



Keep
LOUISIANA
Beautiful

KEEP AMERICA BEAUTIFUL AFFILIATE

2022-2023



LIEUTENANT GOVERNOR
BILLY NUNGESSER

Overview & Outcomes Report

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Looking back at a year of growth

Dear Louisiana,

In the last two years, Keep Louisiana Beautiful (KLB) has experienced monumental growth and success as an organization. Our achievements were made possible thanks to the support of our state's top and local leadership, our Affiliate network, community partners, and citizens who know and understand the socioeconomic value of striving for a litter-free Louisiana. With your help, we accomplished the following and more:

- KLB and the Lieutenant Governor worked together to implement the recommendations and key priorities made by the Governor's Task Force on Statewide Litter Abatement and Beautification.
- More than 313 tons of litter were removed from all 64 parishes during the 2023 Love the Boot Week.
- The KLB Affiliate network grew to include 43 Community Affiliates and 10 University Affiliates.
- Through the new Get Down and Clean Up program, 100+ public libraries now have cleanup supplies for the public to check out and put to good use.
- The Clean Biz Partnership was developed and now includes 28 chambers of commerce and 160+ businesses who understand the link between cleanliness and economic prosperity.
- New grant programs were created, distributing 879 trash receptacles to 98 organizations in 40 parishes and funding 39 beautification projects in 24 parishes.
- A value of \$959,676 in grant funding was awarded this fiscal year through all KLB grant programs.
- KLB facilitated the state's first four-part litter study on the cost of litter abatement, roadside litter, the public perception of litter, and best practices for roadway litter removal. Our findings will inform how we move forward in our efforts to tackle Louisiana's litter problem.

These successes would not have come to fruition without the commitment of the Lieutenant Governor and his team. They have truly stepped up to the plate and continue to prioritize making Louisiana a cleaner, greener place to call home.

I am pleased to have experienced such incredible progress in such a short time, but as you know, this journey is just beginning. We must change our mindsets and adopt behaviors that prevent litter in the first place. Let's keep working together to *Let Louisiana Shine*.

With gratitude,
Susan Russell

About Keep Louisiana Beautiful

Keep Louisiana Beautiful brings people together to build and sustain vibrant, clean communities. Through our programs and a statewide network of Affiliates, we provide tools and resources to prevent litter, reduce waste, increase recycling, and protect our state's natural beauty. Our mission is to promote personal, corporate, and community responsibility for a clean and beautiful Louisiana.

2022-23 Leadership

Executive Committee

Courtney Hornsby
Board Chair

Eligha Guillory
Vice Chair

Carla Buchholz
Treasurer

Katherine King
Secretary

Samantha Bonnette
Past Chair

Susan Russell
Executive Director

Board of Directors

Phyllis Cancienne
Dawn Cantrell
Tricia Farace
John Gallagher
Angie Manning
Ivy Mathieu
Brian Melancon
Samantha Morgan
Venise Ortego
Ann Vail
Gretchen Vanicor

Advisory Board

Sergeant James Anderson
Darryl Campbell
Jessica DeVille
Patsy Hebert
Judd Jeansonne
Jean Kelly
Sara Krupa
Kelsea McCrary
Robert Shadoin

Staff

Susan Russell
Executive Director

Patty Ferrell
Administrative Assistant

Melissa Kenyon
Communications & Marketing Director

Cabell Mouton
Affiliate & Grant Director



Members of the KLB Board of Directors with Rocksey the Raccoon and Miss Louisiana at the 2023 Love the Boot Week Kickoff reception.

