



LOUISIANA LITTER RESEARCH

AUGUST 2023

PUBLIC ATTITUDE SURVEY

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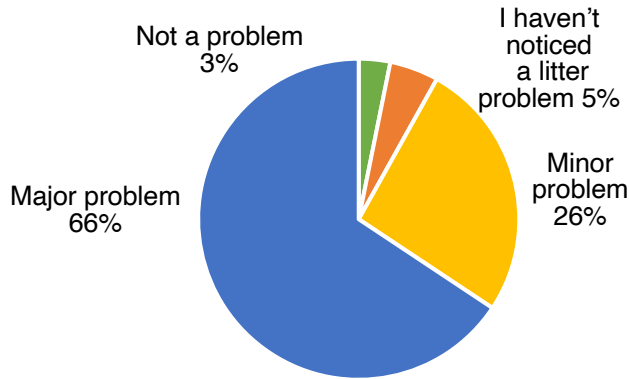
METHODOLOGY

The Public Attitude Survey offers insight into Louisiana residents' opinions on the effects, prevalence and consequences of littering, and litter prevention and abatement efforts. The Project Team, in collaboration with KLB, developed the survey and sought responses based on the US Census data and geographic representation within the Northern, Central, Acadiana, Greater New Orleans, and Florida Parishes/Baton Rouge regions. The survey's 43 questions derived, in part, from similar studies, but there were also Louisiana-specific questions. In March 2023, the Project Team, with assistance from Dr. Boyette, Momentive, and Mobius Intelligence Systems, administered the survey through a web-based questionnaire in English. The survey was completed by 537 Louisianans. The margin of error is +/- 4 percent. The data was then analyzed and cross-referenced to identify the attitudes and beliefs about litter and littering behavior.

PRESENCE OF LITTER

The first series of survey questions gathered opinions on the presence of litter and its effects on the community and environment. Over 92 percent of respondents said that litter is a problem. As shown below in Figure 3-1, only 3 percent of respondents indicated litter is not a problem. Nearly five percent responded that they had not noticed litter.

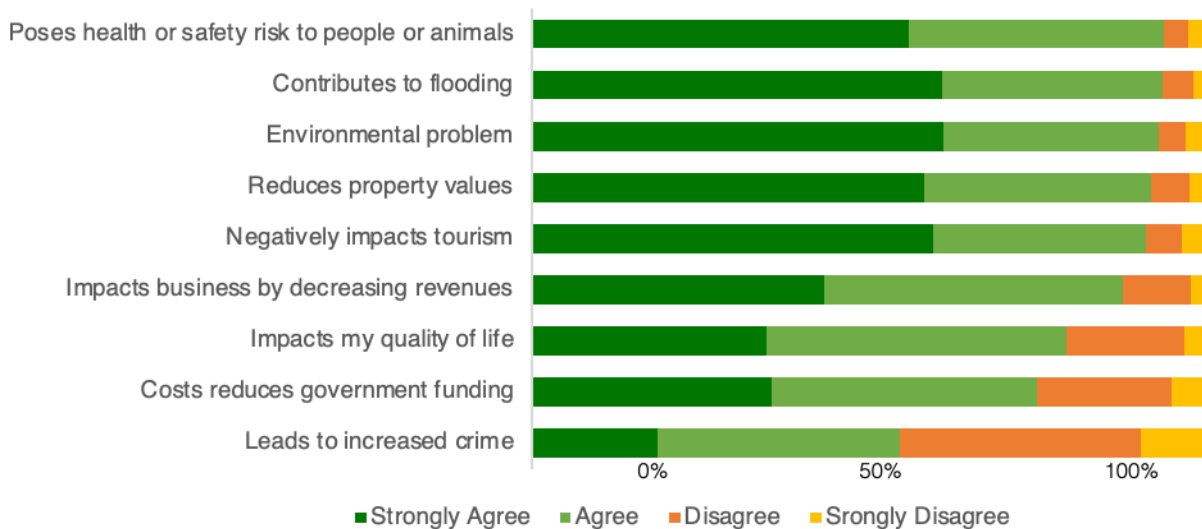
Figure 3-1: Public Attitude about Litter in Louisiana



Respondents reported that litter harms humans and animals, affects environmental quality, contributes to flooding, reduces property values, negatively impacts tourism, and decreases business revenues.

The respondents' reactions to the statement, "litter leads to increased crime," was narrowly split: 54 percent agreed, and 45 percent disagreed. 88 percent strongly agreed or agreed that litter decreases business revenues. Figure 3-2 shows the summary of all responses to the survey statements. The statements "littering poses a health or safety risk to people or animals" and "contributes to flooding" had the overall combined highest agreed response, 94 percent.

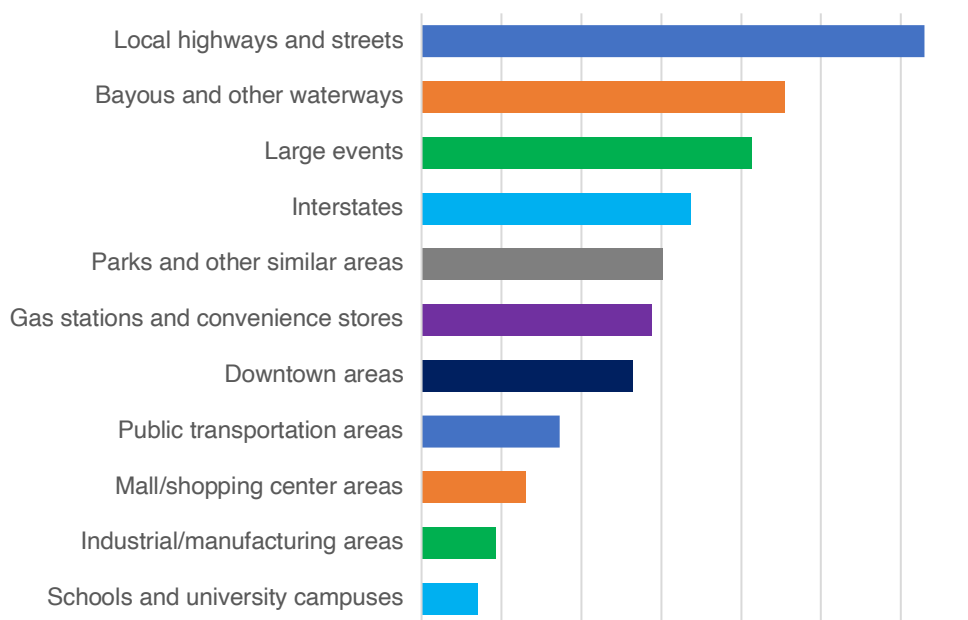
Figure 3-2: How Litter Affects the Community



