

# 2024 STATE CONFERENCE

Welcome to the Keep Louisiana Beautiful (KLB) State Conference! We are excited to introduce a new format with breakout sessions. Please join us in the main ballroom for the opening remarks, keynote speakers, and awards luncheons. For each block, you may select a session that interests you.

## Wednesday, October 23

### Atrium/Premier Ballroom

9:00 A.M. | Conference check-in and Exhibitor Expo

10:00 A.M. | Master of Ceremonies Welcome, Eligha Guillory, KLBF Board Member

**Keynote Speaker: Lt. Governor Billy Nungesser**

State of KLB, Susan Russell, Executive Director, KLB



**Keynote Speaker:  
Lt. Governor  
Billy Nungesser**

The Lt. Governor will give an update on litter in Louisiana and the progress we have made in putting the paradise back in our Sportsman's Paradise.

### 10:45 – 11:45 A.M. | BLOCK ONE Breakout Sessions ~ Please select one to attend.

ROOM	Mississippi/Delta	Sam Clem/Natchez	Bayou/Levee	Cypress 1
<b>TOPIC</b>	Turning Litter Data Into Solutions	Transforming Waste for Resilient Waterways: Glass, Shells, and Trees	Roots of Change: The Power of Organic Land Management	Conducting a Household Hazardous Waste Collection Event
<b>SPEAKERS</b>	<ul style="list-style-type: none"> <li>Ellie Mallon, Sr. Operations Manager, Osprey Initiative</li> <li>Dr. David Yarbrough, Dean of Community Service, ULL</li> </ul>	<ul style="list-style-type: none"> <li>Alex Ward, Operations Manager, Glass Half Full</li> <li>Darrah Bach, Program Manager, Coalition to Restore Coastal LA</li> <li>Lynn Bryan, Executive Director, Keep Bossier Beautiful</li> <li>Moderator: Kat Fogg, Research Project Manager, ReCoast</li> </ul>	<ul style="list-style-type: none"> <li>Aliza McHugh, Sr. Advisor of Partnerships, Re:wild Your Campus</li> <li>Bridget Gustafson, Sr. Strategy Advisor, Re:wild Your Campus</li> </ul>	<ul style="list-style-type: none"> <li>Tim Brown, Director of Environmental Services, St. Tammany Parish</li> <li>Aaron Breaux, MS4 Permit Manager, East Baton Rouge Parish</li> </ul>

#### Please visit our exhibitors and get a stamp from each on your exhibitor passport.

Turn your passport in before the opening session on day two for a chance to win a prize.

Exhibitors include: Baton Rouge Green, Capital Area Corporate Recycling Council, Clean Earth Environmental Solutions, Coca-Cola, Garbo Grabber, LDEQ, LA Beverage Assoc., LA Office of Tourism, LA Recycling Coalition, Osprey Initiative, Phoenix Waste Solutions, Republic Services, U.S. Tire Manufacturers Assoc., Valen Surveillance & Security, Volunteer LA, and Waste Pro of LA.



For presentation descriptions, please scan the QR code. Need help? Ask a KLB staff member or volunteer.

**Premier Ballroom**

12:00 P.M. | Circle of Excellence Awards Luncheon and New KLB Affiliate Presentation with Courtney Hornsby, KLBF Board Chair

12:30 P.M. | **Keynote Speaker: Jay Dardenne, Former Lt. Governor, “Why Louisiana Ain’t Mississippi”**



**Keynote Speaker:**  
**Jay Dardenne**  
**Former Lt. Governor**  
 “Why Louisiana Ain’t Mississippi” is a lively and colorful look at what makes Louisiana so uniquely special.

**2:15 – 3:00 P.M. | BLOCK TWO Breakout Sessions ~ Please select one to attend.**

ROOM	Mississippi/Delta	Sam Clem/Natchez	Bayou/Levee	Cypress 1
<b>TOPIC</b>	Integrating Native Plants Into Your Beautification Project	KLB Marketing and Programs Designed to Benefit Your Community	Measuring University Sustainability with AASHE STARS (This session ends at 2:45 P.M.)	Recycling at Your Litter Cleanup and How to Take Love the Boot Week Efforts to the Next Level
<b>SPEAKERS</b>	<ul style="list-style-type: none"> <li>Tammany Baumgarten, Owner &amp; Operator, BaumGardens</li> </ul>	<ul style="list-style-type: none"> <li>Melissa Kenyon, Marketing &amp; Comms. Director, KLB</li> <li>Jessie Chappuis, Programs &amp; Events Manager, KLB</li> </ul>	<ul style="list-style-type: none"> <li>Jonathan Brown, Sustainability Coordinator, ULL</li> </ul>	<ul style="list-style-type: none"> <li>Susan Russell, Executive Director, KLB</li> <li>Don Bates, Owner/ Founder, Osprey Initiative</li> </ul>

