



Social Media Messaging

This document includes suggested post copy to accompany the supplied social media graphics. We recommend posting about the Get Down and Clean Up program two to three times per month. In addition to using the provided graphics on social media, we recommend sharing photos of your library members using the supplies. Remember to use #GetDownAndCleanUp with posts associated with the program. Also, please tag @KeepLouisianaBeautiful on Facebook and Instagram, and @KeepLABeautiful on Twitter.

Post 1

Library Name is excited to partner with @KeepLouisianaBeautiful as a participating library in the #GetDownAndCleanUp program! Using your library card, you can now check out litter clean up supplies, including grabbers, vests, and bags. Grab your friends, play some music, and dance your way to a cleaner Louisiana! Together, we can put litter in its place and #KeepLouisianaBeautiful.

Post 2

Did you know that you can check out litter clean up supplies at **Library Name**? Grab your friends, play some music, and dance your way to a cleaner Louisiana! Stop by today to learn more about this @KeepLouisianaBeautiful program! #GetDownandCleanUp

Post 3

Do you need service hours for school? You can now check out clean up supplies from **Library Name** and pick up litter in the community! Grab your friends, play some music, and dance your way to a cleaner Louisiana! Stop by today to learn more about this @KeepLouisianaBeautiful program! Adult supervision is required. #GetDownandCleanUp

Post 4

The new #GetDownandCleanUp program by @KeepLouisianaBeautiful provides the perfect opportunity for scouts, youth groups, homeschool groups, and families to contribute to a cleaner community. Stop by **Library Name** today to check out litter clean up supplies and dance your way to a cleaner Louisiana! Adult supervision is required.