



*Keep*

**LOUISIANA**

*Beautiful*

---

KEEP AMERICA BEAUTIFUL AFFILIATE





# We Create Programs For You

## To Promote Litter Prevention in Your Community





# *Get Down &* **CLEAN UP**

**2-STEP YOUR WAY TO KEEP LOUISIANA BEAUTIFUL**



# Clean Biz Partnership

## A Clean Louisiana is Good for Business



Engaging Louisiana's businesses in the effort to reduce and prevent litter.

**39 Chambers and >650 businesses** have signed up, committing to best practices to prevent litter and promote a culture of environmental responsibility at their business and in their community.



# Clean Biz Partnership

## A Clean Louisiana is Good for Business



# Clean Biz Partnership

## A Clean Louisiana is Good for Business



# Clean Biz Partnership

## Requirements & Benefits



### – Requirements to Participate

**As a Clean BIZ Partner, you agree to adopt the following best practices that prevent litter:**

1. Take time to pick up litter from your parking bays and/or around your business.
2. Place trash receptacles at your business storefront or at transition points.
3. Maintain a clean dumpster by keeping the lid closed and the area around the dumpster free of litter and debris.
4. Maintain your business lawn and landscaping.
5. Participate in and/or promote KLB's Love the Boot Week and other community improvement activities.
6. Create a culture of cleanliness for your employees and customers by displaying Clean BIZ Partnership marketing materials and promoting your participation on your social media channels and website. Materials provided by KLB.

### – Benefits of Participation

1. A Proud Clean BIZ Partner window cling to display
2. An "I'm a Clean BIZ" poster to proudly display in your business
3. Clean BIZ Partnership social media posts and graphics to promote your participation
4. Consideration for a KLB Clean Business Award
5. Listing as a partner on KLB's website
6. Listing in one KLB newsletter
7. Information to participate in other Clean BIZ Partnership activities, such as webinar trainings and workshops to educate and inform businesses on sustainability, recycling, waste management, and waste reduction best practices.

[JOIN AS A BUSINESS](#)

# Clean Biz Chamber of Commerce Partners

**Ascension:** Donaldsonville Chamber

**Avoyelles:** Marksville Chamber

**Bossier:** Bossier Chamber

## **Caddo**

Greater Shreveport Chamber

Shreve/Bossier African American Chamber

**Calcasieu:** Chamber Southwest Louisiana/  
Economic Development Alliance

## **East Baton Rouge**

Baton Rouge Area Chamber

City of Central Chamber of Commerce

Louisiana Assoc. of Business and Industry

Zachary Chamber of Commerce

**Franklin:** Winnsboro-Franklin Chamber

**Iberia:** Greater Iberia Chamber

**Iberville:** Iberville Chamber

**Jackson:** Jackson Parish Chamber

**Jefferson:** Jefferson Chamber

**Jefferson Davis:** Jeff Davis Chamber

## **Lafayette**

Broussard Chamber

One Acadiana

**Lafourche:** Lafourche Chamber

## **Natchitoches**

Natchitoches Area Chamber

## **Orleans**

Hispanic Chamber of Commerce of La.

New Orleans Chamber

## **Ouachita**

Monroe Chamber

West Monroe West Ouachita Chamber

**Pointe Coupee:** Greater Pointe Coupee Chamber

**Rapides:** Central LA Regional Chamber

**St. Bernard:** St. Bernard Chamber

**St. Landry:** St. Landry Chamber

**St. Martin:** St. Martinville Chamber

**St. Mary:** St. Mary Chamber

## **Tangipahoa**

Amite Chamber

Tangipahoa Chamber

**Terrebonne:** Houma Terrebonne Chamber

**Union:** Union Parish Chamber

**Vermilion:** Vermilion Chamber

**Vernon:** Greater Vernon Chamber

**Webster:** Greater Minden Chamber

**Winn:** Winn Parish Chamber





# Clean Biz Chamber Grant

## Open Until November 15



### **Grant Type:**

**Cash award up to \$5000 to promote participation in the *Clean Biz Partnership*.**

This is a performance-based award.

Minimum 15% cash match, in-kind donation or volunteer hours value required.

### **Grant Purpose:**

The grant purpose is to incent Louisiana chambers of commerce to promote participation in the *Clean Biz Partnership* to their members and other community businesses. *Clean Biz* was created in 2023 to encourage businesses to be good community and environmental stewards by adopting sustainable business practices and maintaining clean and beautiful business premises and surrounding areas.

### **Eligibility:**

Louisiana chambers of commerce currently enrolled in KLB's Clean Biz Partnership

# Clean Biz Partnership

## Education & Networking Opportunities



# Clean Biz Partnership - Businesses

## Business Marketing Benefits:

- A Proud Clean Biz Partner window cling
- An “I’m a Clean Biz” poster
- A Clean Biz table top display
- Clean Biz Partnership social media graphics and messaging
- Digital ads
- KLB recognition



# It's Important to Promote Your Efforts!



LUBA, Baton Rouge



# It's Important to Promote Your Efforts!



Red Six Media, Baton Rouge

[VIDEO LINK](#)



ExxonMobil Baton Rouge

# Businesses Promoting Involvement



Travel Central, Metairie



Travel Central : Travel Agency

June 3, 2023 · 🌐

Travel Central : Travel Agency proud to be a business partner Keep Louisiana Beautiful. <https://keeplouisianabeautiful.org/cleanbiz/> #litterfree #beautification Melinda LeBlanc Bourgeois

👍❤️ You and 46 others

3 💬 3 ➦



Most relevant ▾



Kristin Yokum Cooper  
Great Photo Melinda! 😊

1y Like Reply



Clean Pelican  
Clean Pelican loves  
cleanBizPartners in Baton Rouge.