Governor's Task Force on Statewide Litter Abatement & Beautification

Governor John Bel Edwards created the Task Force on Statewide Litter Abatement and Beautification by executive order in January 2022. The Lieutenant Governor's Office and KLB administer the group which consists of 26 Task Force members representing various state and local government agencies, businesses, non-profits, private groups and communities. Together, they dedicated over 400 hours to developing eight key recommendations for tackling litter in Louisiana:

- 1. Establish Fundamentals to Sustain Litter Prevention and Beautification Efforts**
- 2. Raise Public Awareness**
- 3. Build Knowledge through Training and Education**
- 4. Advance Youth Education to Create a Culture of Cleanliness**
- 5. Strengthen Litter and Illegal Dumping Enforcement Efforts**
- 6. Improve Waste Disposal Practices and Recycling Opportunities**
- 7. Expand Litter Prevention and Removal Initiatives**
- 8. Support Beautification and Community Appearance Enhancement**

Along with these recommendations, 47 key priorities were proposed and adopted. Since the completion of the Task Force report in July 2022, KLB has conducted a four-part litter study, introduced two new grant programs for trash receptacles and community beautification, launched a program to engage chambers and businesses in litter prevention and reduction, and partnered with libraries to make cleanup supplies available for check out. KLB's expanded initiatives are covered in this Overview and Outcomes Report.



Susan Russell, KLB Executive Director



Lieutenant Governor Billy Nungesser

Community Affiliate Network

Welcome Our New Community Affiliates!

In May of 2023, three new Community Affiliates completed the Affiliation process and onboarding: Algiers, the City of Baker, and the French Quarter Management District.



In 2022, the KLB Community Affiliate network was comprised of 40 organizations located in the listed communities. All are dedicated to litter prevention and removal, environmental education, waste reduction practices, and beautification efforts. Asterisks indicate the Affiliates that contributed data to the 2022 impact highlights found below. The impact numbers also include KLB data. The full report is available at keeplouisianabeautiful.org.

Abbeville*
Abita Springs*
Ascension*
Assumption*
Baton Rouge*
Bossier*
Calcasieu*
Covington*
DeRidder*
DeSoto*
Eunice*
Hammond*
Jefferson*

Lacombe*
Lake Charles*
Lafayette*
Lincoln
Livingston
Madisonville*
Mandeville*
Monroe
Morehouse
Natchitoches*
New Orleans*
New Roads
Ouachita*
Pearl River

St. James*
St. John*
St. Martin
St. Mary*
St. Tammany
Shreveport*
Slidell*
Tangipahoa*
Terrebonne*
Union*
West Baton Rouge*
West Feliciana
West Monroe*

2022 KLB & Community Affiliate Impact

Data from July 1 2021 - June 30, 2022



314,793
volunteers
& participants



106,770
volunteer
hours



\$2.8 mil
volunteer
value



31,092
teachers &
students reached



\$196,804
grants
awarded



487 tons
litter
removed



39
receptacles
installed



43,535
cigarette butts
removed



1,050
waterway &
roadway cleanups



643
tons of hazardous
waste diverted



698
tons
recycled



3,963
trees & gardens
planted

University Partnerships

University Affiliate Program

As of May 2023, KLB has graduated its second class of University Affiliates, including Loyola University New Orleans, Northwestern State University, and University of Louisiana Monroe. The KLB University Affiliate program, engaging college students in environmental stewardship and sustainability practices, is the largest and most successful program of its kind in the U.S.

This program is funded through a \$500,000 five-year EPA Gulf of Mexico Trash-Free Waters Grant secured by University of Louisiana at Lafayette, with KLB as a sub-recipient to create and launch the program and fund grant opportunities for University Affiliates. The KLB University Affiliates include:



Keep Northwestern State Beautiful conducting their campus waste audit.



University Sustainability Coalition

The University Sustainability Coalition, including the University Affiliates and five additional schools, meets throughout the academic school year with one goal—to increase higher education sustainability efforts in Louisiana. The 2022-23 topics covered included becoming a Bee Campus, implementing native plants, increasing student and faculty engagement, and spring sustainability initiatives. Members include:

Centenary College of Louisiana, Dillard University, Grambling State University, L.E. Fletcher Technical Community College, Louisiana State University, Louisiana Tech University, Loyola University New Orleans, McNeese State University, Nicholls State University, Northwestern State University, River Parishes Community College, Tulane University, University of Louisiana at Lafayette, University of Louisiana at Monroe, University of New Orleans, and Xavier University of Louisiana.

