



OSPREY

INITIATIVE

"We don't just collect litter; we use patented technology to collect data to determine sources and solutions."

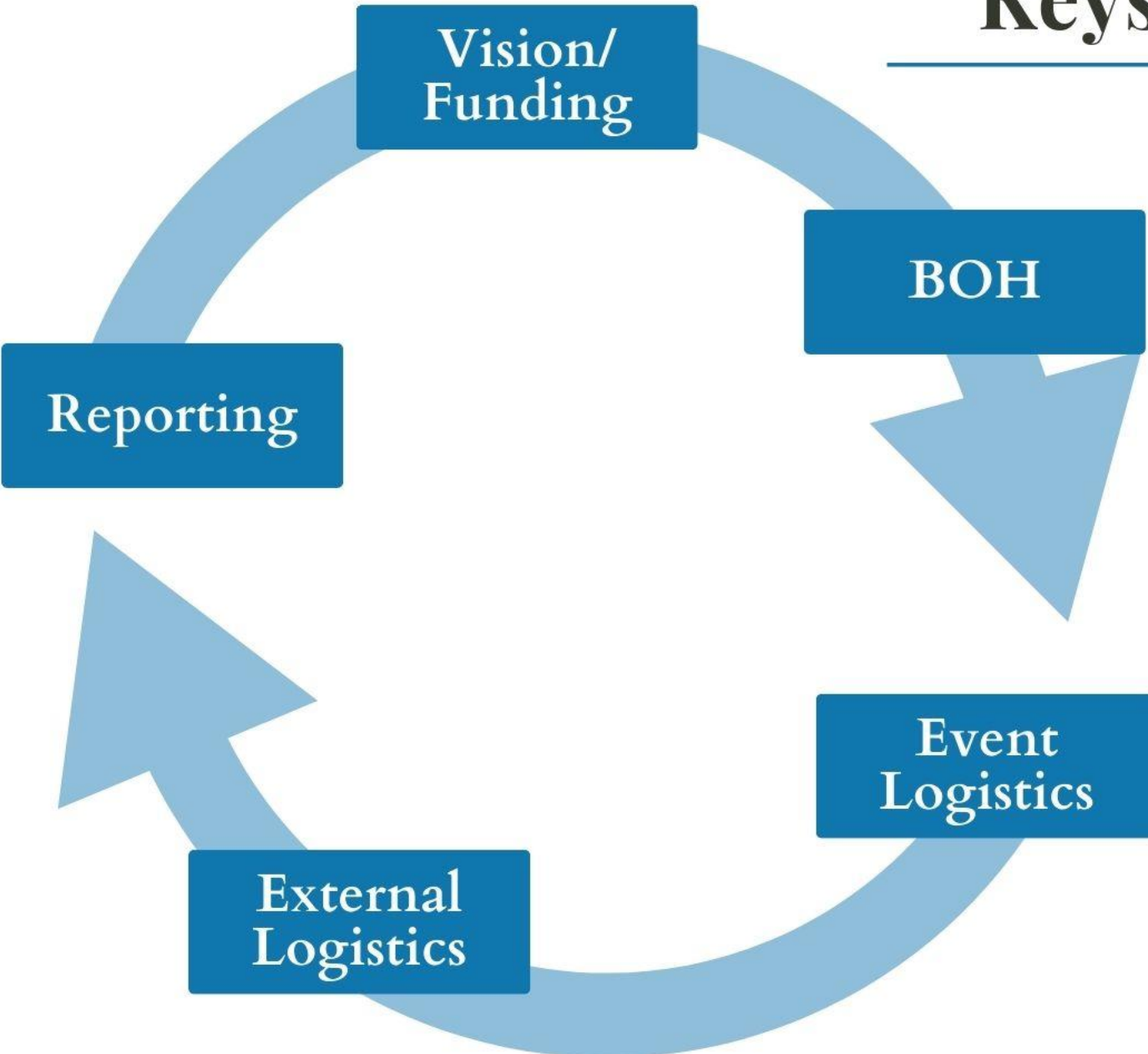
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Keys to a Successful Project

Event Based Recycling

- Establish partner/stakeholders responsible for the long-term vision and secure funding
- Gain Back of House (BOH) support and confirm logistics
- Day of event logistics and flow - material collection and sort
- Where is the material going after it is collected and sorted? End MRF
- Recycling totals, contamination report and lessons learned



Event Recycling Collection Totals - 2022 + 2023

Location	Event	#1 PET Bottle Count	Aluminum Can Count
BJCC Protective Stadium	2022 AL High School Football Championships	6,195	0
	2022 Birmingham Bowl	7,460	7,040
	Billie Eilish Concert	960	945
	Eric Church Concert	750	10,688
	Garth Brooks Concert	8,377	18,182
Churchill Downs	2023 Kentucky Derby	928	1,480
Nissan Stadium	Billy Joel Concert	6,075	16,706
Corona Park NYC	2023 Governor's Ball	5,592	43,244
Thornblade Club	2023 BMW Pro-Am Golf Tournament	7,875	18,525
Dauphin Island, AL	2023 Alabama Deep Sea Fishing Rodeo	1,457	5,778



TOTAL:
45,669
#1PET Bottles

122,588
Aluminum Cans





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