1y Like Reply



Anna Penagos Ayestas  
Congratulations!

1y Like Reply



Chennault Aviation & Military Museum, Monroe

# Businesses Promoting Involvement

**The Trish Leleux Group** · Follow  
June 29, 2023 · 🌐

☀️ Help us keep Louisiana beautiful! 🌿 We are joining forces with [Central Louisiana Regional Chamber of Commerce](#) and are proud to be one of the first supporters of The Clean BIZ Partnership, an initiative by [Keep Louisiana Beautiful](#).

We believe that a clean and litter-free community is essential for a thriving business environment. By participating in the Clean Biz Partnership, businesses of all sizes can play a vital role in making a positive environmental impact in Centra... [See more](#)

You and 5 others

2 shares

Like Comment Share

**The Olive Branch Cafe** · Follow  
August 31 · 🌐

Proud to be part of this effort in Algiers. Find out how you can be too [Keep Algiers Beautiful](#) [Keep Louisiana Beautiful](#)

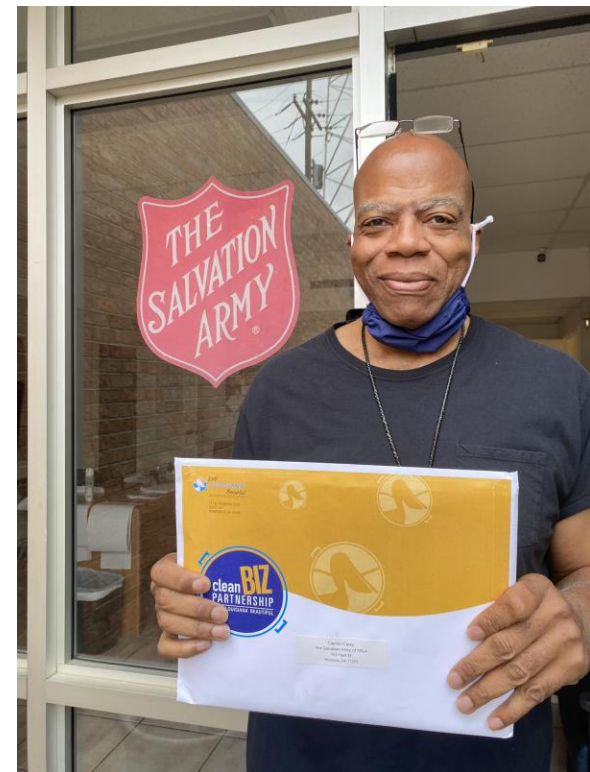
**Keep Algiers Beautiful**  
August 30 · 🌐

Olive Branch Cafe is the first!!  
The first for what you ask????!!!  
Olive Branch Cafe is the first Algiers business through Keep Algiers Beautiful to join the ... [See more](#)

