed such as padlocks, hitches, KLB acknowledgment decal, etc. that you wish to be reimbursed for. See Funding Guidelines in the Purpose and Description section at the beginning of the application for allowed budget items and percentages.

Item description *	Quantity *	Unit Price *	Total
(x)			\$0.00

Budget Example

Item description *	Quantity *	Unit Price *	Total
(x) Rubbermaid Ranger Trash Can – 45 gallon, 2-way, black (Item # H-2460BL)	3	\$650.00	\$1,950.00
(x) Rubbermaid recycling container with wheels – 50 gallon, blue (Item # H-1861BLU)	1	\$140.00	\$140.00
(x) Uline Industrial Trash Liners – 65 gallon, 2 mil, clear (S-23075)	8	\$80.00	\$640.00
(x) Uline Industrial Trash Liners – 55-60 gallon, 2.5 mil, black (S-13578)	10	\$79.00	\$790.00
(x) Graphic Design for wildlife/pollution educational signs	4	\$125.00	\$500.00
(x) Printing of wildlife/pollution educational signs	4	\$35.00	\$140.00
(x) Materials of signage (poles, screws)	9	\$38.80	\$349.20
(x) Installation of signs and materials (wooden frames, and materials)	9	\$50.00	\$450.00

Grand Total: \$4,959.20

Budget Example

Item description *	Quantity *	Unit Price *	Total
⊗ Classroom Materials	3	\$600.00	\$1,800.00
⊗ Litter Video	2	\$1,000.00	\$2,000.00
⊗ Litter Survey	2	\$250.00	\$500.00
⊗ Public Art	1	\$3,700.00	\$3,700.00

Grand Total: \$8,000.00

Dollar amount requested from KLB

\$8,000.00

Explain how each of the items in the budget above fits into the program/project and why it is needed. KLB will NOT fund items that are not directly associated with your grant project. *

Classroom materials will be used for litter abatement

Litter video will be used during the classroom sessions

Litter survey will be developed during the classroom sessions

Public art will be built from recycled materials and displayed in a public place as a reminder of our litter program

Budget Justification Example 1

Explain how each budget item fits into the project & why it's needed.

- The park is an Urban Wetlands Park and acts as a floodplain detention basin. After this site was mined out in the 1970's, it was used to illegally dump all kinds of trash. The city bought the land in 1989 studied and developed it, winning awards from the La. Urban Forestry Council for the mitigation, conservation and vegetation plans.
- Although initial efforts to remove dumped litter were successful, with every hard rain, erosion of the sandy soil uncovers the dumping of years past.
- We will remove the litter and want to install more trash receptacles and recycling bins to help contain litter from visitors who frequent the park. We've identified that excess spacing between trash bins leads to litter being discarded on the grounds of this unique wetland park. By increasing the number of both recycling and trash bins, we aim to address this issue.
- Our staff will install and service the bins. We anticipate 16,000 visitors per year will benefit from the strategically placed trash and recycling bins. Additionally, educational signage will convey the importance of responsible waste disposal, emphasizing how litter negatively impacts wildlife and the environment.
- The grant funding will directly support the acquisition of bins, bin liners, and locally crafted educational signage.

Budget Justification Example #2 and #3

Explain how each budget item fits into the project & why it's needed.

Example #2:

Our request is simple - 6 water bottle filling stations and 6 recycle/reuse acrylic signs for the stations. These stations will reduce waste on campus and in the community because placement will allow public access to them.

Example #3:

Budget line-items fit into and are needed for the recycling PSA project:

- Filming for Commercial (\$2,000)** -Hiring a professional videography crew to film and produce the recycling PSA video. This is the core asset the entire project relies upon.
- Editing (\$1,000)** - Post-production editing assembles the footage into a high-quality, engaging final video product with graphics, voiceovers, etc.
- Social Media Marketing of Video (\$1,000)** - Funds will cover a year of promotional efforts to boost the video's visibility and drive views targeting our audience using demographic, geographic and psychographic filters via Facebook/Instagram ads.
- TV PSA Ads (\$1,000)** - Supports tv marketing campaigns to directly share and promote the PSA video to thousands of our residents via local news outlets.
- Summary** - these budget items cover the must-have costs for producing the recycling video asset, editing it professionally, and then executing a multi-channel marketing campaign to maximize the reach and viewership of the PSA among citizens. Each line item is directly tied to core project goals.

Budget Justification Example #4, #5 and #6

Explain how each budget item fits into the project & why it's needed.

Example #4

Each of the items in the budget above fits into the **Beautification Grant** that will fund planting projects and welcome signs on public property in highly visible areas such as community entry points, interstate corridor and medians, and major roadways and intersections.

Example #5

We are requesting a grant to help us host a conference session on business sustainability. Funds will cover events, supplies and miscellaneous items.

Example #6

The decal would identify the organization coordinating the effort. Three cans could be spread out along the levee.

Beautification Grant Example

-Application lists eligibility as LA parishes, municipalities, state agencies, government entities for projects on public property

Applicant is a homeowners' association

-Application specifies grant is for a planting project

Less than 15% of project is listed as "garden"

Not specific enough for reimbursement reconcile

-Application specifies welcome sign materials may not exceed 25% of grant request

Signage is 71% of project

	Item Description	Quantity	Unit Price *	Total
⊗	Signage	2	\$1,200.00	\$2,400.00
⊗	Garden	2	\$250.00	\$500.00
⊗	Stucco	2	\$250.00	\$500.00

Grand Total: \$3,400.00


Explain how each budgeted item is necessary and relevant to the completion of the grant project. Budget items not directly related to the project or clearly defined in the project description will not be funded. *

Our items are for replacing missing and damaged signs and also add lighting and a garden.
We feel this will increase the value to the homes in our subdivision and improve the look of the entrance.

///

Maximize Your Application's Effectiveness

- Visit the KLB website to review grant opportunities and their parameters
- **Read the grant information carefully**
 - ! Particularly the grant description, eligibility, grant requirements and funding guidelines**
- If the grant meets your needs and you qualify, download the Sample Application provided
- Review the sample application, gather information and prepare responses before filling out the online application
- Make sure responses relate to the purpose of the grant and adhere to its requirements
- Make sure responses fully address all questions asked



For more information contact:
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