**3:15 – 4 P.M. | BLOCK THREE Breakout Sessions ~ Please select one to attend.**

ROOM	Sam Clem/Natchez	Bayou/Levee	Cypress 1
<b>TOPIC</b>	Louisiana’s Outdoor Events Geaux Green to Reduce Waste	University Sustainability Coalition Meeting (This session starts at 2:45 P.M.)	Microplastics in Waterways and the Impact of Plastic Litter
<b>SPEAKERS</b>	<ul style="list-style-type: none"> <li>Abbie Acosta, Conservation Director, Moncus Park</li> <li>Maurianna Robichaux, Board President, Festival International De Louisiane</li> <li>Zoe Sullivan, Director of Development, Friends of Bayou St. John</li> <li>Moderator: Brett Davis, Director, Grounds Krewe</li> </ul>	University faculty, administration, and students interested in increasing sustainability efforts in higher education are invited to attend the annual in-person meeting to discuss a statewide sustainability assessment.	<ul style="list-style-type: none"> <li>Dr. Mark Benfield, Professor, LSU Department of Oceanography and Coastal Sciences</li> </ul>

4:00 - 4:15 P.M. | Exhibitor Expo open

4:15 - 6:00 P.M. | Poolside Networking Happy Hour

## Thursday, October 24

### Atrium/Premier Ballroom

7:30 - 8:30 A.M. | Exhibitor expo & light breakfast buffet

8:30 A.M. | Master of Ceremonies Welcome, Eligha Guillory, KLBF Board Member

8:45 A.M. | Presentations by Louisiana State Departments

- LA Dept. of Transportation and Development, Secretary Joe Donahue
- LA Dept. of Environmental Quality, April Baiamonte, Executive Management Advisor
- LA Dept. of Wildlife & Fisheries, Colonel Stephen A. Clark, Superintendent of Wildlife & Fisheries Law Enforcement

### 10:05-10:50 A.M. | BLOCK FOUR Breakout Sessions ~ Please select one to attend.

ROOM	Mississippi/Delta	Sam Clem/Natchez	Bayou/Levee	Cypress 1
<b>TOPIC</b>	Main Street Beautification and Revitalization	KLB Grants Program: Supporting Your Community	Changing the Behaviors of the Next Generation Through Litter Education	Leaders Against Litter: Highlights of Parish Litter Abatement Success
<b>SPEAKERS</b>	<ul style="list-style-type: none"> <li>• Ray Scriber, Director, Louisiana Main Street</li> <li>• Charlene Beckett, Manager, Abbeville Main Street</li> </ul>	<ul style="list-style-type: none"> <li>• Jan Windhorst, Grants Manager, KLB</li> </ul>	<ul style="list-style-type: none"> <li>• Dr. Vanessa van Heerden, Engagement Specialist, Louisiana Sea Grant</li> <li>• Susan Russell, Executive Director, KLB</li> <li>• Fran Harvey, Managing Director, Global Geospacial Institute</li> </ul>	<ul style="list-style-type: none"> <li>• Robby Miller, President, Tangipahoa Parish</li> <li>• Randy Delatte, President, Livingston Parish</li> </ul>