PREVALENCE OF LITTERING

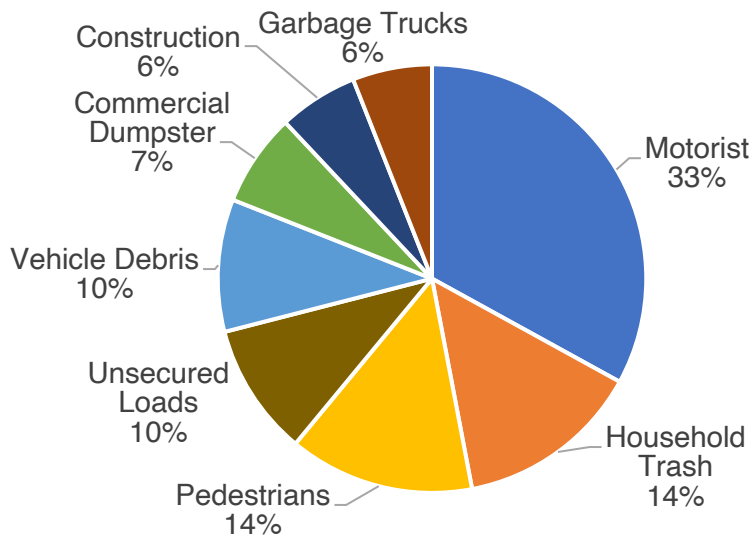
The following section focuses on respondents’ opinions about the location and type of litter. Based on a list of locations, respondents selected top three locations greatest amounts of litter. The top responses were local highways and streets, followed by bayous, lakes, rivers, and other waterways. Respondents ranked large events, such as concerts, festivals, and parades, third, followed by interstates. Respondents also identified parks and gas stations, and convenience stores as highly littered locations. The weighted averages

Figure 3-3: Perception of the Greatest Amount of Litter



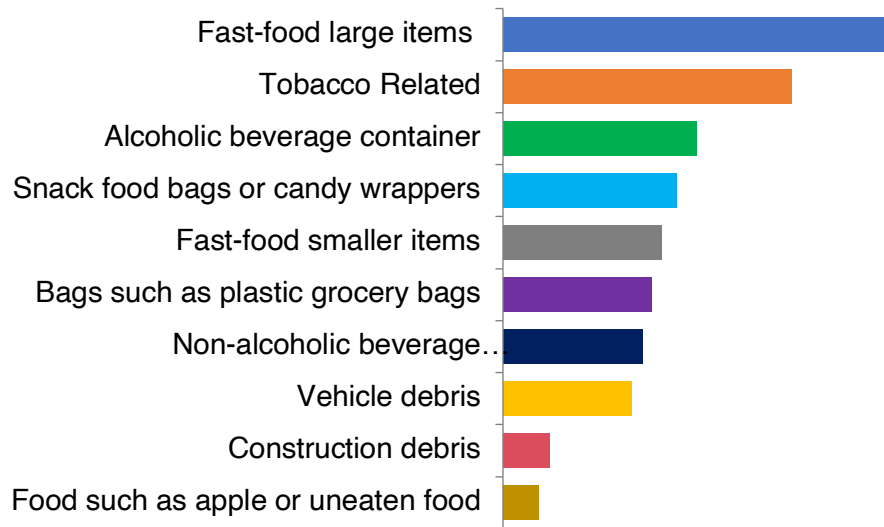
The survey also asked respondents to rank sources of litter in terms of prevalence on a scale of 1 to 8, with 1 representing the most common source and 8 being the least. The sources presented to respondents derived from Louisiana Roadway Survey results, suggestions by KLB, and other studies. The survey used randomization to reduce bias. The public’s opinion aligns with the Roadway Litter Survey finding that motorists and unsecured loads are the top sources of litter. Figure 3-4 shows the public perception of sources of litter.

Figure 3-4: Perception of Top Litter Sources in Louisiana



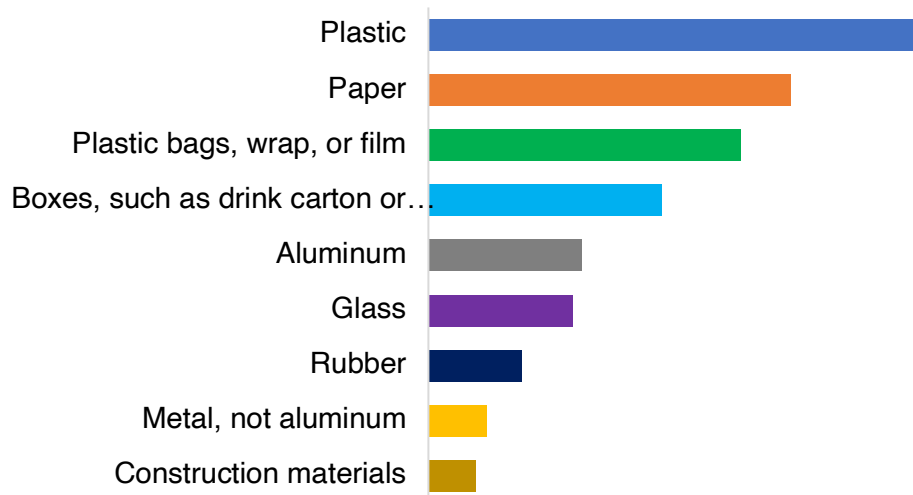
Respondents were asked to identify the three items they litter most often. Participants listed large fast-food packaging, cups, wrappers, and bags as their most commonly littered items. Tobacco products, such as cigarette butts, cigar tips, boxes, or wrappers, were ranked the next most common, followed by alcoholic beverage containers, snack food bags or candy wrappers, and fast-food small items like straws and sauce packaging. Figure 3-5 provides additional detail.

Figure 3-5: Most Common Litter Item Identified by Louisiana Respondents



The respondents were also asked to identify the packaging materials of their top three most frequently littered items. For the purpose of this question, plastic bags were separated from other plastic items, to measure the public’s perception that plastic bags constitute a high percentage of Visible Litter. The top responses, as shown in Figure 3-6, were plastic packaging, followed by paper, and plastic bags, wrap, and film.

