

2022-23 IMPACT



32,584
volunteers



1,313
waterway
& roadway
cleanups



743 tons
litter
removed



760 tons
material
recycled



41,019
cigarette
butts
removed



458 tons
hazardous
waste
diverted



12,647
trees
& gardens
planted



899
trash
receptacles
installed



\$4 mil
volunteer
value



17,964
teachers
& students
reached



\$1 mil
grants
awarded



SCAN
for more
impact
numbers

Our Affiliate Network Serves.

37 Communities

Abbeville,* Abita Springs,* Algiers,* Ascension,* Assumption,* Baker,* Bossier,* Calcasieu,* Covington,* DeRidder,* DeSoto,* Eunice,* French Quarter, Hammond,* Jefferson,* Lacombe,* Greater Lake Charles, Lafayette,* Livingston,* Madisonville,* Mandeville,* Monroe,* Morehouse,* Natchitoches,* New Orleans,* Ouachita,* Shreveport,* Slidell,* St. James,* St. John,* St. Mary,* St. Tammany,* Tangipahoa,* Terrebonne,* Union,* West Baton Rouge,* and West Monroe*

10 Universities

Grambling State University,* Loyola University New Orleans, Louisiana State University,* Nicholls State University,* Northwestern State University,* Tulane University,* University of Louisiana Monroe,* University of Louisiana at Lafayette,* University of New Orleans,* and Xavier University of Louisiana*

*Asterisks indicate Affiliates contributing data from July 1, 2022 - June 30, 2023. New Affiliates, French Quarter and Loyola University, not required to submit report.



HIGHLIGHTS

First Litter Study Conducted Since 2010

Keep Louisiana Beautiful (KLB), with support from the Office of the Lt. Governor, published the 2023 Louisiana Litter Study including the annual cost of litter abatement, roadside litter assessment statistics, and data on the public perception of litter. The study reveals that Louisiana spends an estimated \$91.4 million each year on litter abatement, and an estimated 143.8 million pieces of litter can be found on our roadways.

Clean Biz Partnership Reaches 32 Chambers and 295 Businesses in All 64 Parishes

To engage Louisiana businesses in promoting a clean, litter-free environment, KLB and the Louisiana Chamber of Commerce Executives (LACCE) launched the Clean Biz Partnership. Partners have committed to adopting daily practices for reducing and preventing litter. This is a free program offering marketing tools, workshops, and webinars.

Get Down & Clean Up Distributes Cleanup Supplies to 100+ Libraries in 36 Parishes

To increase litter cleanups by individuals, families, and small groups, litter supplies are now easily available through the Get Down & Clean Up program at participating libraries. This free program offers partnering libraries litter grabbers, trash bags, and safety vests for library cardholders to check out. Participants are encouraged to report how much litter they clean up with the loaned supplies.

Love the Boot Week Removes 313 Tons of Litter

The second Love the Boot Week was held in April, engaging 12,777 volunteers in removing 313 tons of litter and planting 3,912 plants and trees in all 64 parishes. Love the Boot Week is Louisiana's largest statewide cleanup and beautification effort and is supported by our state's top leadership. Litter cleanup supply kits were distributed by KLB to the first 250 organizations to sign up. Registration for Love the Boot Week 2024 will open in January. Sign up to clean up April 20-28!

Let Louisiana Shine Campaign Expands

KLB's Let Louisiana Shine campaign brings awareness to our state's litter problem and empowers citizens to adopt preventative behaviors. From February to June 2023, the campaign achieved 120 million impressions. A marketing toolkit was also created for individuals and groups to promote litter prevention in their communities.

Find more information at [keplouisianabeautiful.org](https://www.keplouisianabeautiful.org)



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