# Greener Grounds Grant Program

Supporting Cleaner, Greener Events in Tangipahoa Parish

Presented by: Ginger Tastet - Tangipahoa Parish Government & Keep Tangipahoa Beautiful

Date: September 23, 2025



#### What Is the Greener Grounds Grant?

- Funded by Keep Louisiana Beautiful (KLB)
- Supports large outdoor public events (≥ 1,000 attendees/day)
  - Helps reduce litter, manage waste, and educate the public





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# Why This Matters in Tangipahoa Parish

- Parish hosts major events: Italian Festival, Oyster Festival, Strawberry Festival, Sicilian Festival, and Tangipahoa Parish Fair.
- Large public events create significant waste
- Opportunity to reduce waste, enhance image, and involve community volunteers







- 2024 Italian Festival received \$7,400 grant
- 2023 Sicilian Festival received \$7400 grant
- Funded signage, bins, grabbers, educational materials
- Outcome: Cleaner, volunteer-led event with community impact



## Tangipahoa Parish Success Story

Tangipahoa Parish - Italian Festival Recycling Collection Totals (Tickfaw, LA)												
	Aluminum Cans				Glass Bottles			Percent by Volume				
Date	Weight (lbs.)	Volume (ft³)	Count	Weight (lbs.)	Volume (ft³)	Count	Weight (lbs.)	Volume (ft³)	Count	PET	Alum	Glass
2024 (4/26/24 - 4/28/24)	32.25	28.00	693	15.66	12.00	417	3.35	0.25	8	69.6%	29.8%	0.6%
2025 (4/25/25 - 4/27/25)	55.33	42.00	1,100	44.61	28.00	1,078	0.5	0	11	60.0%	40.0%	0.0%
Total	87.58	70.00	1,793	60.27	40.00	1,495	3.85	0.25	9	65%	35%	0%

Italian Festival - Contamination Data										
Doto	Contam	ination	% by Volume	Contamination Notes						
Date	Weight (lbs.)	Volume (ft³)	Contam	Containmation Notes						
2024 (4/26/24 - 4/28/24)	16.40	8.00	16.58%	#1 cups, paper plates, paper napkins, paper bags, plastic 6-pack yokes, #5 lemonade cups						
2025 (4/25/25 - 4/27/25)	22.50	9.50	11.95%	#1 PET Plastic Cups, #5 PP Cups, Plastic Straws and Utensils						
2025 (4/25/25 - 4/27/25)	22.50	9.50	11.95%							



14.26%

17.50

Total

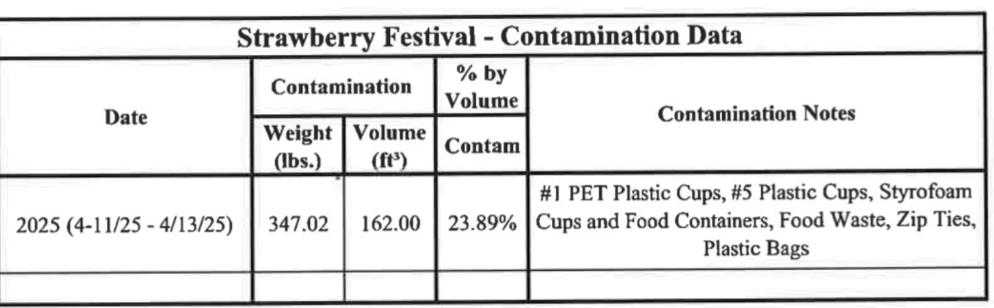






#### Tangipahoa Parish Success Story

Tangipah	oa Pa	rish -	Stra	wber	ry Fes	tival	Recy	cling (	Colle	ction '	Totals	(Pon	chat	oula,	LA)	
#1 PET Plastic Bottles				minum C			Glass Bottle			DPE Conta		Percent by Volume				
Date	Weight (lbs.)	Volume (ft³)	Count	Weight (lbs.)	Volume (ft³)	Count	Weight (lbs.)	Volume (ft³)	Count	Weight (lbs.)	Volume (ft³)	Count	PET	Alum	Glass	#2 HDPE
2025 (4-11/25 - 4/13/25)	490.50	373.00	8,672	114.81	80.00	3,120	38.70	3.00	63	46.72	60.00	232	72.3%	15.5%	0.6%	11.6%
Total	490.50	373.00	8 672	114.81	80.00	3.120	38.70	3.00	63	46.72	60.00	232	72%	16%	1%	12%