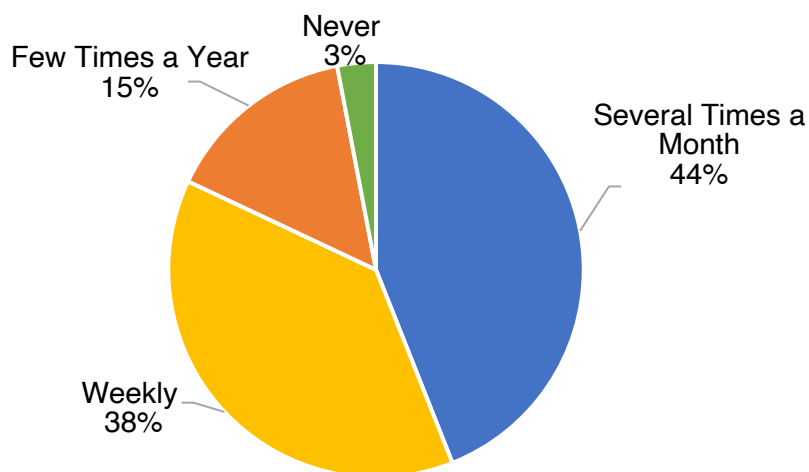
Figure 3-6: Most Common Types of Packaging Material Identified



LITTERING FREQUENCY AND REASONING

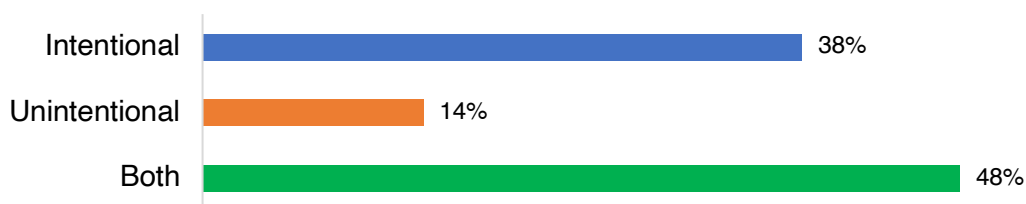
Nearly forty percent of survey respondents reported witnessing littering weekly, and 44 percent reported seeing it several times a month. Figure 3-7 displays the responses to the frequency of witnessing littering behavior. Forty percent of respondents said they think all age groups litter equally. Respondents who believed a specific age group littered more than others said younger people littered more. Thirty-six percent of respondents believed people under 24 years litter the most. Nearly 17 percent believed people aged 25 to 34 litter the most.

Figure 3-7: Frequency of Observed Littering in the Past Year



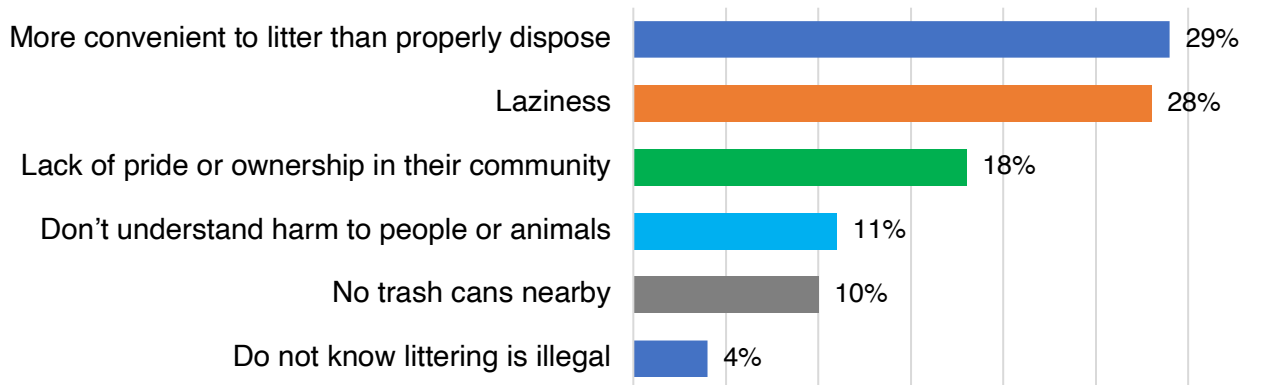
The survey asked whether people litter intentionally or unintentionally. Nearly half of respondents reported they believe people litter both intentionally and unintentionally. Figure 3-8 shows the response breakdown.

Figure 3-8: Littering Perception Intentional or Unintentional



Respondents reported the top reasons people litter are convenience and laziness. Nearly thirty percent of respondents said most people litter because it is more convenient to litter than to properly dispose of trash. Only a small percentage of respondents (4%) thought people littered because they did not know littering was illegal. Figure 3-9 provides additional detail.

Figure 3-9: Reasons Why People Litter



The survey also showed most people identify as litterers. Three-quarters of all respondents reported they intentionally (18%) or unintentionally (58%) litter. Approximately a third of participants claimed they never littered. The survey also asked respondents to identify reasons for intentional littering, unintentional littering, and littering connected to driving pickup trucks or similar vehicles. For intentional littering, the most frequently identified reason was “no available trash can,” The second highest was the intentional placing an unsecured item in the bed of a truck. Table 3-2 shows the top reasons the participants shared for intentionally littering, based on the weighted average.

Table 3-2: Participant Reason for Intentionally Littering

Ranking	Reason for Intentionally Littering
1	No trash can was available
2	Item flew out of truck bed
3	Did not consider the item litter
4	Threw an item from a vehicle
5	Item was too messy to carry

Participants stated the most common reason for unintentional littering was accidentally dropping an item they were carrying or holding. Table 3-3 shows the top reasons the participants shared for unintentionally littering.

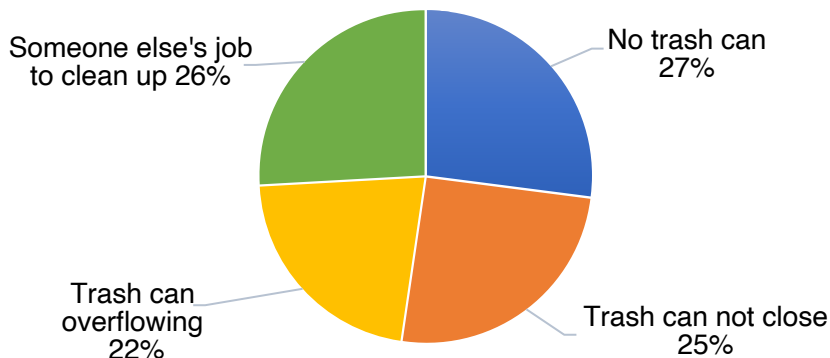
Table 3-3: Participant Reason for Unintentionally Littering

Ranking	Reason for Unintentionally Littering
1	Dropped or blew out of my hand accidentally
2	Blew out of the inside of vehicle
3	Flew out of a truck bed
4	Fell out of trash can or bag

Respondents who identified as pickup truck drivers indicated the main reason for unintentional littering is that they do not place loose items in the bed or they secure loose items. Drivers who said they do not secure their loads said that they did not think item(s) would fly out, they had difficulty securing items, and they did not know it was illegal to not secure loads.