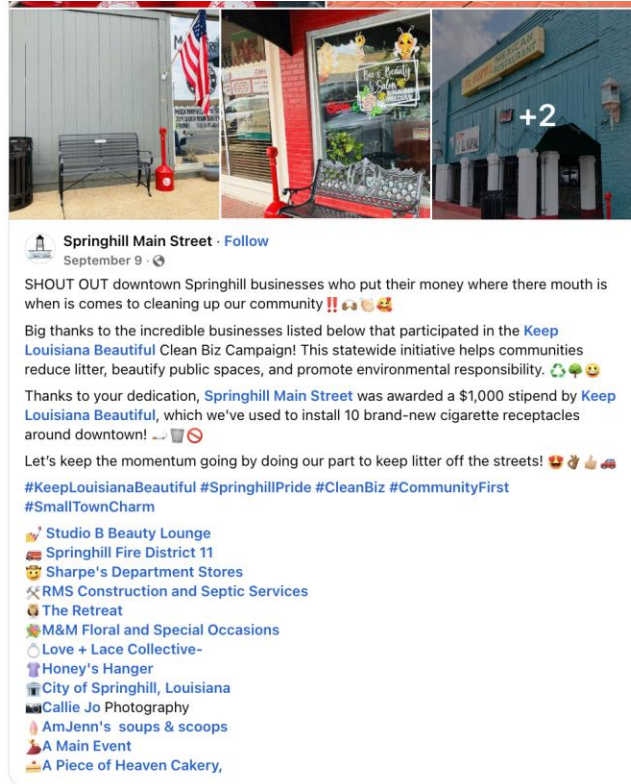
Keep Algiers Beautiful and 105 others

7 comments 4 shares

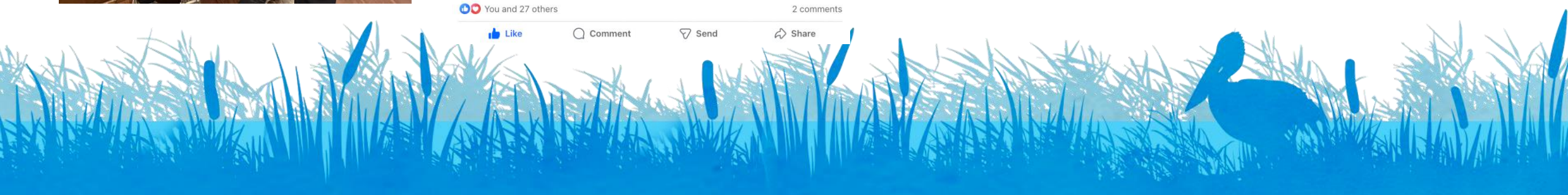
Like Comment Share



# Main Streets, Chambers, KLB Community Affiliates... All Helping to Promote Clean Biz Partners!



- The program is about "partnership"
- Share the good work your business is doing with your chamber of commerce or main street. It's ok toot your own horn because it encourages other businesses to get on board.
- Main Streets, Chambers, and KLB Affiliates all want you to succeed as a Clean Biz. Get involved with these groups and share what you are doing.





# Clean Biz Partnership - Chambers

## Chamber Marketing Benefits:

- Pop-up banner
- Window cling
- Social media graphics and messaging
- Yard sign for Clean Biz of the Month
- Table-top sign
- Poster
- Included on KLB website



# Promoting the Clean Biz Partnership



**Thibodaux Main Street, Inc.** · Follow  
March 7 · 🌐

Are you committed to keeping a clean & litter free business? 🗑️

We're looking for 15 businesses - downtown or city-wide - to sign up as a Clean Biz Partner to prevent litter & keep our communities beautiful.

Participating businesses agree to:... [See more](#)

12 likes · 5 shares

Like Comment Share

Comment as Keep Louisiana Beautiful



**Jeff Davis Chamber of Commerce** · April 21 · 🌐

A heartfelt thank you from the Jeff Davis Chamber of Commerce team to all who attended the JDP Chamber Clean Sweep & Love the Boot BBQ! Embracing cleanliness in Louisiana benefits businesses, and Jeff Davis Parish is ready for business! We're eager to see the impressive project entries for the Chamber Clean Sweep Grand Prize! [#LetLouisianaShine](#) [#CleanBizPartnership](#) [#CommunitySupport](#) [#JeffDavisChamber](#) [#CleanSweepSuccess](#) [#OpenForBusiness](#)

**Billy Nungesser Lt. Governor of Louisi...** See more

29 likes · 13 shares

Like Comment Share



# Promoting the Clean Biz Partnership



[VIDEO LINK](#)

Jefferson Davis Chamber of Commerce



[VIDEO LINK](#)



[VIDEO LINK](#)

Ouachita Green

# Promoting the Clean Biz Partnership



Keep West Monroe Beautiful / West Monroe Chamber / City of West Monroe



- The Clean Biz Partnership is an easy sell! It promotes community pride and cleanliness. Plus, it's free!
- Encourage your Chamber, Main Street, and local businesses to sign up and get involved.

[VIDEO LINK](#)

**Mayor of West Monroe  
Staci Mitchell**

# Get Down and Clean Up

## 2-Step Your Way to a Cleaner Louisiana



Empowering individual citizens to take action and be a part of the litter solution where they live, work, and play.

Litter kits are available at **127 libraries**.  
Supplies have been checked out over **1,000** times.



# Participating Libraries

## **Assumption**

Assumption Parish Library

## **Avoyelles**

Avoyelles Parish Library

## **Beauregard**

Beauregard Parish Library HQ

Aulds Branch Library

Benton Branch Library

Bossier Parish Library

Central Branch Library

East 80 Branch Library

Haughton Branch Library

Plain Dealing Branch Library

Tooke Branch Library

Bossier Parish Library

## **Bossier**

Aulds Branch Library

Benton Branch Library

Bossier Parish Library

Central Branch Library

East 80 Branch Library

Haughton Branch Library

Plain Dealing Branch Library

Tooke Branch Library

Bossier Parish Library

## **Caddo**

Shreve Memorial Library – All

## **Calcasieu**

Calcasieu Parish Public Library

Central Branch

Moss Bluff Branch

Sulphur Regional Branch

Other branches by placing hold

## **Caldwell**

Caldwell Parish Library

## **Cameron**

Cameron Main Library

Grand Lake Branch Library

Hackberry Library

Johnson Bayou Branch Library

## **Concordia**

Concordia Parish Library – Ferriday

## **DeSoto**

Desoto Parish Library

## **East Baton Rouge**

Baker Branch Library

Bluebonnet Regional Branch Library

Carver Branch Library

Eden Park Branch Library

Greenwell Springs Road Regional

Branch Library

Main Library at Goodwood

Scotlandville Community Branch Library

## **East Baton Rouge cont.**

Regional Branch Library

Zachary Branch Library

## **East Carroll**

East Carroll Parish Library

## **Evangeline**

Evangeline Parish Main Library

## **Jackson**

Jackson Parish Library

Jackson Parish Library Bookmobile

## **Jefferson**

East Bank Regional Library

Grande Isle Library

Lakeshore Library

Terrytown Library

West Bank Regional Library

## **Lafayette**

Lafayette Main Library

Lafayette Public Library – East Regional

Lafayette Public Library – North Regional

Lafayette Public Library – South Regional

Lafayette Public Library – West Regional

ULL Edith Garland Dupre Library

## **Lafourche**

Lockport Branch

Thibodaux Branch

## **Lincoln**

Lincoln Parish Library

## **Livingston**

Livingston Parish Main Library

## **Morehouse**

Main Library

## **Natchitoches**

Watson Memorial Library

NSU University Libraries

Natchitoches Parish Library

## **Orleans**

Earl K. Long Library at U.N.O.

