



About Our Coalition



- All-volunteer, grassroots group
- Increase awareness about benefits of permanently funding stormwater management programs
- These programs are the solution to less flooding (water quantity) and less litter (water quality)

The Problem

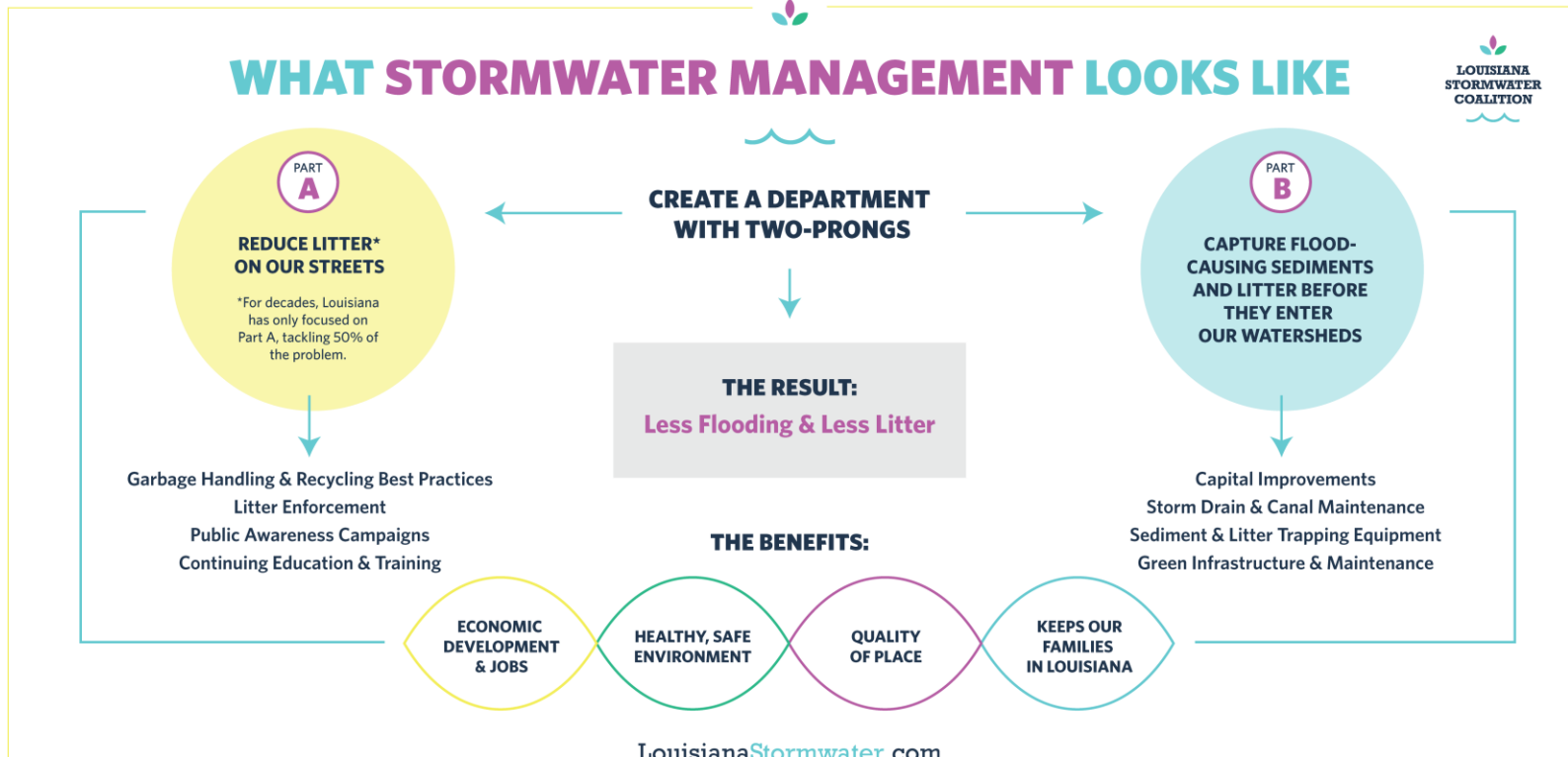
- Louisiana is #1 in rainfall
- The Advocate reported losses of 110,000 homes worth \$20B in BR region caused by the 2016 Flood
- Every time it rains, stormwater carries flood-causing sediments and massive amounts of litter to our drainage systems and into our watersheds
- Floods and litter negatively impact economic development and quality of place



A photograph of a forest floor completely covered in a massive amount of discarded plastic bottles and other trash. The trash is piled high, filling the entire scene. The background shows trees and sunlight filtering through the canopy. A semi-transparent purple rectangular box is overlaid in the center of the image, containing white text.