The last question in this section of the survey focused on littering behavior at outdoor events. Figure 3-10 presents the circumstances that influence littering at outdoor events. Based on the responses, a comprehensive approach is needed to address littering at concerts, parades, festivals, and tailgating events, requiring a litter management plan that includes an adequate number and placement of trash cans and the monitoring of trash cans.

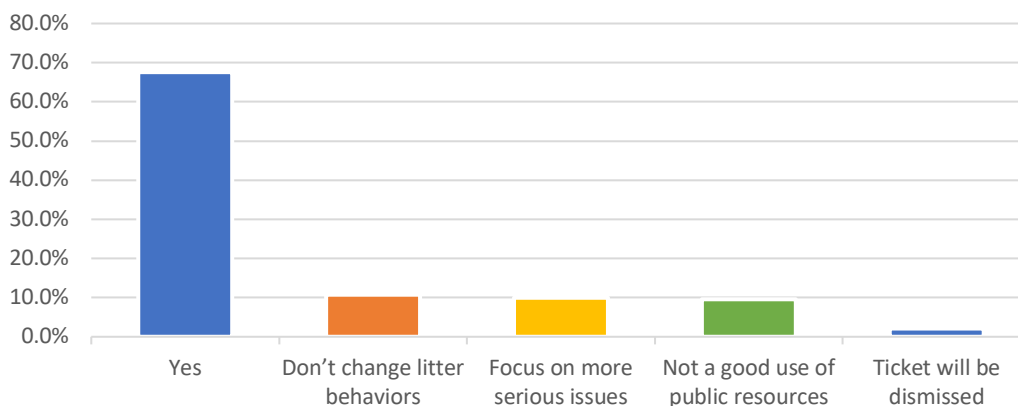
Figure 3-10: Circumstances When People Litter at Outdoor Events



ENFORCEMENT AND CONSEQUENCES OF LITTERING

This section of the survey helps to understand respondents' opinions on the consequences of littering behavior. Most respondents (67.6%) said they support more enforcement of litter laws and illegal dumping. However, one in ten respondents did not think enforcement would change littering behaviors. Figure 3-11 shares the response results.

Figure 3-11: Public Attitude On Increasing Litter Law Enforcement



According to the survey, the majority of respondents feel all law enforcement agencies should be involved in enforcing litter and illegal dumping laws. Fifteen percent of respondents said the local police and sheriff should be responsible for enforcement, followed by Louisiana Wildlife and Fisheries officers (7.7%), state police (6.1%), code enforcement (5.6%), and constables (2.9%). Figure 3-12 presents the survey question results.

Figure 3-12: Opinion on Entity that Should be Responsible for Enforcement

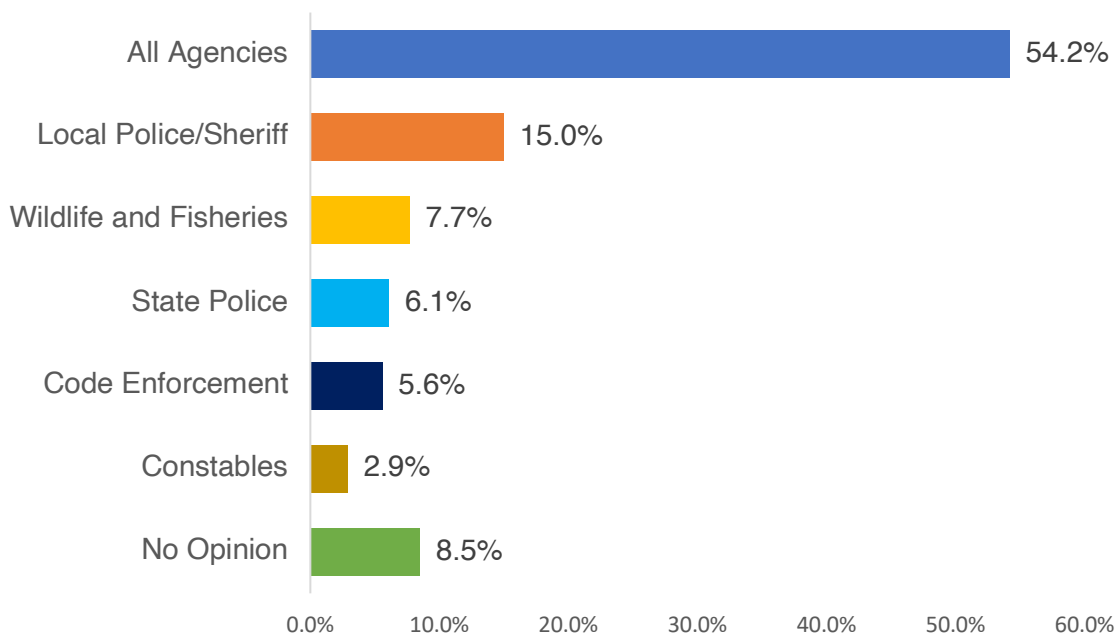
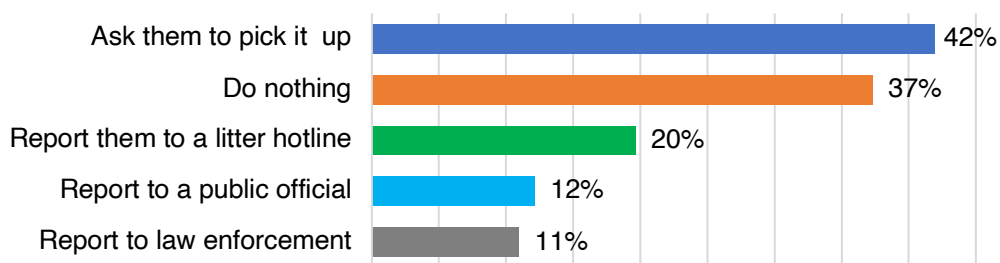


