



LOVE
THE BOOT
week

KEEP LOUISIANA BEAUTIFUL



Love the Boot Week 2024 Impact

Louisiana's Largest Litter Cleanup & Beautification Effort



- **760** Events in **64** Parishes
- **347** tons of litter removed
- **921** trees & **4,408** plants planted
- **366** gardens refurbished
- **19,441** volunteers dedicated
- **100,712** hours
- **\$2.89 mil** in volunteer value!
- **525** supply boxes distributed!



Recycling Impact

Thank You Coca-Cola and Osprey Initiative!

- **60** groups (58 pickups + 2 drop offs in Monroe)
- **7,044** aluminum cans (292.92 lbs)
- **6,847** plastic bottles (330.38 lbs)
- Made possible through Coca-Cola sponsorship
- Facilitated by Osprey Initiative



Love the Boot Week Growth We Are Making a Difference

- **36% inc.** in events registered
- **52% inc.** in volunteers
- **11% inc.** in litter removed
- **296% inc.** in recyclables collected
- **149% inc.** in trees planted
- **24% inc.** in plants planted
- **151% inc.** in gardens refurbished



Love the Boot Week Participation

We Are Making a Difference

- **23** colleges and universities
- **72** K-12 schools
- **64** individuals and family groups
- **273** businesses and non-profits
- **243** governmental entities



How to Organize a Love the Boot Event

Steps to Success



1. Define the purpose of your project.
2. Select your location.
3. Gather a team.
4. Identify your stakeholders for support.
5. Develop a plan, including supplies needed, budget, and day of instructions and details.
6. Appoint team leads to carry our plan.
7. Execute!
8. Celebrate!
9. Report your impact.
10. Identify ways to improve your next event.



Project Ideas

There Are Many Ways to Love the Boot

- Land-based litter cleanup
- Waterway cleanup
- Plant trees and plants
- Refurbish a garden
- Pressure wash sidewalks, signs, and buildings
- Paint benches or fire hydrants
- What else can you think of? How can you improve your community?



Stakeholders

Relationship are Important



- Businesses
- Local Government
- Local Enforcement
- Schools
- Churches
- Neighborhood Associations
- Kiwanis, Junior League, and other volunteer groups.



Utilize KLB's Resources

We Are Here to Help

Online, we make available the following:

- Sample supplies list
- Intro to planning a cleanup
- Intro to planning a beautification event
- Data collection form
- Marketing toolkit: social media graphics, sample press releases, digital ads, and more.
- Free youth educational resources



Save the Dates!

April 5-13, 2025

Registration opens in January at lovetheboot.org.



Thank you! Get in touch:

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**HOW TO ADD
RECYCLING
TO YOUR
CLEANUP!**

WHAT SHOULD YOU RECYCLE?

- Identify your local options
 - Follow the rules!
- Common Items
 - #1 PET Bottles
 - Aluminum Cans
 - Cardboard
 - Glass



DURING YOUR CLEANUP

- Collecting recyclables
 - separate as you go
 - sort afterwards

- Condition and size
- When in doubt - throw it out!



RECYCLING SUPPLIES

- Recycling bags
 - a different color from trash bags
 - think about something reusable
- Recycling infographics
 - visuals help volunteers know what to keep separate
- More volunteers?



RECYCLING LAGNIAPPE

Telling the whole story

- Data collection
 - # of bags
 - Count
 - Weight/Volume
- Awareness
- Personal decisions





OSPREY INITIATIVE

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