## **Ouachita**

Anna Meyer Branch Library

Carver-McDonald Branch Library

Cpl. J.R. Searcy Memorial Branch

Library

Main Branch Library

Ouachita Valley Branch Library

West Monroe Branch Library



# Participating Libraries Cont.

## Plaquemines

Belle Chasse Library  
Buras Library  
Port Sulphur Library

## Pointe Coupee

Julian Poydras Branch Library

## Rapides

Main Branch Library

## St. James

Lutcher Branch Library  
Vacherie Branch Library

## St. John the Baptist

Frazee-Harris Memorial Library  
LaPlace Branch of the Norris J.  
Millet, Sr. Library  
Leroy D. Williams Memorial Library  
Roland Borne, Sr. Memorial Library

## St. Landry

Eunice Public Library  
Krotz Springs Municipal Public  
Library  
Opelousas Public Library

## St. Martin

St. Martinville Branch Library

## St. Mary

Amelia Branch Library  
Bayou Vista Branch Library  
Berwick Branch Library  
Centerville Branch Library  
Morgan City Public Library  
Patterson Branch Library  
St. Mary Parish Library Main  
West End Branch Library

## St. Tammany

Abita Springs Branch Library  
Slidell Branch Library  
South Slidell Branch Library

## Tangipahoa

Amite Branch Library  
Hammond Branch Library  
Independence Branch Library  
Kentwood Branch Library  
Loranger Branch Library  
Ponchatoula Branch Library

## Terrebonne

North Branch Library

## Union

Union Parish Library

## Vermilion

Vermilion Parish Library System –  
Abbeville Branch

## Washington

Franklinton Branch Library  
Bogalusa Branch Library

## Webster

Webster Parish Libraries –  
Minden Library Branch  
Webster Parish Library –  
Springhill Branch

## West Baton Rouge

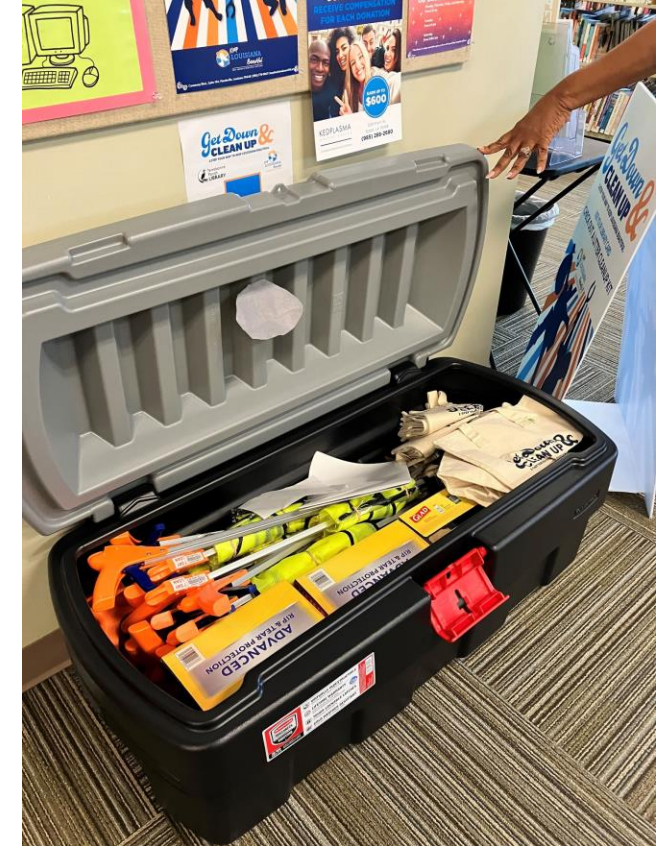
West Baton Rouge Parish Library  
Main ranch

## West Feliciana

West Feliciana Parish Library  
(1 Building)

## Winn

Atlanta Branch Library  
Calvin Branch Library  
Dodson Branch Library  
Sikes Branch Library  
Winn Parish Main Library



# Get Down and Clean Up

## 2-Step Your Way to a Cleaner Louisiana





# Get Down and Clean Up

## 2-Step Your Way to a Cleaner Louisiana



Help clean up  
**LOUISIANA!**



**Get Down &  
CLEAN UP**  
2-STEP YOUR WAY TO KEEP LOUISIANA BEAUTIFUL

# Get Down and Clean Up

## 2-Step Your Way to a Cleaner Louisiana



### FUN AT THE LIBRARY LIBRARY OF THINGS

#### What is a Library of Things?

The library is more than books! Patrons can borrow a variety of non-traditional items from our Library of Things. A Library of Things can inspire lifelong learning by offering hands-on experience and strengthen our community through collaborative consumption. Borrow before you buy, or let us help you with your next project!