**WE DON'T HAVE
TO LIVE LIKE THIS.**

The Solution



How do you fund these programs?

- Best Practice – a permanent stormwater utility fee; gives stormwater the same importance and funding status as sewer and water
- 42 states, including Louisiana, have declared stormwater to be a utility
- Average fees are \$6/month and reflect the needs and problems of a community
- Best to establish these programs before you fail MS4 permits and are forced into a consent decree that often comes with higher fees



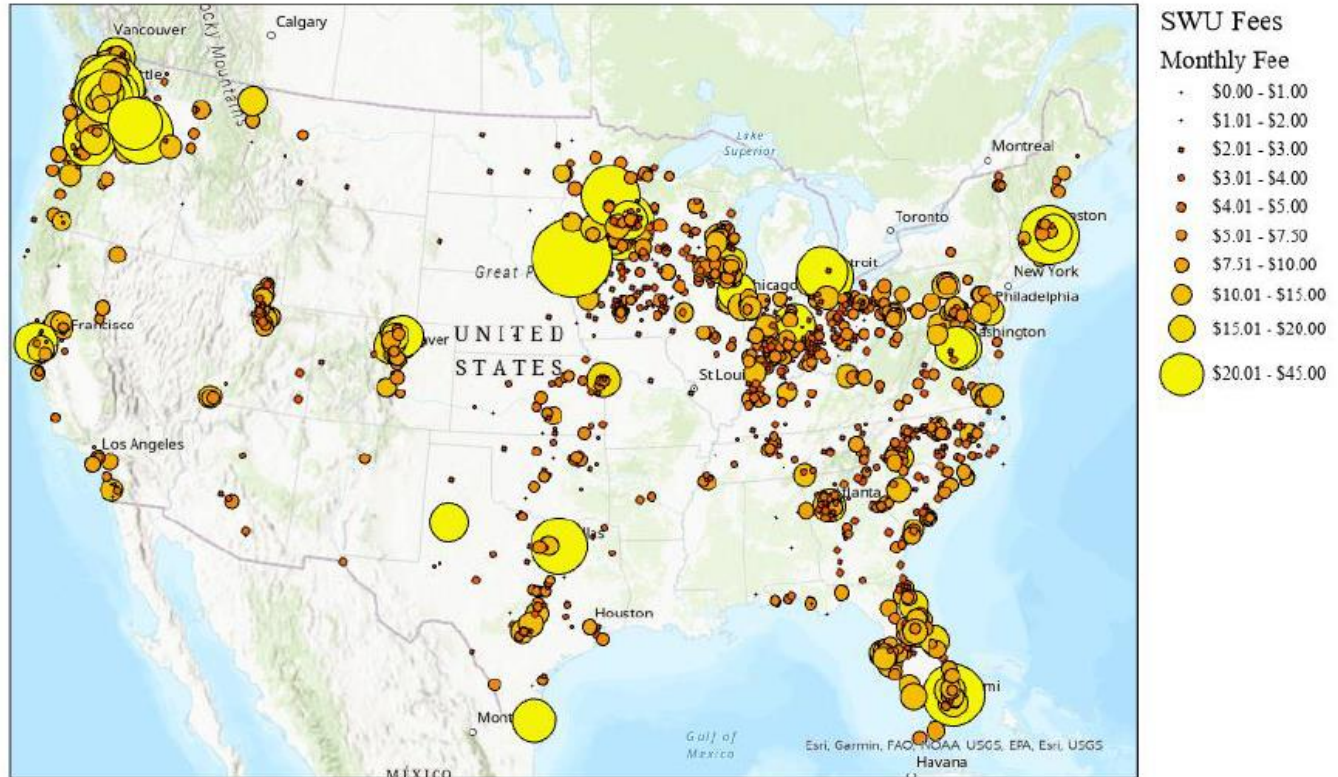
42 states have stormwater utilities

It's a non-partisan issue



Figure 2. Number of stormwater utilities by state.