### 11:00 -11:45 A.M. | BLOCK FIVE Breakout Sessions ~ Please select one to attend.

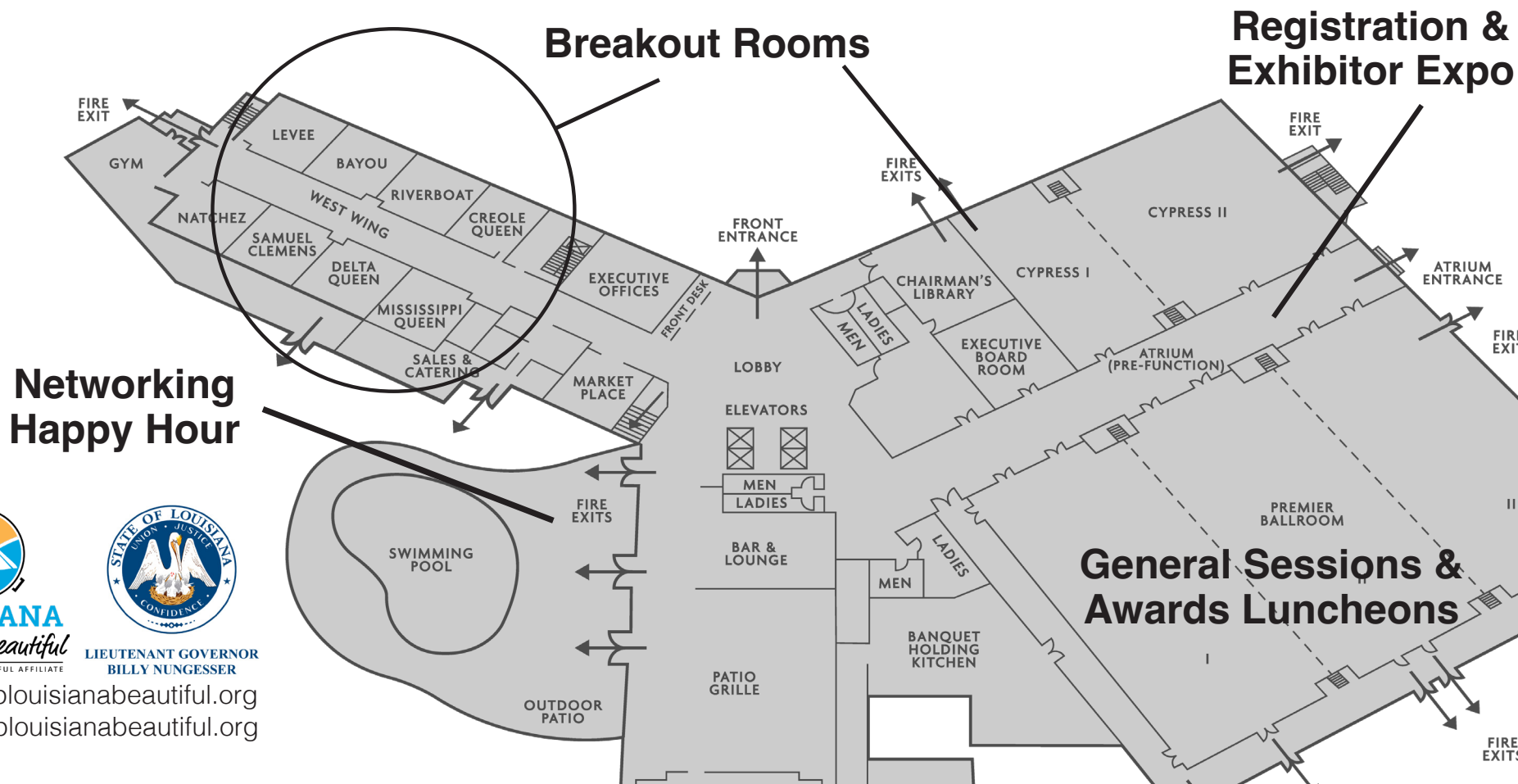
ROOM	Mississippi/Delta	Sam Clem/Natchez	Bayou/Levee	Cypress 1
<b>TOPIC</b>	Growing the KLB Affiliate Network: Get Plugged In	How Advanced Recycling Supports a Circular Economy	EPA Recycling Funding Opportunities	Initiatives to Preserve Our Sportsman's Paradise: Recycling at State Parks and Litter Enforcement Cameras
<b>SPEAKERS</b>	<ul style="list-style-type: none"> <li>• Cabell Mouton, Community Engagement and Affiliate Services Director, KLB</li> </ul>	<ul style="list-style-type: none"> <li>• Jennifer Purpera, Baton Rouge Project Development Lead, ExxonMobil</li> </ul>	<ul style="list-style-type: none"> <li>• Sean Stanton, Project Officer, U.S. Environmental Protection Agency</li> </ul>	<ul style="list-style-type: none"> <li>• Brandon Burris, Assistant Secretary, Department of State Parks</li> <li>• Lieutenant Lance Devillier, Department of Wildlife and Fisheries</li> </ul>

### Premier Ballroom

12:00 P.M. | Everyday Hero Awards Luncheon

2:00 P.M. | Conference concludes

# Thank You To Our Sponsors!



LIEUTENANT GOVERNOR  
BILLY NUNGESSER

info@keeplouisianabeautiful.org  
www.keeplouisianabeautiful.org