Education

State Conference

**TOTAL
REACH**

355
event
attendees

50
training
hours

KLB's State Conference is an annual educational training and networking forum welcoming all to learn about proven practices and innovative programs designed to achieve a cleaner, greener, and more resilient Louisiana. On October 11-12, 2022, **228 attendees received up to 10 hours of training each.** 2022 topics related to the eight recommendations made by the Governor's Task Force on Statewide Litter Abatement and Beautification.



Board members and Affiliate Directors from Calcasieu Parish network at the KLB State Conference.

Regional Meetings

Community and University Affiliates, board members, and partners were invited to attend one of three Regional Meetings in Jefferson Parish, Shreveport, and Lake Charles. At the three meetings held in the summer of 2023, **74 total attendees received up to six training hours each.**



KLB Affiliates and partners at the Regional Meeting in Shreveport.

“Harry the Snakebird”

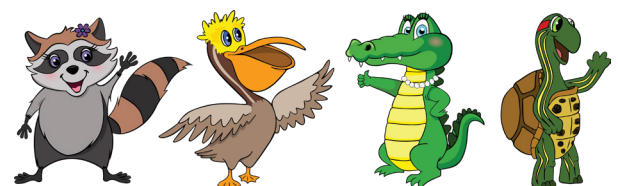
All 361 Louisiana public libraries and bookmobiles and all State Parks in Louisiana received hardback copies of “Harry the Snakebird” by Wendy Carbo. The libraries received a copy for public checkout and another copy for librarians to utilize for story time and children’s programs. The book, based on a true story, tells the tale of two children who freed an Anhinga (aka a snakebird) who was starving due to a littered band binding its beak. Thanks to Carbo, young readers are learning the importance of protecting wildlife from litter.



Author Wendy Carbo visited with the children after doing a reading at Calcasieu Parish Public Library.

Rocksey’s New Friends

KLB’s lesson plans and activity sheets for students in grades K-5 on litter, pollution, recycling, watersheds, waste management, marine debris, and environmental stewardship are currently being updated. Incorporated into these lessons will be Rocksey the Raccoon and friends — animal characters designed to help voice litter’s harmful effects on wildlife and their habitats. KLB’s current lesson plans and activity sheets can be downloaded for free at keeploouisianabeautiful.org.



Rocksey the Raccoon, Pete the Pelican, Allie the Alligator, & Timmy the Turtle stand up for the environment.

Recognition

2022 Everyday Hero Awards

Each year at the State Conference, KLB recognizes those individuals, businesses, and organizations going the extra mile to keep our communities clean, beautiful, and litter-free. The 2022 Everyday Heroes are listed below and information about them can be found at keeplouisianabeautiful.org.



Jane Boudreaux
Alice Foster Award



Oscar D. Howard Jr.
Golden Can Award



Louisiana Stormwater Coalition
Most Innovative Program Award



Gabreyela Gonzalez
Youth Leadership Award



Keep Bossier Beautiful
Outstanding Affiliate Award



Ginger Tastet
Outstanding Affiliate Director Award



**New Orleans Ernest M. Morial
Convention Center**
Corporate Leadership Award



Corporal Jason Stagg
Litter Enforcement Award



Keep Tigertown Beautiful
Let Louisiana Shine Award

2022 Circle of Excellence

KLB honors Community Affiliates who meet established standards for the Circle of Excellence. Recipients who received a Circle of Excellence plaque and a \$500 cash award at the State Conference include: Abbeville, Abita, Ascension, Assumption, Bossier, Calcasieu, Covington, DeRidder, Eunice, Hammond, Jefferson, Lacombe, Lafayette, Mandeville, New Orleans, Ouachita, Shreveport, Slidell, St. James, St. John, St. Mary, Tangipahoa, Terrebonne, Union, West Baton Rouge, and West Monroe.

Grant Programs

In 2022-23 fiscal year, KLB awarded a value of \$959,676 through its grant programs.