Check out [oplib.org/library-things](http://oplib.org/library-things) for more information.

- Art Prints • Baking Pans • Hot Spots
- Litter Kits • Recreation Set • STEM Kits
- Storytime to-go kit

#### Who can borrow from the Library of Things?

Adult patrons of the Ouachita Parish Public Library and Trailblazer patrons can borrow these things.



Art Prints



Recreational Items



Hot Spots



Get Down to Clean Up: Litter Kits



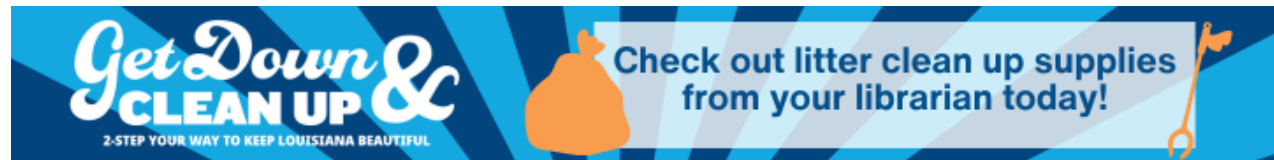
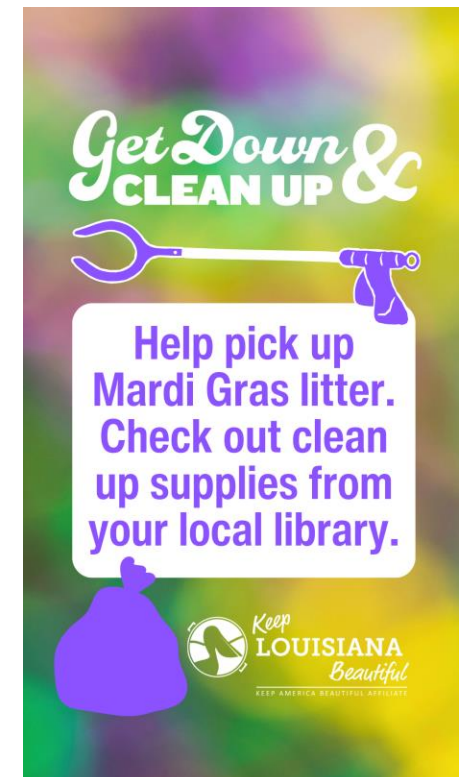
STEM Sets



Storytime To-Go Kits

# Get Down & Clean Up Marketing Tools:


- Digital ads for your website and newsletter
- Social media graphics and messaging
- Press release template announcing library's involvement



# Libraries Promoting Get Down & Clean Up

**Franklin Parish Library** · Follow  
October 10 at 2:22 PM · 🌐

Franklin Parish Library is excited to partner with [Keep Louisiana Beautiful](#) as a participating library in the [#GetDownAndCleanUp](#) program! Using your library card, you can now check out litter clean up supplies, including grabbers, vests, and bags. Grab your friends, play some music, and dance your way to a cleaner Louisiana! Together, we can put litter in its place and [#KeepLouisianaBeautiful](#).



**Franklin Parish Library**  
Library

Send message

You and 7 others

11 shares

Like Comment Share

**Webster Parish Libraries** · Follow  
June 14, 2023 · 🌐

We know Webster Parish Citizens take pride in keeping our community clean and beautiful! With that goal in mind, your **Webster Parish Libraries** Minden and Springhill Branches have partnered with [Keep Louisiana Beautiful](#) to make ditching litter easy and fun!

- 🌱 No need to purchase your cleaning supplies, just come to your Minden or Springhill Branch and check out a Library Cleaning Kit which includes safety vests, litter grabbers, trash bags and instructions.
- 🌱 Pick up litter... [See more](#)



**Minden and Springhill Branches**  
**Webster Parish Libraries**

4 2 comments 2 shares

**Calcasieu Parish Public Library** · Follow  
August 8, 2023 · 🌐

**LadyChops** visited our Central library to perform AND to deliver a very important message about our litter pickup tools donated by [Keep Louisiana Beautiful](#).

- 📍 We (like many parishes in LA) have a litter pickup tools available at our Central, Moss Bluff, and Sulphur locations. All you need is a library card!
- 📄 For more information: <https://keeplouisianabeautiful.org/library-clean-up-kit.../>



0:08 / 0:32

16 shares

[VIDEO LINK](#)

# Libraries Promoting Get Down & Clean Up



Lafourche Parish Public Library · Follow  
5 days ago · 🌐

Whatcha working on, Leah? 🤔

Get down & clean up, like Leah! Leah is using the Lockport Branch's Get Down & Clean Up kit to pick up litter around the library. It is part of an initiative by [Keep Louisiana Beautiful](#) & the [State Library of Louisiana](#) to empower Louisiana residents to take pride in their communities & clean up litter where they live, work, & play. ❤️

Kits are available at our Lockport & Thibodaux branches, but can be placed on hold to be picked up at another br... [See more](#)



👍👍 You, State Library of Louisiana and 65 others

6 comments 7 shares

- Have fun with it! Spotlight your patrons using the kits on social media and tag Keep Louisiana Beautiful.
- Promote the program in conjunction with Earth Week and Love the Boot Week.
- Make sure your local schools know about the program. Kids need service hours!
- Schedule an interview with your local news station. They love positive action-oriented stories.
- Partner with neighbor businesses and your local Affiliate to support their cleanups

# Libraries Promoting Get Down & Clean Up



**GET DOWN & CLEAN UP!**  
WEST MONROE

**Johnny's**  
Your Future

STUDENTS FILL OUT THEIR FAFSA APPLICATIONS. THIS EVENT WILL

**10** 5:06  
73°

HEADLINES

# Share When You #GetDownandCleanUp



**Strong Towns Baton Rouge**  
October 12 at 2:35 PM · 🌐

We picked up three bags of litter under the interstate this morning! Our group worked at the Louisiana Avenue Connector of the Downtown Greenway.