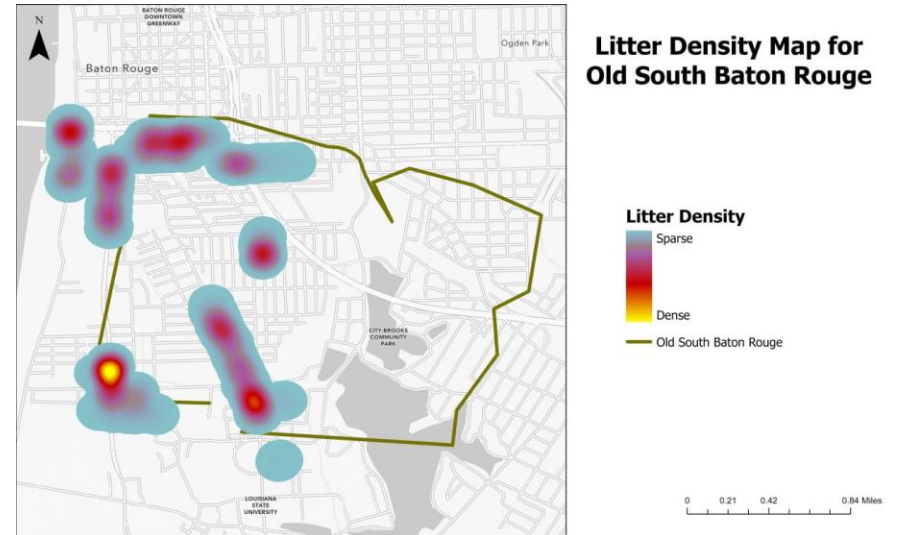
Small investment for huge return



Stormwater Utility Fees 2022



Community Engagement



Stormwater Equipment

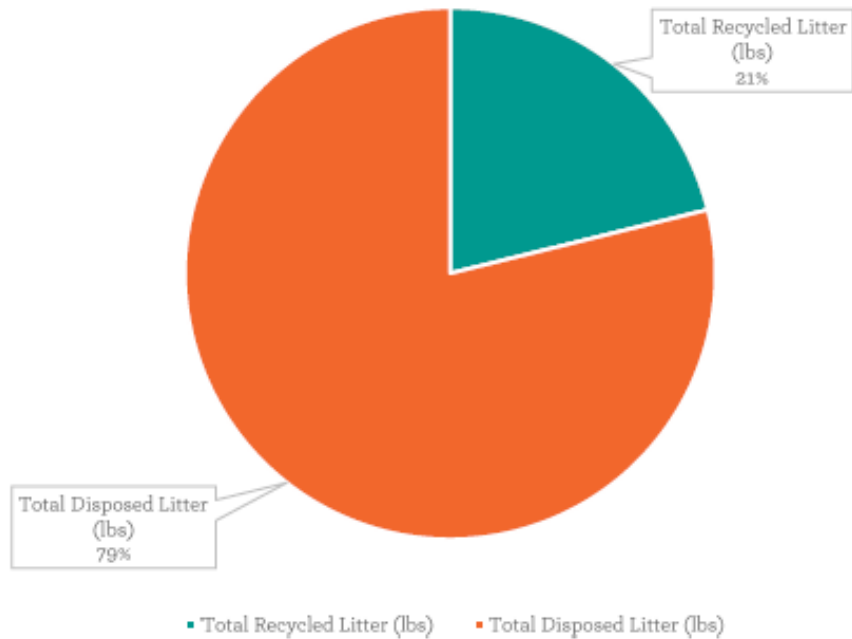


Bayou Fountain
Litter Boom

Burden
Litter Coral

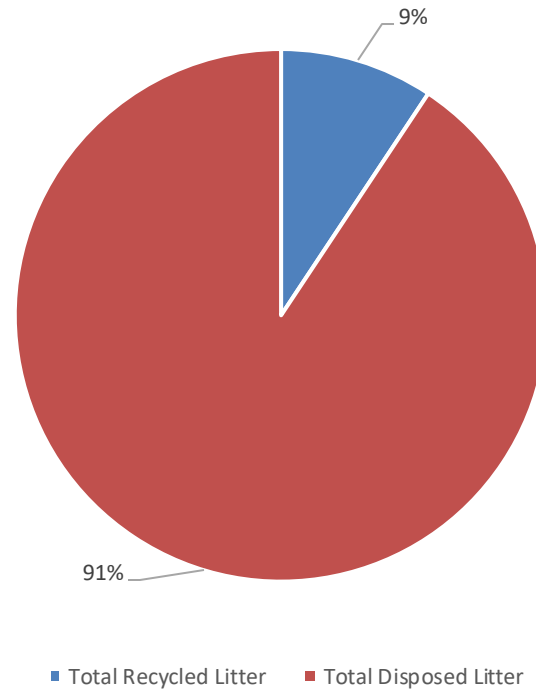


Litter Collected 2022

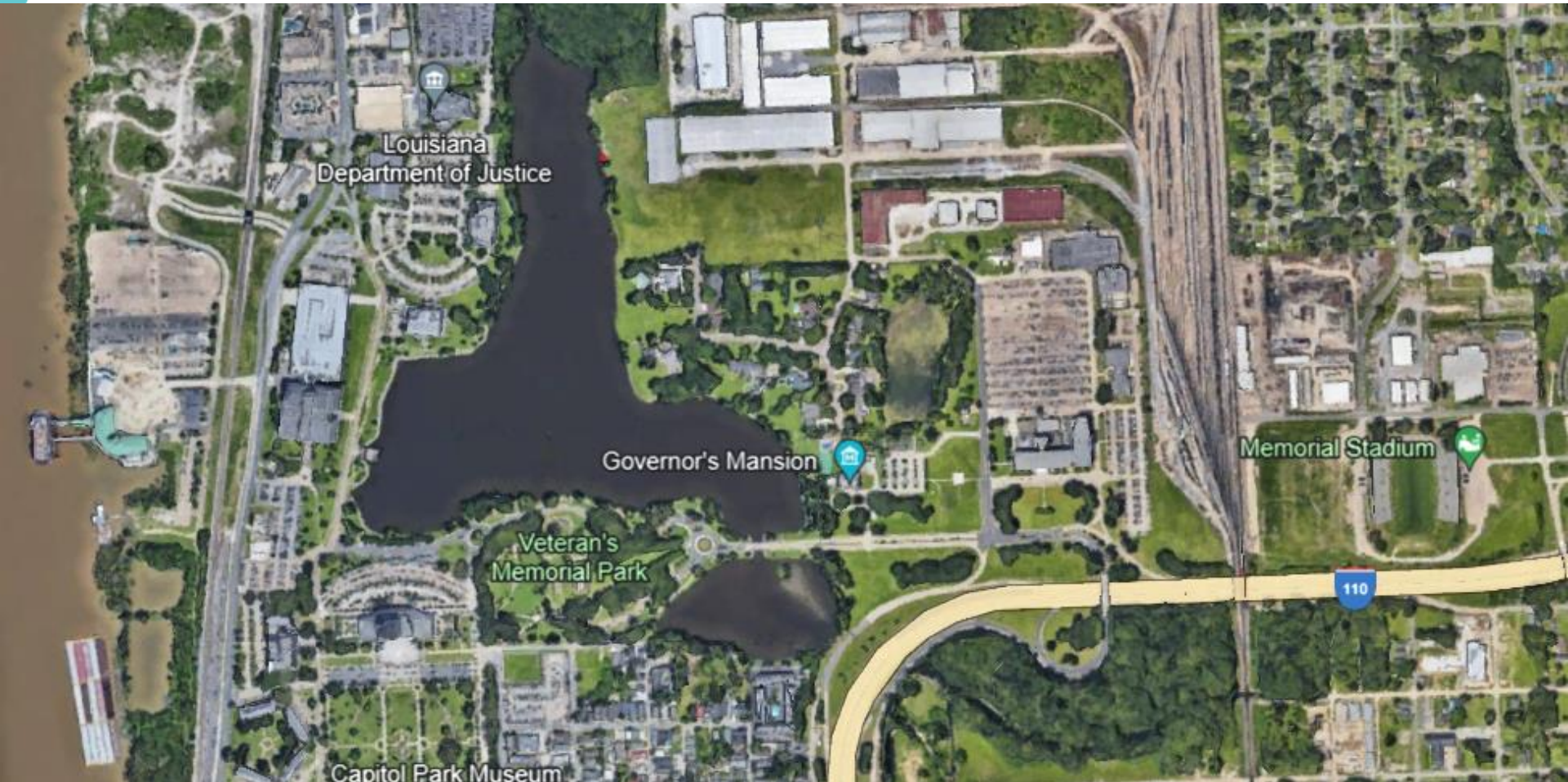


Bayou Fountain
Litter Boom
773 lbs total collected

Burden
Litter Coral
14,000 lbs total Legacy Litter



Capital Lake



LouisianaStormwater.com

Source: Western Kentucky University Stormwater Utility Survey 2022

Future Work

- Complete Demonstration Projects
 - Capitol Lake
 - Burden
 - Bayou Fountain
- Draft a Stormwater Manual
- Continue to advocate for permanently funded stormwater management and its benefits, including lower insurance rates
- Continue to communicate that everyone can make a difference – it's never too late!



LET'S LIVE LIKE THIS!





LET'S LIVE LIKE THIS!





THANK YOU!