

Louisiana's Outdoor Events Geaux Green to Reduce Waste: A Panel Discussion



- Moderator: **Brett Davis**, Director, Grounds Krewe
- **Abbie Acosta**, Conservation Director, Moncus Park
- **Zoe Sullivan**, Director of Development, Friends of Bayou St. John
- **Maurianna Robichaux**, Board President, Festival International De Louisiane



moncus
park

Christmas
IN THE PARK

Waste reduction

Christmas in the Park



Volunteers



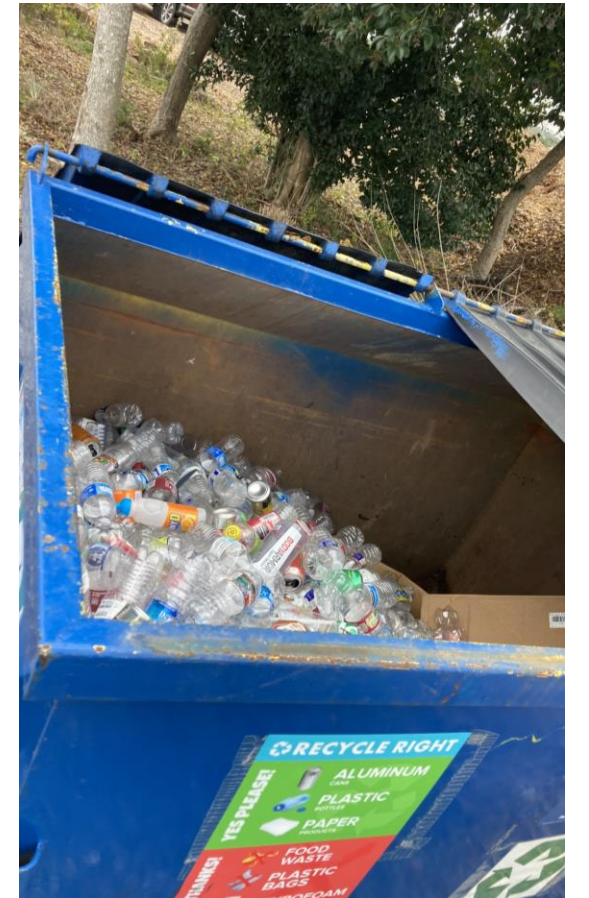
Signage



Purchasing



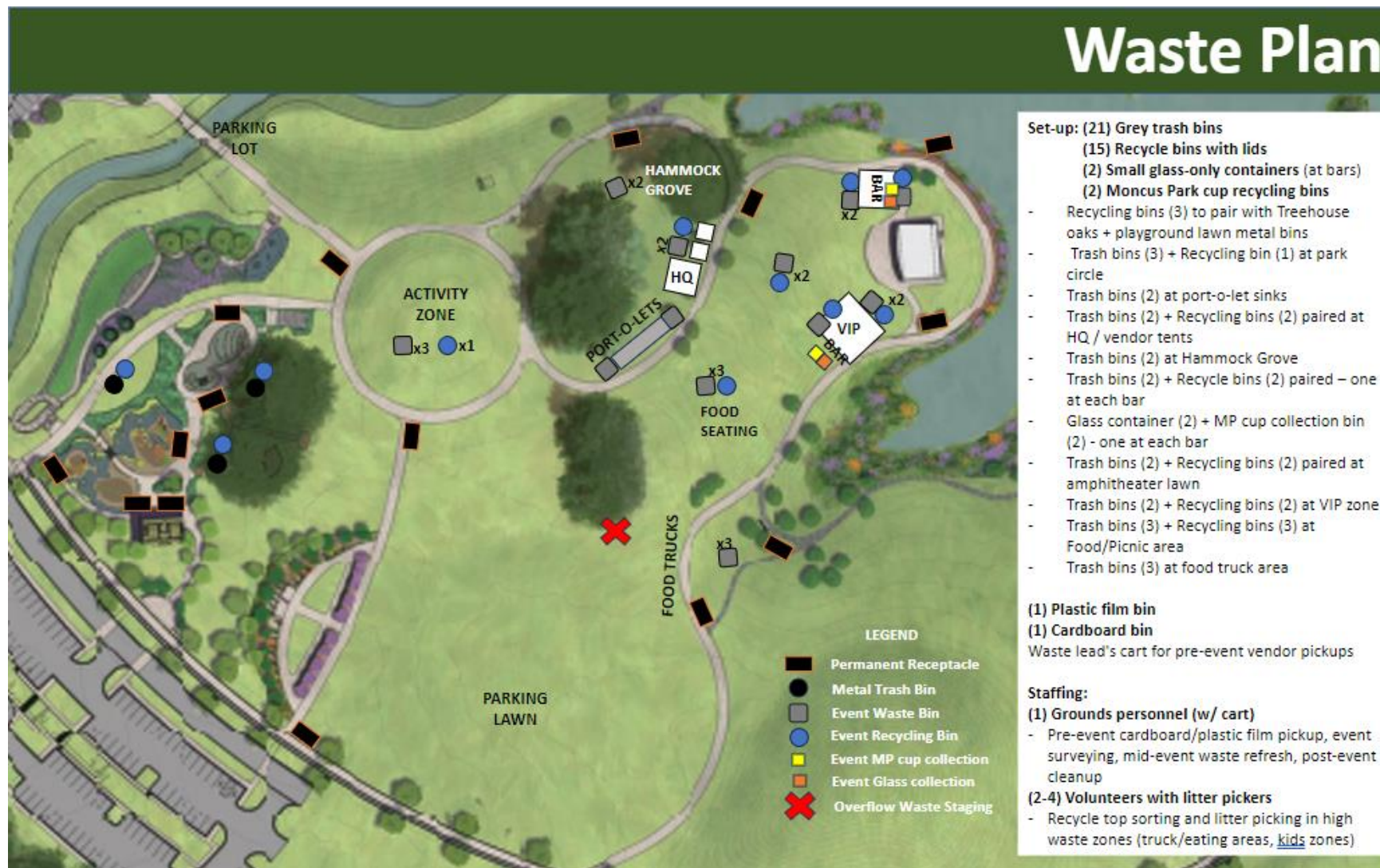
Staging



Sorting

Averaging 3,000 visitors per night.