Thanks to our volunteers and to [Keep Louisiana Beautiful](#) for the free clean-up supplies available through the [East Baton Rouge Parish Library](#)!

[Downtown Development District Strong Towns](#)



👍👍 You and 9 others      4 comments   3 shares

👍 Like      💬 Comment      ➦ Share

View more comments

**Samantha Morgan**  
On behalf of the residents of Downtown East, we thank you for doing this! Great job!

**Fusion Five**  
October 6 at 9:28 AM · 🌐

Good Morning SWLA, this morning we had a group of Fusion Five members get together to do trash clean up on the Nellie Lutcher Park block. Thanks to the [Calcasieu Parish Public Library](#) and Jazmin Farraj for making this possible! We look for to more partnerships in the future.



👍👍 34      4 comments   7 shares

👍 Like      💬 Comment      ➦ Share





# LOVE THE BOOT week



---

KEEP LOUISIANA BEAUTIFUL

Love the Boot Week is Keep Louisiana Beautiful's signature event, serving as the state's largest litter cleanup and beautification effort.

Goals: litter removal, beautification, education, and recycling





# Love the Boot Audience and Involvement

- **23** colleges and universities
- **72** K-12 schools
- **64** individuals and family groups
- **273** businesses and non-profit organizations
- **243** governmental entities



# Love the Boot Week 2024 Impact



**760** Events in 64 Parishes  
**347** tons of litter removed  
**921** trees & **4,408** plants planted  
**366** gardens refurbished  
**19,441** volunteers dedicated  
**100,712** hours  
That is \$2.89 mil in volunteer value!



# Love the Boot Week

## Setting Records Year After Year!



Largest litter removal and beautification event in the state.

- **760** Events in 64 Parishes – 36% +
- **347** tons of litter removed – 11% +
- **921** trees & **4,408** plants planted
- **366** gardens refurbished – 150% +
- **19,441** citizen volunteers – 52% +
- **100,712** volunteer hours
- That is **\$2.89 mil** in volunteer value!



# Love the Boot Week

## Growth in Recycling

- **60 groups (58 pickups + 2 drop offs in Monroe)**
- **7,044 aluminum cans (292.92 lbs)**
- **6,847 plastic bottles (330.38 lbs)**
- Made possible through Coca-Cola sponsorship
- Facilitated by Osprey Initiative



# Love the Boot Week

## Working together with other programs



Clean Biz Partners holding Love the Boot events



Get Down & Clean Up kits supplemented the supply boxes that KLB sent to event holders.



# Love the Boot Week

## Goals for Growth & Improvement



- Statewide movement
- Lasting impact
- Support for participating groups
- Tools for event organizers
- Increased recycling
- Make it your own



# Save the Dates!

## April 5-13, 2025

Registration will open in January



# Love the Boot Marketing Toolkit

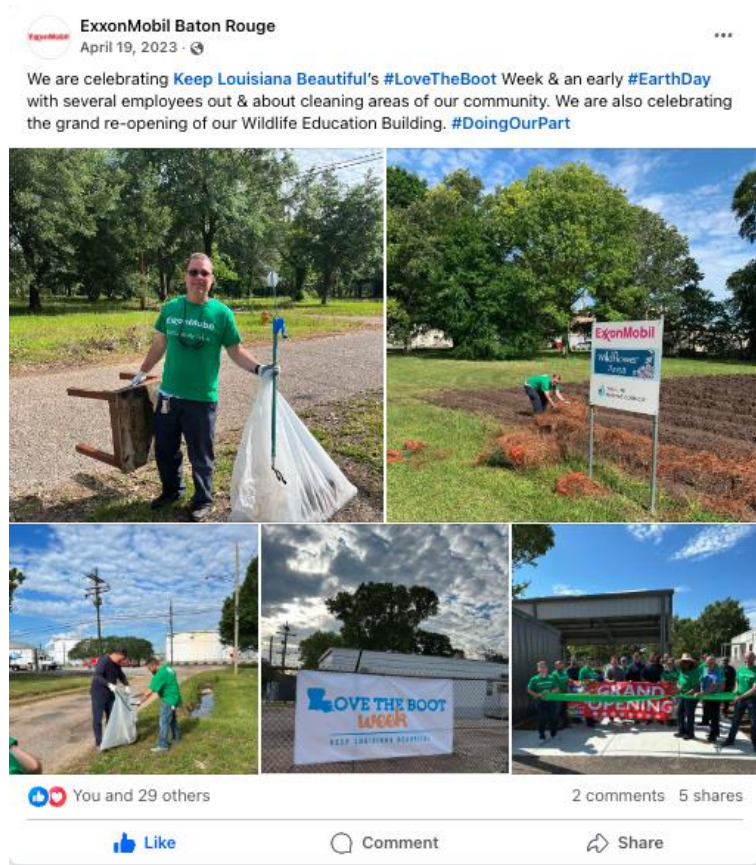


## Contents:

- Social media graphics & messaging
- Template press releases
- Template email language
- Digital ads
- And more!
- These are great tools for promoting participation leading up to Love the Boot.



