

# LOVE THE BOOT week

KEEP LOUISIANA BEAUTIFUL



## 2024 SPONSORSHIP







# Help *clean up* Louisiana!

Keep Louisiana Beautiful's Love the Boot Week is April 20-28, 2024, and we need your support to clean up and beautify Louisiana! Last year during Love the Boot Week, 12,777 volunteers removed 313 tons of litter at 547 events spanning 64 parishes. With your help, we can grow our impact! As a sponsor of Love the Boot Week, you will witness firsthand your contribution at work.





**LEVELS INCLUDE:** Silver \$5,000  
 Supporter \$500 Gold \$10,000  
 Champion \$1,000 Platinum \$25,000  
 Bronze \$2,500 Presenting \$50,000

## Sponsorship Benefit Snapshot

|   | Supporter \$500 | Champion \$1,000 | Bronze \$2,500 | Silver \$5,000 | Gold \$10,000 | Platinum \$25,000 | Presenting \$50,000 |
|---|-----------------|------------------|----------------|----------------|---------------|-------------------|---------------------|
| Love the Boot Week shirts for employees                               | 2               | 4                | 6              | 10             | 15            | 25                | 50                  |
| Use of KLB digital sponsor badge for 1 year                           | X               | X                | X              | X              | X             | X                 | X                   |
| Company name listed on website  | X               | X                | X              | X              | X             | X                 | X                   |
| Company name listed in event e-blasts                                 | X               | X                | X              | X              | X             | X                 | X                   |
| Group recognition in social media posts                               | X               | X                | X              | X              | X             | X                 | X                   |
| Invitations to VIP kickoff event                                      | 2               | 4                | 6              | 8              | 10            | 12                | 25                  |
| Tiered recognition in Love the Boot impact report                     | X               | X                | X              | X              | X             | X                 | X                   |
| Tiered recognition in annual outcomes report                          | X               | X                | X              | X              | X             | X                 | X                   |
| Tiered recognition in event print materials                           | X               | X                | X              | X              | X             | X                 | X                   |
| Tiered recognition in kickoff powerpoint                              |                 | X                | X              | X              | X             | X                 | X                   |
| Logo added to print marketing materials                               |                 | X                | X              | X              | X             | X                 | X                   |
| Inclusion in press releases   |                 | X                | X              | X              | X             | X                 | X                   |
| Linked logo on website  |                 | X                | X              | X              | X             | X                 | X                   |
| Opportunity to have vendor booth at kickoff                           |                 |                  | X              | X              | X             | X                 | X                   |
| Logo included in all event e-blasts                                   |                 |                  | X              | X              | X             | X                 | X                   |
| Exclusive social media recognition post                               |                 |                  |                | X              | X             | X                 | X                   |
| Logo on 13,000+ Love the Boot Week shirts                             |                 |                  |                | X              | X             | X                 | X                   |
| Exclusive blog post highlighting company                              |                 |                  |                |                | X             | X                 | X                   |
| Exclusive recognition e-blast   |                 |                  |                |                | X             | X                 | X                   |
| Opportunity to present Love the Boot award                            |                 |                  |                |                | X             | X                 | X                   |
| Lunch with Lieutenant Governor (number of guests listed)              |                 |                  |                |                |               | 4                 | 8                   |
| Company provided signage displayed at kickoff                         |                 |                  |                |                |               | X                 | X                   |
| Opportunity to have vendor booth at KLB conference                    |                 |                  |                |                |               | X                 | X                   |
| Opportunity to speak at kickoff                                       |                 |                  |                |                |               |                   | X                   |
| Support highlighted in media interviews                               |                 |                  |                |                |               |                   | X                   |
| Opportunity to speak about KLB approved topic at conference           |                 |                  |                |                |               |                   | X                   |
| Presented by Your Company in event title on all campaign materials    |                 |                  |                |                |               |                   | X                   |
| Presenting Sponsor benefits are customizable. Contact KLB to discuss. |                 |                  |                |                |               |                   | X                   |



# Want to support Love the Boot Week?

For your logo to be included on Love the Boot Week volunteer shirts and print materials (\$5,000+ levels), Keep Louisiana Beautiful must receive your sponsorship payment by February 9, 2024. **To pay by card, scan the QR code for secure online payment. Use the form below for payment by check.** Donations of any amount are greatly appreciated.



scan to pay by card

To learn more about Love the Boot Week, call (985) 778-0067, email [info@keeplouisianabeautiful.org](mailto:info@keeplouisianabeautiful.org), or visit [lovetheboot.org](http://lovetheboot.org). Your donation is tax deductible to the fullest extent allowed by law, as KLB is a 501c(3) tax exempt non-profit organization.

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## Check Donation Form

To pay by check, complete this form and mail your check made payable to Keep Louisiana Beautiful to 111 N. Causeway Blvd., Suite 104, Mandeville, LA 70448.

Contact first and last name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Company name: \_\_\_\_\_ Sponsor level: \_\_\_\_\_

Do you want to be listed as a sponsor? ☐ Yes ☐ No

If Yes, print exactly how you want your name to appear in print or digitally:

\_\_\_\_\_

*Thank you for your support!*

*A KLB staff member will be in contact with you to coordinate sponsorship benefits.*