Activation



Waste Timeline

Week Before	Pre-Event	Active Event	Day/Week After
Prep all waste bins (clean + signage)	Waste Lead reviews waste staging + waste team plan	Volunteers running litter picking	Volunteer supplies put away
Collect receptacle recycling bins + sort for recycling pickup	Apply waste bin liners and 1-2 tied liner to handles (2 for food zones only)	Waste lead making zone rounds to check bin levels and what's working/not working	Recyclables sorted
Confirm waste plan with vendors / event coordinator	Apply liners to food zone recyclable bins (if applicable)	Mid-Event: Waste lead guides volunteer groups in swapping out full waste bin bags by zone and delivering to dumpster	Aluminum delivered to metal yard (if applicable)
Day Before	Pre-shift meeting with staff (waste alerts in zones, recyclable material list, special materials collection)	Event Close: Volunteers and/or parking staff remove waste bin bags, tie, and consolidate to pickup zones at sidewalks. Pick up litter	Plastic waste delivered to Rouses (if applicable)
Set up waste bins (upside down at event location)	Volunteer staff assignments communicated + supplies distributed	Recycling materials consolidated in bin(s) and staged at recycling station for sorting	Glass bottles scheduled for pickup (if applicable)
Empty all park trash receptacle bins	Round of vendor set-up waste collection (cardboard, plastic wrap, etc.)	Waste and recycling bins either turned upside-down at event location for next day's event or collected and returned to waste station for storage	Data entered into annual Waste Tracking spreadsheet

Who We Are:

Founded in 2006, our inaugural Bayou Boogaloo festival was held to help revitalize the neighborhood and support musicians, artists and community businesses in the wake of Hurricane Katrina. We have grown over the years to serve as an advocate and steward of the ecological and cultural treasure that is Bayou St. John.

Our Mission:

Friends of Bayou St. John is a 504(c)(3) nonprofit organization that promotes stewardship, cultural appreciation, responsible recreation and initiatives that support a clean, healthy Bayou St. John that is accessible to all.

What We Do:

In addition to our beloved Bayou Boogaloo Music Festival, we work on the Bayou all year long via our invasive species and litter clean ups, beautification and planting projects, and ecological education campaigns.



Leading up to Bayou Boogaloo



- Love the Boot Week Clean Up
- Greener Grounds Workbook Planning with Staff, Partners, Vendors and Volunteers!

During Bayou Boogaloo

- Recycling and Litter/Waste Reduction
- Re-useable Cups
- Volunteer Cleanups Throughout
- Education Space



After Bayou Boogaloo

- Recycling Impact!
- Lessons Learned for Next year

BOOGALOO 2024 IMPACT

300+
LOCAL WORKERS

78
LOCAL VENDORS

153
VOLUNTEERS

220
MUSICIANS/ PERFORMERS

10,000
ATTENDEES

100K
MEDIA IMPRESSIONS

**LOCAL ECONOMIC IMPACT
IN NEW ORLEANS/MID CITY**

500+ FREE TICKETS TO OVER **30** COMMUNITY PARTNERS

28 TICKET SALE PARTNERS

14 GREEN FOCUSED COMMUNITY GROUPS/NGOS GIVEN FREE TABLING SPACE

RECYCLED **220** LBS ALUMINUM, **320** LBS GLASS **295** LBS PLASTIC **35** LBS CARDBOARD AND **2016** RESUABLE CUPS LEADING TO TOTAL DIVERSION OF **1395** LBS DIVERTED FROM LANDFILL

\$525K+
SALARIES,
INDEPENDENT
CONTRACTORS
AND RENTALS

\$296K
STATE AND
LOCAL TAXES
GENERATED

\$120K+
PAID TO
PERFORMING
ARTISTS
ANNUALLY

OVER
\$100K
ANNUALLY
SALES GENERATED
FOR SMALL
BUSINESS
FOOD AND ART VENDORS

RAISED FOR
NON-PROFITS
\$10K+
ANNUALLY
\$170K+
SINCE INCEPTION



Keep
LOUISIANA
Beautiful

KEEP AMERICA BEAUTIFUL AFFILIATE

April 24-28, 2024

- **5 day Free Music Festival**
- **Over 2,000 volunteers**
 - **Waste/Recycling = 205 shifts/11,070 hours**
- **Over 300,000 visitors**
- **Recycled 9.25 tons/Waste 48.77 tons (15.94% diversion rate)**

FESTIVAL INTERNATIONAL de Louisiane™



Keep
LOUISIANA
Beautiful

KEEP AMERICA BEAUTIFUL AFFILIATE



Louisiana's Outdoor Events Geaux Green to Reduce Waste: A Panel Discussion



- Moderator: **Brett Davis**, Director, Grounds Krewe
- **Abbie Acosta**, Conservation Director, Moncus Park
- **Zoe Sullivan**, Director of Development, Friends of Bayou St. John
- **Maurianna Robichaux**, Board President, Festival International De Louisiane

