

City of Abbeville 1850



Charlene Beckett
Abbeville Main Street
Keep Abbeville Beautiful



Downtown Assets



St. Mary Magdalen Catholic Church



Bank of Abbeville



Vermilion River Bridge



The Gazebo in Magdalen Square



Vermilion Parish Courthouse



Downtown Welcome Sign



What is Downtown Beautification?

- ❖ Improve visual appeal and functional design
 - ✓ Plants and Trees-Green spaces
 - ✓ Street Furniture (benches, trash cans, bike racks)
 - ✓ Public Art-Murals or sculptures (adds color & vibrancy)
 - ✓ Lighting-decorative streetlights & nighttime visibility
 - ✓ Signage and Wayfinding
 - ✓ Street Improvements



LOUISIANA
MAIN STREET



MAIN STREET
AMERICA™

Coordinating Program

- ❖ Facades and Restoring Historic Buildings
- ❖ Promote economic development
- ❖ Foster a sense of place-community events
- ❖ Preserve cultural heritage & retaining historical character while updating infrastructure



Tree Planting



Holly Trees



Arbor Day Plantings



Beautification

Hanging Baskets



Flower Pots



Kettle



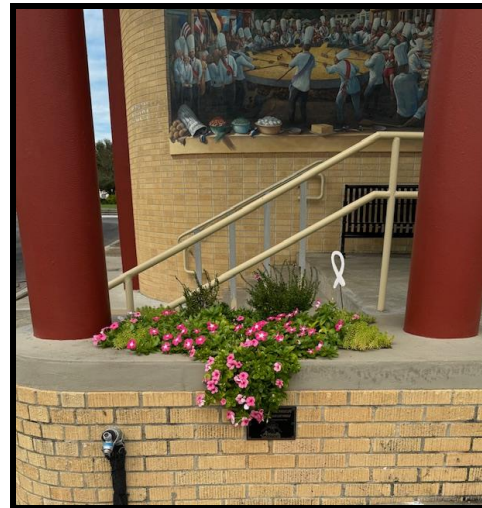
Flower Beds

Magdalen Square/Green Space



Engage residents and businesses in planning.

Abbeville Garden Club



Flower Beds



Heritage Center and Sam Guarino Blacksmith Shop Museum

Public Art



Murals at the Heritage Center
Sam Guarino Blacksmith Shop Museum



Accordion Mural on back wall of City Hall

Public Input

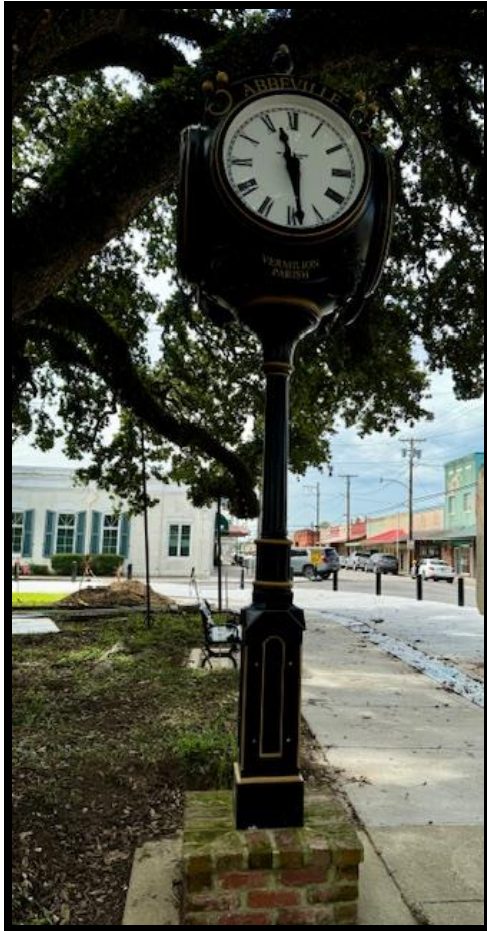


Giant Omelette Celebration
1st full Weekend in November



Daylily Festival and Garden Show
1st Saturday after Memorial Day

Street Furniture



18 Memorial Benches
Privately funded

Trash Receptacles



Before & After



Trash Receptacles



Trash Receptacles
A.A. Comeaux Memorial Park



Lighting



Sense of Community



Giant Omelette Celebration



Daylily Festival and Garden Show



Sounds on the Square



City Hall Parking Lot
Keep Louisiana Beautiful
2022-23 Beautification Grant-\$4000.00
Total Cost: \$12,000



City Hall Parking Lot Keep Louisiana Beautiful Beautification Grant



Before



After

City Hall Parking Lot-Drive in Window



Before



City Hall Parking Lot



Before



City Hall Parking Lot



Before



City Hall-Louisiana Iris



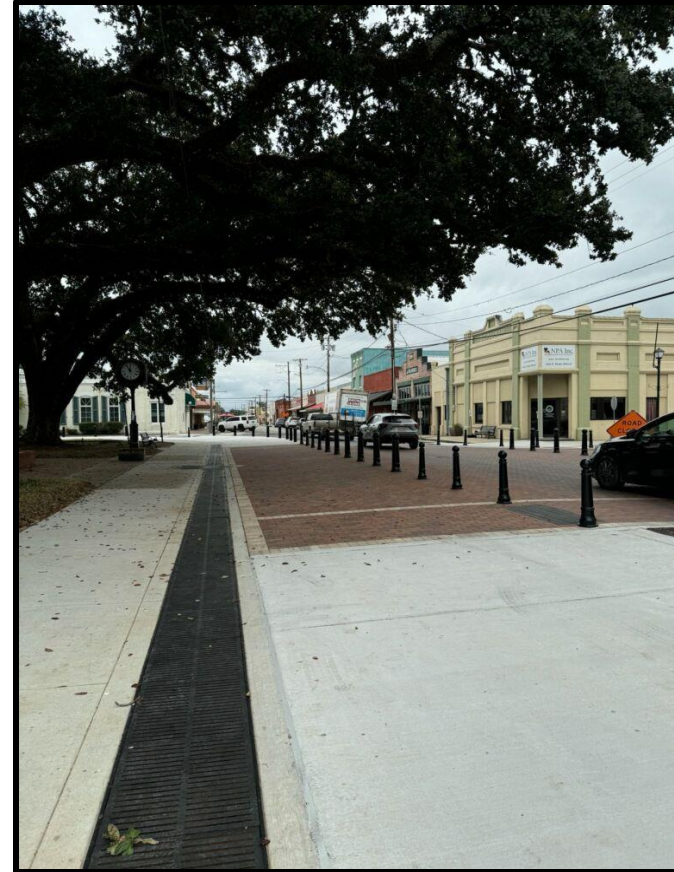
Abbeville Garden Club



Downtown Streetscape Vermilion Parish Courthouse Plaza



Before



Downtown Streetscape



Concord Street



Challenges and Considerations

- ▶ Budget Constraints
- ▶ Ongoing Maintenance
- ▶ Continued Improvements
- ▶ Long term goals
- ▶ Planning
- ▶ Encouraging community input
- ▶ BENEFITS-importance of beautification

Questions?

Thank You