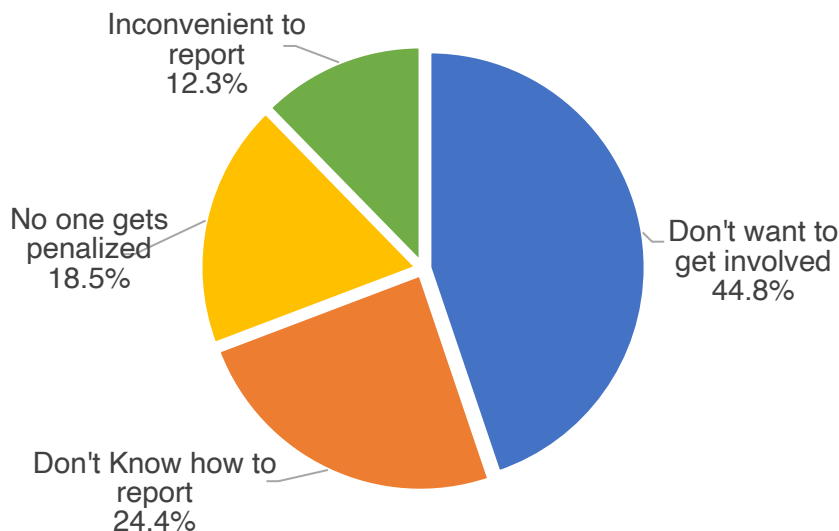
Figure 3-13 shows what respondents would do if they saw someone littering. Forty-two percent said they would ask the litterer to pick it up, but 37 percent said they would do nothing.

Figure 3-13: Responses to Witnessing Someone Litter



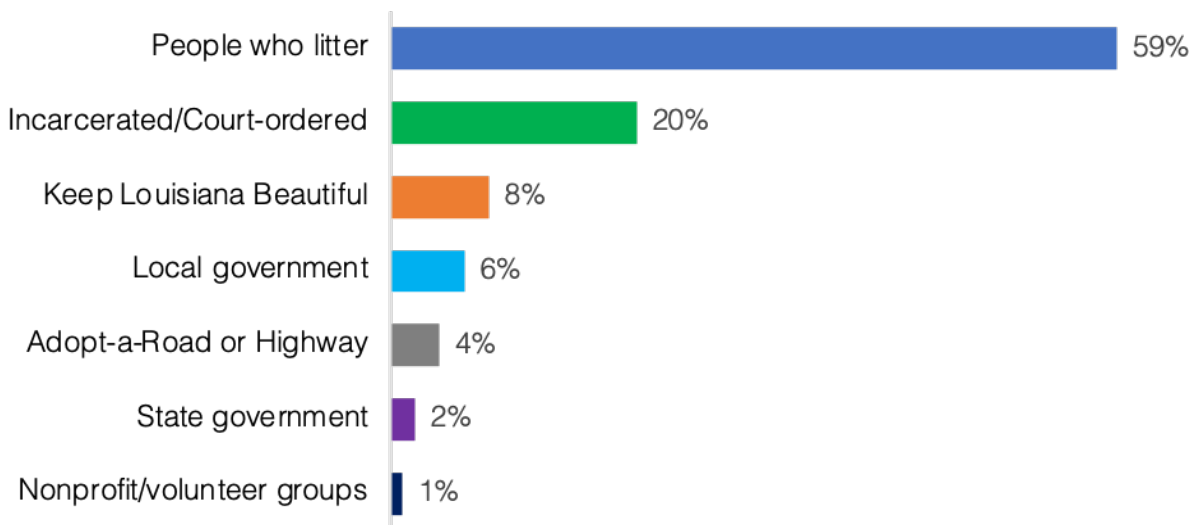
Nearly two-thirds of those surveyed responded that they do not know how to report littering. But many respondents (44.8%) claimed they simply don't want to get involved. And there are additional roadblocks to litter reporting; when asked why other people do not report, participants said other people might believe it is an inconvenience to report (12.3%) Figure 3-14 provides more detail.

Figure 3-14: Reasons Why People Do Not Report Littering



The final question in this section asked survey participants for their opinion on who should be responsible for cleaning up litter. Figure 3-15 presents their responses. Nearly sixty percent of respondents believe litterers should clean up litter. One in five said court-ordered individuals should be responsible.

Figure 3-15: Opinion on Who is Responsible for Litter Cleanup



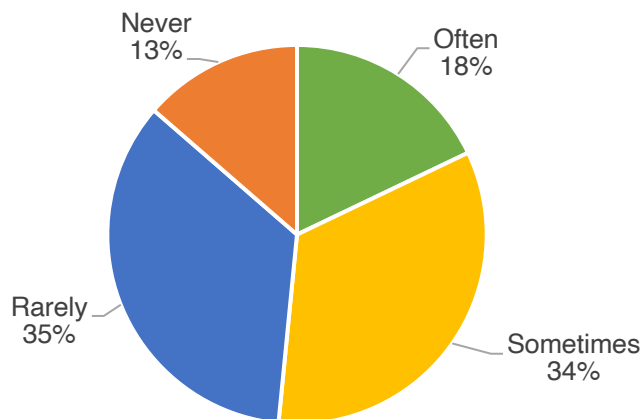
LITTER PREVENTION AWARENESS

Respondents reported some awareness of public outreach about litter. Approximately one-half of the survey respondents expressed that they had often or sometimes seen or heard a litter abatement message. Fourteen percent reported they had never seen litter abatement messages. In regards to specific litter abatement campaigns, nearly half had not heard or seen KLB’s “Let Louisiana Shine - Stop Littering” message. Over a quarter of respondents had seen or heard that campaign on TV or streaming devices. Figure 3-16 highlights how often respondents recalled seeing or hearing litter prevention messaging.



Forty-one percent reported hearing or seeing KLB’s “Love the Boot Week” campaign messaging. In response to a question asking if survey respondents were aware of KLB or their KLB local affiliate, 62 percent responded that they were aware. Since these messaging campaigns are relatively new, the survey responses show an understanding of the KLB network and a relatively high percentage for the two new campaigns.