# Show How Much You #LovetheBoot!



- Love the Boot Week is a time we can all roll up our sleeves and work together to clean up litter.
- It's a great opportunity for team bonding and collaborating with groups in your community.
- It's a feel-good week and the energy is electric!
- We love seeing all the posts with smiling faces. You can tell people are happy to be giving back! Share your results.



# Show How Much You #LovetheBoot!

**St. Michael Special School**  
April 17, 2023 · 🌐

Look at how much we #LovetheBoot! We collected 26 bags of litter and planted flowers and pulled weeds in our community. Thank you to all our students and teachers for making this event possible. Together, we can clean up Louisiana! [Keep Louisiana Beautiful](#)



You and 61 others · 2 comments · 9 shares


Like · Comment · Share

**Visit Baton Rouge**  
April 22 · 🌐

Visit Baton Rouge loves the Boot! ❤️ In celebration of [Keep Louisiana Beautiful](#) #LoveTheBoot Week, our staff participated by cleaning up several areas of downtown Baton Rouge. Our team collected 18 bags of litter to help contribute to the significant impact of this statewide #EarthWeek initiative. 🌍

Learn how you can participate: [lovetheboot.org](https://lovetheboot.org). Together, we can clean up Louisiana!

**Billy Nungesser Lt. Governor of Louisiana**




You, Explore Louisiana, BREC and 71 others · 7 comments · 6 shares

Like · Comment · Share

**Dow - St. Charles Operations · Follow**  
April 22 · 🌐

We teamed up with [Pontchartrain Conservancy](#) and [St. Charles Parish](#) for a #PullingOurWeight clean-up to begin #LoveTheBoot week! Our volunteers worked over 4.5 miles, collected 1480 pounds of litter and 25 recycle bags.

Thanks to our #TeamDow volunteers who made this a successful event and leading efforts to keep our community beautiful!



**St. Charles Parish**  
April 19 · 🌐

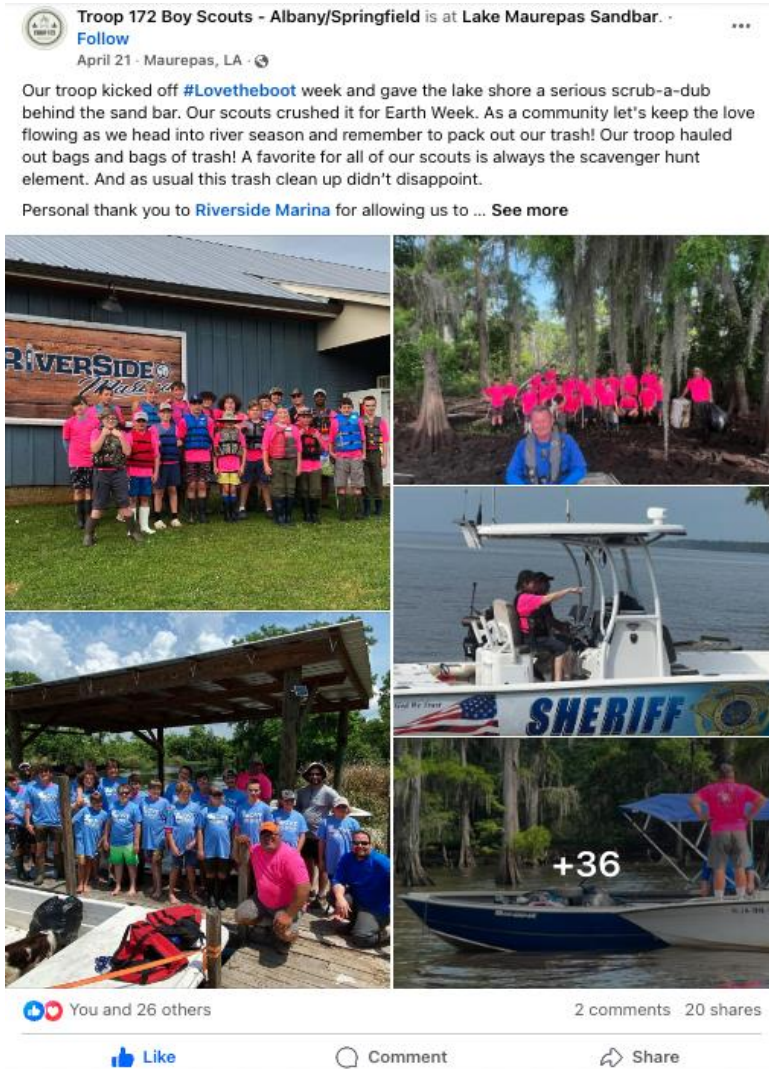
#LoveTheBoot Week doesn't officially kick off until tomorrow, but the cleanup efforts started a day early here in St. Charles Parish! Volunteers from Dow - St... [See more](#)

You and 26 others · 1 share

Like · Comment · Share



# Take Your Love the Boot Marketing to the Next Level



- This coming April, take your Love the Boot marketing to the next level. Make a plan:
  - Pick a date
  - Collaborate with partners to have a greater reach
  - Promote across multiple platforms.
  - Send out emails to your lists and partners' lists.
  - Contact your local news ahead of the event and invite them to get coverage.
  - Share video and photos and make sure to use #LovetheBoot and tag @Keep Louisiana Beautiful so we can re-share!