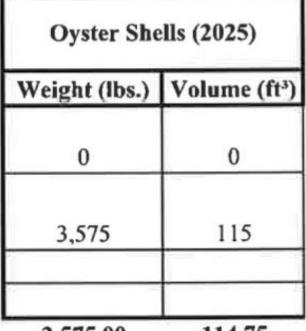


Total 347.02 162.00 23.89%

## Tangipahoa Parish Success Story

	#1 P	ET Plastic Bott	les	Aluminum Cans Glass Bottles					Percent by Volume			
Date	Weight (lbs.)	Volume (ft³)	Count	Weight (lbs.)	Volume (ft³)	Count	Weight (lbs.)	Volume (ft³)	Count	PET	Alum	Glass
2024 (3/15/24 - 3/17/24)	38.29	41.25	864	50.37	38.75	1,261	0	0	0	51.6%	48.4%	0.0%
2025 (3/14/25 - 3/16/25)	20.88	16.00	416	45.90	28.50	1,230	190	13	380	27.9%	49.8%	22.3%
Total	59.17	57.25	1,280	96.27	67.25	2,491	189.75	12.75	380	40%	49%	11%

Oyster Festival - Contamination Data											
Data	Contam	ination	% by Volume	Contamination Notes							
Date	Weight (lbs.)	Volume (ft³)	Contam	Containination Notes							
2024 (3/15/24 - 3/17/24)	35.17	9.00	10.11%	Glass, Food Waste, & #1 & #5 Cups No trash cans set out on 3/15							
2025 (3/14/25 - 3/16/25)	43.82	16.50	22.37%	Plastic straws, styrofoam, cups, napkins, food waste							
Total	78.99	25.50	16.24%								



DO NOT LITTER

3,575.00 114.75







## Eligibility

#### Open to:

- Local governments (Parish, Hammond, Amite City, etc.)
- Nonprofits and festival boards
- Chambers of Commerce and community groups
- Must be public, outdoor events with qualifying attendance

## Funding & Match Details

Specific figures are subject to change year-to-year

- Up to \$5,000 for events with 1,000+ attendees/day
- Up to \$10,000 for 3,000+ attendees/day
- Requires 15% match (cash, in-kind, or volunteer hours)
- Reimbursement-based program



#### Eligible Uses of Funds

Details are subject to change year-to-year

- Trash & recycling bins
- Waste station signage and banners
- Litter grabbers, gloves, shovels
- Volunteer supplies (e.g., T-shirts, snacks max 10%)
- Educational materials for the public







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#### What's Not Eligible

Details are subject to change year-to-year

- Dumpster or roll-off rentals
- For-profit labor or contractors
- Waste hauling or tipping fees
- Portable toilets, entertainment, food vendors







- Application deadline: June 20, 2025
- Events must occur before May 31, 2026
- Final reports due by May 31, 2026

Next year's dates will be announced in spring







# Applying for the Grant

- 1. Download Greener Grounds Guidebook & Workbook
- 2. Attend required KLB webinar
- 3. Prepare budget, match documentation, and waste plan
- 4. Submit application through KLB's portal



- Cleaner event spaces
- Better public reputation for local festivals
- Volunteer and youth involvement
- Environmental awareness in the community



# How You Can Help Spread the Word

- Inform local leaders and festival organizers
- Share with Rotary, Lions, and civic groups
- Engage schools and youth groups for volunteer support





















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#### Contacts & Resources

- Website: www.keeplouisianabeautiful.org
- Email: grants@keeplouisianabeautiful.org
- Local contact: Tangipahoa Parish Office of Community Development



#### Thank You For Your Attention

Ginger Tastet - Litter Coordinator, Tangipahoa Parish Government