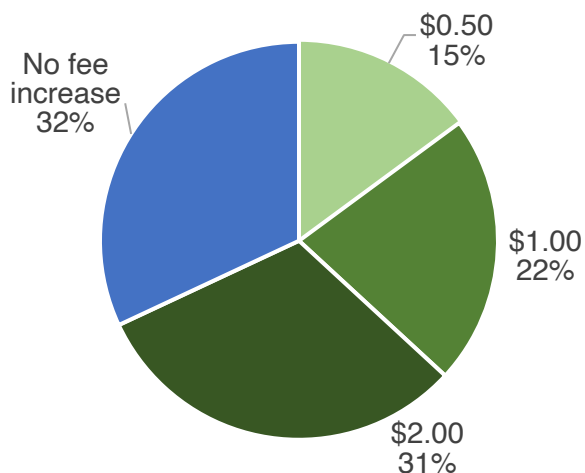
Figure 3-16: Litter Prevention Messages Seen or Heard by Survey Respondents



FUNDING

Respondents were asked if they you be willing to pay an additional fee on their motor vehicle license renewal once every 6 years funding was guaranteed to be designated to local litter cleanup and prevention. 68 percent support a fee with a range of \$.50 to \$2. Figure 3-17 shows the responses to a fee.

Figure 3-17: Public Attitude Supporting Fee for Litter Cleanup and Prevention



RESPONDENT'S REFLECTIONS ON LITTER ATTITUDES AND BEHAVIORS

The survey offered an optional open-ended question for respondents to briefly explain their attitudes or behavior about litter. Seventy-seven percent of the participants responded to this question. Many reinforced previous answers regarding littering. Some respondents claimed to be former litterers, but for various reasons — including growing older, having a family, connection with their community, learning about litter's impacts, and becoming responsible — they no longer litter. Another group of participants expressed concern about litter conditions and explained the need to maintain a clean environment. A sample of responses is included in Appendix 7.

PUBLIC ATTITUDE SURVEY KEY FINDINGS

- **Nearly all Louisiana citizens (92%) believe litter is a problem.**

92%
BELIEVE
LITTER IS A
PROBLEM

- **Litter negatively impacts communities.** Most respondents (88%) strongly agreed or agreed that litter harms humans and animals, affects environmental quality, contributes to flooding, reduces property values, negatively impacts tourism, and decreases business revenues.
- **Littering is frequently observed.** Of those surveyed, 38 percent reported witnessing littering behavior weekly, and 44 percent reported seeing it several times a month.

- **The top reasons people litter are convenience and laziness.** Twenty-nine percent of respondents said most people litter because it is more convenient to litter than to properly dispose of trash. Only four percent of respondents thought people littered because they did not know littering was illegal.



- **Littering at events relates to placement and condition of receptacles.** Littering at outside events such as concerts, parades, festivals, and tailgating events requires a litter management plan that includes an adequate number and placement of trash cans and the monitoring of trash cans.

- **Unsecured loads are a significant source of litter.**



Drivers who reported they do not secure their loads said they did not think item(s) would fly out, they had difficulty securing items, and they did not know there was a law mandating loads be secured.

- **Most people support more enforcement of litter laws and illegal dumping.** Respondents overwhelmingly (68%) support more enforcement. However, one in ten respondents reported they did not think enforcement would change littering behaviors.
- **All enforcement agencies should have a role in litter and illegal dumping enforcement.** A majority (54.2%) of respondents said all law enforcement agencies should be involved in enforcing litter and illegal dumping laws.



- **Most people, nearly two-thirds, do not know how to report a litterer.** Respondents (45%) reported they don't want to get involved. Some participants (12.3%) said people might believe it is an inconvenience to report, or people might not know how to report (24.4%).
- **Litterers should be responsible for cleanup.** Over half of respondents (59%) said people who litter should be responsible for cleaning it up. One in five said court-ordered individuals should clean up litter.
- **Most Louisianians support additional fee to fund local litter cleanup and prevention.** Respondents (68%) reported they would you be willing to pay an additional fee for \$.50 to \$2 on your motor vehicle license renewal once every 6 years.



RECOMMENDATIONS

- Increase awareness of litter's impacts through public awareness campaigns and education initiatives.



- Expand placement of trash, ash, and recycling receptacles. Continue support of grant programs and educational efforts to increase the number of receptacles in public spaces and at events.
- Conduct annual evaluations of municipal and parish programs and policies to ensure requirements for litter prevention.

- Encourage affiliates to conduct public attitude surveys to determine local needs and identify local litter and waste issues.

- Improve reporting of littering and illegal dumping via hotlines and other reporting technologies.



- Support litter law enforcement efforts. Expand training to all parishes for officers, prosecutors, and judges in enforcing litter laws.
- Establish ongoing funding source. Work with state legislature to implement new fee designed to support state and local litter prevention efforts.

APPENDIX 6: PUBLIC ATTITUTDES SURVEY QUESTIONNAIRE AND RESULTS

Q1: Do you live in Louisiana, and are you at least 18 years of age?

ANSWER	RESPONSES
Yes	97.71%
No	2.29%

Q2: Is litter in Louisiana a problem?

ANSWER	RESPONSES
Major problem	65.67%
Minor problem	26.23%
Not a problem	3.17%
I haven't noticed	4.93%

Q3: How much do you agree or disagree with the following statements? One answer per line.

	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE
Litter is an environmental problem	61.38%	32.09%	3.92%	2.61%
Litter impacts my quality of life	34.97%	44.80%	17.58%	2.65%
Litter leads to increased crime	18.75%	36.17%	35.80%	9.28%
Litter poses a health or safety risk to people or animals	56.29%	37.90%	3.56%	2.25%
Litter negatively impacts tourism	59.85%	31.71%	5.25%	3.19%
Litter reduces property values	58.50%	33.83%	5.61%	2.06%
Litter impacts business by decreasing revenues	43.55%	44.49%	10.09%	1.87%
Litter cleanup costs reduces government funding available for other projects	35.70%	39.63%	20.0%	4.67%
Litter contributes to flooding by clogging storm drains and waterways	61.24%	32.77%	4.49%	1.50%

Q4: Where do you see the greatest amount of litter in Louisiana? Select up to 3.

ANSWER	RESPONSES
Interstates	33.71%
Local highways and streets	62.94%
Bayous, rivers, lakes, and other waterways	45.44%
Parks, recreational spaces, sports facilities, and other similar public areas	30.17%
Large events, concerts, festivals, and parades	41.34%
Downtown areas	26.44%
Public transportation area such as bus stop	17.32%
Mall and shopping center outdoor or parking areas	13.04%
Schools and university campuses	7.08%
Gas stations and convenience stores	28.86%
Industrial, warehouse, manufacturing areas	9.31%

Q5: What are Louisiana's main sources of litter? Rearrange using the arrows to move items up and down, with 1 =main source and 8 =lowest source.