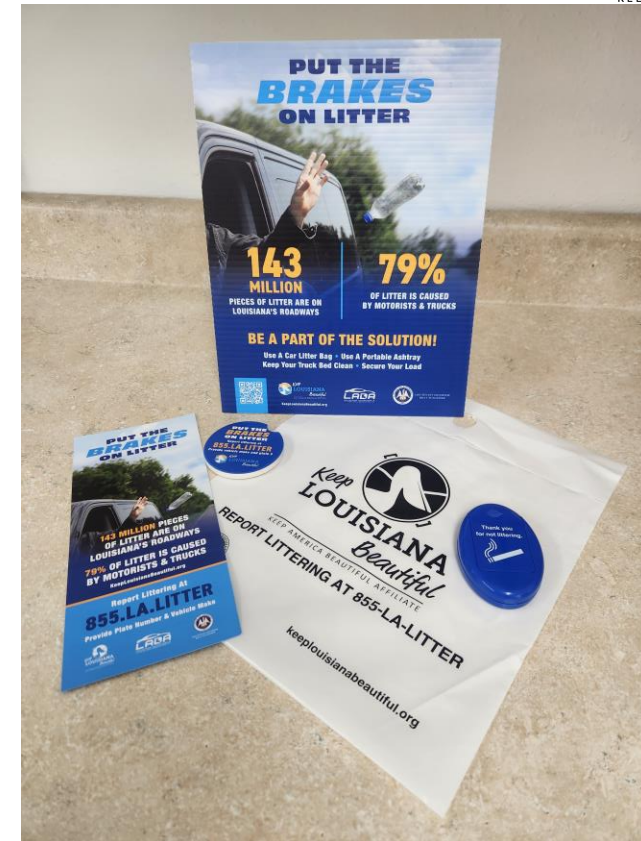
# Louisiana Automobile Dealer Assoc.



KLB has sent campaign materials to participating dealerships across Louisiana. Participating dealerships receive signage, as well as litter kits for vehicle buyers. Each litter kit contains the following:

- A disposable litter bag for the motorist to use for their trash.
- An informational rack card
- A pocket ashtray for cigarette disposal.
- A car cupholder coaster with the litter hotline number.

**10,000+ kits distributed to dealerships to date!**



# Why Put the Brakes on Litter?

- Over 143 million pieces of trash litter Louisiana roadways.
- Over 70% of roadside litter is caused by motorists and trucks with loads that are not secured.
- The litter problem costs Louisiana over \$91,000,000 each year.
- 92% of Louisianians believe litter is a problem where they live.
- Roadway litter is a safety issue. It clogs storm drains, increasing street flooding and impacts our economy.



# Dealerships Help #PutTheBrakesOnLitter



Giles Subaru of Lafayette · Follow  
September 20 · 🌐

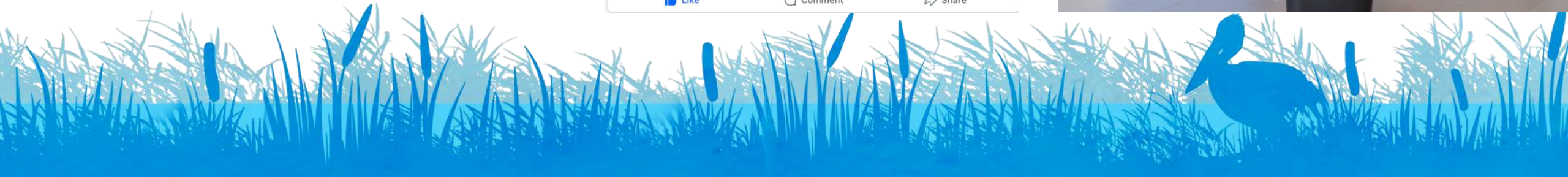
We're putting the brakes on litter at Giles Subaru! 🌍🌟 Join us in keeping our community clean and beautiful by properly disposing of trash. Every small action adds up to make a big difference for our planet. Let's all do our part to protect the environment we love to adventure in!

Check out the Keep Louisiana Beautiful page to learn how you can help!

#SubaruLoveTheEarth #PutTheBrakesOnLitter #KeptClean #CommunityMatters

You and 7 others  
1 comment 1 share

Like Comment Share



# ALL Can Help Let Louisiana Shine! A Marketing Toolkit is Available Online

## Contents:

- Social media graphics & messaging
- Social media content calendar
- Template press release announcing your support for litter prevention
- Template email announcing your support for litter prevention
- Digital ads for your website and newsletter
- Custom Let \_\_\_\_ Shine logo template
- And more!

[TOOLKIT WEBPAGE](#)



We also want to hear about your programs and marketing efforts. What is working for you?  
What has been challenging for you?

