

# SPONSORSHIP OPPORTUNITIES



## 2023 State Conference & Everyday Hero Awards



## ABOUT KEEP LOUISIANA BEAUTIFUL

Keep Louisiana Beautiful (KLB) brings people together to build and sustain vibrant, clean communities. Through our programs and a statewide network of Affiliates, we provide the right tools and resources to prevent litter, reduce waste, increase recycling, and protect our state's natural beauty. Our mission is to promote personal, corporate, and community responsibility for a clean and beautiful Louisiana.

## EVENT DETAILS

We invite you to be a part of the annual KLB State Conference, providing a much-needed forum for 200+ attendees to learn and discuss best practices for stopping litter, reducing waste, improving recycling, and beautifying spaces in communities across Louisiana. Attendees have the opportunity to network with state and local leaders, KLB Affiliates, and field experts. The conference concludes with the Everyday Hero Awards, an annual luncheon that honors and recognizes the individuals and organizations going above and beyond to stop litter and *Let Louisiana Shine*. Please consider serving as a sponsor and supporting stakeholder education, training, and engagement – all crucial to move the needle toward a cleaner, greener Louisiana.



### Dates

October 10-11, 2023



### Location

Hilton Baton Rouge  
Capitol Center  
201 Lafayette St.



### 200 + Attendees

Local and state leaders,  
KLB Affiliates, businesses,  
universities, and citizens.

## ONLINE REACH

**6,000+** Pageviews/month

**7,000+** Email subscribers

**9,300+** Facebook followers

**2,200+** Instagram followers

**27.5**

**million impressions**

(June 1, 2022 - June 1, 2023)

## PAST SPEAKERS

- Governor John Bel Edwards
- Lt. Governor Billy Nungesser
- Jennifer Lawson, President & Executive Director, Keep America Beautiful
- Craig Witting, Director Grant Implementation, The Recycling Partnership
- And more!

## EVERYDAY HERO AWARDS

- Alice Foster Award
- Propellor Award
- Let Louisiana Shine Award
- Leaders Against Litter Award
- Rocksey's Young Leadership Award (K-12)
- Collegiate Environmental Steward Award
- Outstanding Community Affiliate Award
- Outstanding University Affiliate Award
- Clean Biz Leadership Awards

# LEVELS OF SPONSORSHIP

## Presenting - \$10,000 (Two Available: Conference and Everyday Hero Awards)

- Recognized as a presenting sponsor of either the Conference or Everyday Hero Awards
- Recognized as presenting sponsor of selected event on Conference and Awards materials
- Opportunity to serve as a moderator for a Conference panel
- Opportunity to present a 2-5 minute company video at the conference (video provided by the company and approved by KLB)
- Opportunity to welcome and present a Conference or Awards keynote speaker
- Opportunity to host or moderate a KLB-approved webinar before or after the Conference
- Opportunity for a guest blog on KLB's website (to be approved by KLB)
- Prominent logo placement on conference badges
- Company provided signage displayed during Conference and Awards
- Two additional Conference registrations and Awards tickets (eight total)
- Opportunity to have lunch for eight with Lieutenant Governor
- Two additional Keep Louisiana Beautiful swag bag (eight total)
- **Plus benefits from previous levels**

## Platinum - \$7,500

- Opportunity to sponsor a conference event of your choosing: VIP reception, breakfast, day one lunch (first come, first serve)
- Company provided banner or signage can be displayed at your selected event
- Two additional Conference registrations and Awards tickets (six total)
- Opportunity to have breakfast for four with Lieutenant Governor
- Two additional Keep Louisiana Beautiful swag bag (six total)
- Customizable benefits available
- **Plus benefits from previous levels**

## Gold - \$5,000

- Opportunity to sponsor and introduce a session
- Two additional Conference registrations and Awards tickets (four total)
- Two additional Keep Louisiana Beautiful swag bag (four total)
- **Plus benefits from previous levels**

## Silver - \$2,500

- Opportunity to have an exhibitor table
- A Keep Louisiana Beautiful swag bag with branded merchandise for two
- One additional Conference registration and Awards ticket (two total)
- **Plus benefits from previous levels**



## Bronze - \$1,000

- Verbal recognition as a sponsor at Conference
- Proud to be Sponsor digital badge for six-month use
- Inclusion in Conference press release
- Conference registration and Awards tickets for one
- **Plus benefits from previous levels**

## Champion - \$500

- Company recognized on social media
- Sponsor ribbon to wear at Conference
- Acknowledged as a sponsor in Conference e-communications
- **Plus benefits from previous level**

## Supporter - \$250

- Company listed on Conference webpage as sponsor
- Company listed in Conference and Awards programs
- Inclusion in sponsor powerpoint during Conference and Awards
- A one-year Keep Louisiana Beautiful business membership



# Ready to support?

To be recognized in print materials, KLB must receive your sponsorship payment by **September 8, 2023**. To pay by card, scan the QR code for secure online payment. Use the form below for payment by check.

To learn more about the State Conference and Everyday Hero Awards, contact Melissa Kenyon at [info@keeplouisianabeautiful.org](mailto:info@keeplouisianabeautiful.org). Your donation is tax deductible to the fullest extent allowed by law, as KLB is a 501c(3) tax exempt non-profit organization.



## CHECK DONATION FORM

**To pay by check, complete this form and mail your check made payable to Keep Louisiana Beautiful to 111 N. Causeway Blvd., Suite 104, Mandeville, LA 70448.**

Contact first and last name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Company name: \_\_\_\_\_ Do you want to be listed as a sponsor?  Yes  No

If Yes, print exactly how you want your name to appear in print or digitally: \_\_\_\_\_