	1	2	3	4	5	6	7	8	Weighted Average
Drivers or passengers in vehicles discarding trash from a car or truck	33%	15%	14%	9%	8%	8%	7%	7%	5.7
People walking or running discarding their trash	14%	13%	13%	12%	13%	10%	10%	14%	4.64
Household trash either unbagged or from open-top container	14%	16%	11%	12%	12%	12%	12%	10%	4.76
Pickup trucks with loose trash or unsecured items in the truck bed	10%	14%	17%	15%	13%	10%	12%	8%	4.72
Vehicle debris, such as tire tread or parts along roadways	10%	15%	15%	12%	15%	14%	10%	10%	4.64
Commercial or business dumpsters	7%	8%	9%	11%	12%	15%	18%	19%	3.74
Garbage trucks	6%	8%	9%	13%	13%	18%	15%	18%	3.78
Construction or work trucks with unsecured loads	6%	9%	12%	16%	13%	12%	16%	16%	4.01

Q6: What is the most commonly littered items in Louisiana? Select up to 3.

ANSWER	RESPONSES
Fast food large items such as cups, wrappers, and bags	75.38%
Fast food smaller items such as straws and sauce packages	30.45%
Snack food bags or candy wrappers	33.46%
Cigarette butts, cigar tips or tobacco boxes/wrappers	55.45%
Bags such as plastic grocery bags	28.57%
Non-alcoholic beverage bottles and cans for water, soda, tea, and coffee	26.88%
Alcoholic beverage container bottles and cans for beer, liquor, and wine	37.22%
Food such as apple or uneaten food	6.77%
Construction debris	9.02%
Vehicle debris (tire tread or vehicle parts)	24.81%

Q7: What are the most frequent types of packaging material littered in Louisiana? Select up to 3.

ANSWER	RESPONSES
Plastic	74.25%
Glass	21.80%
Aluminum	23.12%
Paper	54.51%
Boxes (drink carton or cardboard)	35.15%
Metal, not aluminum	8.83%
Plastic bags, wrap, or film	46.99%
Construction materials	7.14%
Rubber	14.10%

Q8: How frequently do you see people litter?

ANSWER	RESPONSES
Often (weekly)	37.78%
Sometimes (several times a month)	43.98%
Rarely (a few times a year)	15.41%
Never	2.82%

Q9: What age group is most likely to litter?

ANSWER	RESPONSES
14 years and under	4.51%
15 to 24 years	31.95%
25 to 34 years	16.54%
35 to 54 years	5.26%
55 years and over	1.32%
All age groups the same	40.41%

Q10: Do most people litter intentionally (toss or throw) or unintentionally (blows or escapes)?

ANSWER	RESPONSES
Intentional (toss or throw)	40.0%
Unintentional (blows or escapes)	14.91%
Both	50.38%

Q11: What is the top reason people litter?

ANSWER	RESPONSES
Littering is more convenient than properly disposing of trash	29.06%
No trash cans nearby	10.0%
People don't understand that litter is harmful to people or animals	11.13%
People lack pride or ownership in their community	18.11%
Laziness	27.92%
Do not know littering is illegal	3.77%

Q12: Have you littered?

ANSWER	RESPONSES
Intentional (toss or throw)	17.92%
Unintentional (blow or escape)	58.11%
Never littered	29.81%

Q13: If you intentionally littered, what was the situation? Mark all applicable.

ANSWER	RESPONSES
No trash can was available	17.99%
The trash can was too far away	8.12%
Item was too messy to carry	9.86%
Item flew out of truck bed	17.02%
Threw an item from a vehicle	10.25%
Someone else would pick up the item	5.80%
Did not consider the item litter such as a cigarette butt	12.96%
Item was uneaten food	7.54%
I haven't intentionally littered	53.77%

Q14: If you unintentionally littered, what was the situation? Mark all applicable.

ANSWER	RESPONSES
Fell out of trash can or bag	23.15%
Flew out of the truck bed	26.07%
Dropped or blew out of my hand accidentally	37.55%
Blew out of car	31.91%
I haven't unintentionally littered	24.32%

Q15: Why would an individual be more likely to litter at an outdoor event such as a concert, parade, festival, or tailgating?

ANSWER	RESPONSES
Litter when trash can is not available	27.04%
Litter when trash can is not close	25.29%
Litter when trash can is overflowing	21.79%
Someone's job to clean up after the event	25.88%

Q16: Which of the following may apply to pickup trucks? Mark all applicable.

ANSWER	RESPONSES
I do not drive a truck	53.11%
I secure items in the bed of the truck with tarp	19.84%
I don't think items will fly out	16.73%
I think it's too difficult to secure items	11.48%
I didn't know it was a law to secure items in a pickup bed	7.00%
I never place loose items in the bed	21.40%

Q17: Which enforcement entity should be mainly responsible for enforcing litter and illegal dumping laws?

ANSWER	RESPONSES
State police	6.15%
Local police and sheriff officers	15.00%
La. Wildlife and Fisheries officers	7.69%
Constables	2.88%
Code Enforcement	5.58%
All of the Above	54.23%
No opinion	8.46%

Q18: If you saw someone litter, what would you do? Mark all applicable.

ANSWER	RESPONSES
Ask them to pick it up	41.92%
Report them to a litter hotline	19.62%
Report to a public official	12.12%
Report to law enforcement	10.96%
Do nothing	37.31%

Q19: Why do people not report littering?

ANSWER	RESPONSES
Do not know how to report littering	24.42%
It is inconvenient to report littering	12.31%
No one gets convicted or penalized for littering	18.46%
Don't want to get involved	44.81%

Q20: Are you aware of how to report littering?

ANSWER	RESPONSES
Yes	32.62%
No	67.38%

Q21: Who should mainly be responsible for cleaning up litter?

ANSWER	RESPONSES
The people who litter	59.19%
Incarcerated people (Inmates)	10.25%
Court-ordered community service	9.86%
Adopt-a-Road or Adopt-a-Highway groups	4.06%
Nonprofit or volunteer groups	0.77%
Local government	6.19%
State government	2.13%
Keep Louisiana Beautiful	7.54%

Q22: How frequently have you seen or heard litter prevention messages?

ANSWER	RESPONSES
Often	17.90%
Sometimes	33.66%
Rarely	34.82%
Never	13.62%

Q23: Have you seen, read or heard of the litter preventive messaging Let Louisiana Shine - Stop Littering? Mark all applicable.

ANSWER	RESPONSES
TV or streaming	25.54%
Social media	18.32%
Radio	11.89%
Billboards	19.30%
Print	7.41%
Word of Mouth	10.14%
None of the above	48.54%

Q24: Have you seen, read, or heard of the litter preventive Love the Boot Week campaign message? Mark all applicable.

ANSWER	RESPONSES
TV or streaming	19.22%
Social media	16.47%
Radio	9.61%
Billboards	11.37%
Print	4.31%
Word of Mouth	7.84%
None of the above	58.63%

Q25: Are you aware of Keep Louisiana Beautiful or the local affiliate network?

ANSWER	RESPONSES
Yes	61.91%
No	38.09%

Q26: Do you think there needs to be more law enforcement for littering and illegal dumping?

ANSWER	RESPONSES
Yes	67.58%
No, not a good use of public resources	9.57%
No, it won't change litter behaviors	10.74%
No, the ticket/charge will be dismissed	2.15%
No, officers should be focused on more serious issues	9.96%

Q27: If funding was guaranteed to be designated to local litter cleanup and prevention, would you be willing to pay an additional fee on your motor vehicle license renewal once every 6 years?

ANSWER	RESPONSES
\$0.50	14.90%
\$1.00	21.96%
\$2.00	31.18%
No fee increase	31.96%

Q28: Do you have weekly residential curbside trash service?

ANSWER	RESPONSES
Yes	81.05%
No	18.95%

Q29: When setting out your household trash for pickup or transport to a disposal site, which of the following apply?

ANSWER	RESPONSES
Use a trash bag	60.94%
Place trash loosely into open top receptacle	12.50%
Place trash loosely into closed top receptacle	26.56%

Q30: Do you have access to a public disposal site for large items (appliances, furniture, or mattress)?

ANSWER	RESPONSES
Yes	58.12%
No	41.88%

Q31: Which best describes your littering behavior?

ANSWER	RESPONSES
I have littered in past 12 months	14.54%
I used to litter	52.02%
I have never littered	33.44%

Q32: Briefly explain changes in your personal attitude or behavior about litter. (Select responses from 444 submitted) Angers me that it is constantly increasing

- Disappointed that Baton Rouge has such a low opinion of itself by littering.
- Even when I smoked, I never littered, we have to take care of the Earth. Littering is disgusting.
- I am extremely careful not to litter. I value my surroundings and this beautiful country and the wildlife.
- I appreciate my surroundings and want to be proud of my state, and I refuse to contribute to the littering
- I don't want my trash on the street - that's why I keep a trash bag in my car and at home. I secure my trash in a closed trash can for twice a week pick up
- I grew up and realized how ugly it is and that its wrong
- I have become more aware of the littering problem in Louisiana, and I make every effort to not litter.
- I have never been an intentional litterer ... growing up in Texas, the "Don't Mess With Texas" anti-littering campaign was a big deal.
- I have never intentionally littered, although I have unintentionally littered. I think littering is wrong because it harms the environment, local wildlife, and our communities. Littering is a reflection of laziness, convenience, and selfishness.
- I littered a couple times when I was about 5 or 6 years old. My father showed me how all the bottles and paper and plastics would all be pushed together along the bayous and rivers I loved to fish with him. He also taught me the harm that came to the fish in our waterways and even our crops. Mostly he taught me how beautiful Louisiana was and to respect our waterways and the land.
- I not going to lie I might've littered a few times when I was younger, but I never felt right doing it and especially now as an adult I could never think to litter I used to see my friends litter all the time and I would always just feel so ashamed of them because it was just disrespected environment and I actually would teach them to not litter or just put it somewhere else so I never really was much of a litter, my whole life, but have maybe a few times .
- I remember throwing a chip bag on the ground and my sister scold me for that.

- I think no one should ever litter in Louisiana or any other state for that matter.
- I understand now the harm it does
- I've accidentally littered, unintentional. I have more pride than to litter now
- It makes our cities ugly and dirty looking.
- Littering should not be allowed anywhere; it shows how lazy and disrespectful people are about their communities
- Once I became aware of trash and how it makes the neighborhood look dirty. I began keeping my neighborhood clean.
- Seeing the hard-working volunteers with Keep Tiger Town Beautiful and how much trash they are able to collect, saddens me about our community. I have never been one to litter, yet I've never called out someone who does when driving. I would DEFINITELY call a litter hotline if I knew the number.
- The older I became the more my behavior changed against littering
- When I was young, I never realized how big and bad a problem littering was. The older I get the worse it seems to be becoming a major problem. No pride left in this world.

Q33: What is your gender?

ANSWER	RESPONSES
Male	46.56%
Female	52.85%
Prefer Not to Answer	0.59%

Q34: Which age group applies to you?

ANSWER	RESPONSES
18 to 24 years	15.13%
25 to 34 years	14.15%
35 to 55 years	39.49%
55-65 years old	15.72%
Over 65 years old	15.52%

Q35: What is your race or ethnicity?

ANSWER	RESPONSES
American Indian or Alaska Native	0.98%
Asian	0.79%
Black or African American	31.04%
Hispanic or Latino	2.36%
White	61.69%
Bi-racial	1.77%
Prefer not to answer	1.38%

Q36: In what type of residence do you live?

ANSWER	RESPONSES
House, single-detached	69.35%
House, attached (duplex/quadplex)	4.32%
Apartment/Townhouse/Condominium	17.49%
Manufactured home	8.84%

Q37: Do you own or rent your place of residence?

ANSWER	RESPONSES
Own	60.12%
Rent	39.88%

Q38: What is the highest level of education that you have completed?

ANSWER	RESPONSES
Less than High School Diploma	6.09%
High School Diploma or GED	30.65%
Completed Some College	22.00%
A Two-Year Associate (Community College)	9.23%
Technical College	5.50%
Bachelor's Degree	15.72%
Master's Degree	8.25%
Doctoral Degree	2.55%

Q39: In what region do you reside?

ANSWER	RESPONSES
Northern Louisiana	22.59%
Central Louisiana	21.41%
Acadiana (Southern/Southwest)	21.61%
Greater New Orleans	19.84%
Florida Parishes (Baton Rouge and surrounding parishes)	14.54%

Q43: Household Income

ANSWER	RESPONSES
\$0-\$9,999	22.99%
\$10,000-\$24,999	16.70%
\$25,000-\$49,999	23.97%
\$50,000-\$74,999	14.34%
\$75,000-\$99,999	7.86%
\$100,000-\$124,999	4.52%
\$125,000-\$149,999	2.75%
\$150,000-\$174,999	2.16%
\$175,000-\$199,999	0.20%
\$200,000+	0.98%
Prefer not to answer	3.54%

FOR MORE INFORMATION



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