Healthy Communities Grant Program

The Healthy Communities Grant is a reimbursement grant that supports projects and programs with funding allotments up to \$8,000 per recipient. Programs and projects reduce litter and waste, educate youth and/or adults, increase recycling, and/or strengthen litter enforcement. This is a list of grants that were awarded in the 2022-23 fiscal year.



The T.E.C.H.E. Project teaching kids about water testing at their youth workshop.

Parish	Organization	Project	Awarded
Ascension	Ascension Parish Government	Recycling center expansion	\$8,000.00
Beauregard	Beauregard Arc	Recycling awareness campaign	\$7,000.00
Calcasieu	Arts & Humanities Council of Southwest LA	Storm drain marker youth art	\$5,000.00
Jefferson	Keep Jefferson Parish Beautiful	Recycling X-frames for events	\$5,350.00
	Town of Jean Lafitte	Litter signage & recycling containers	\$6,221.00
Orleans	Friends of City Park	Litter abatement campaign	\$8,000.00
	New Orleans Healing Center	Art competition for K-12 students	\$6,820.00
	Sankofa Community Development Corp.	Lower 9th Ward wetland corridor cleanup	\$7,720.00
	University of New Orleans	Storm drain marking program	\$4,169.00
	Xavier University of Louisiana	Cardboard recycling expansion	\$8,000.00
Ouachita	Ouachita Green	Highland Park recycling project	\$5,600.00
Rapides	Glass Act Recycling	Glass education recycling videos	\$7,095.00
St. Landry	Opelousas Downtown Development District	Recycled materials public art project	\$6,475.00
St. Martin	The T.E.C.H.E. Project	“Geaux Paddle” youth waterway workshop	\$2,500.00
St. Tammany	Big Sky Ranch	Community recycling	\$5,040.00
Union	Town of Farmerville	Glass recycling	\$8,000.00
Webster	Webster Parish Police Jury	Mobile recycling program	\$8,000.00

Total grants awarded: \$108,990

Grant Programs Cont.

Community Affiliate Grant Program

KLB's Community Affiliate Grant Program supports Affiliate organizations across Louisiana that are actively engaged and committed to making a measurable impact in their local communities. Affiliates who meet specific criteria at application time can apply for funding for programs, cleanup supplies, and trash receptacles.

Grant recipients included Abbeville, Abita, Bossier, DeRidder, DeSoto, Eunice, Lafayette, Livingston, Mandeville, Natchitoches, Ouachita, St. Martin, St. Mary, St. John, Terrebonne, Union, West Monroe, and Shreveport Green.

Total funding value: \$58,597

University Affiliate Grant Program

The new University Affiliate Grant Program was made possible with funding from a five-year EPA Gulf of Mexico Trash-Free Waters Grant. The selected universities received grants for up to \$5,000 for projects focused on sustainability, waste reduction, and/or litter prevention.

Awarded projects include:

- Grambling State University: Recycling receptacles and installation
- Louisiana State University: Recollect Waste Wizard application
- Nicholls State University: Water bottle filling station and installation
- University of Louisiana at Lafayette: Trash and recycling receptacles and installation
- University of New Orleans: Water bottle filling station and installation
- Xavier University of Louisiana: Water bottle filling station and installation

Total funding value: \$29,317



Keep Nicholls Beautiful installed water bottle refill stations and distributed reusable water bottles to students.



Keep UNO Beautiful installed water bottle refill stations to reduce single-use plastics.

Grant Programs Cont.

Trash Receptacle Grant Program

The new Trash Receptacle Grant awarded up to 10 receptacles per grantee, including non-profit and governmental organizations. Grantees performed litter scans before and after the receptacles were installed. All grantees reported a significant reduction in litter in the areas surrounding the installed receptacles.

860
receptacles
awarded

96
recipient
organizations

40
Louisiana
parishes

Total funding value: \$615,557



Town of Clinton with a new trash receptacle.

78%
reduction in litter
(pre vs. post litter scans)

Beautification Grant Program

The new Beautification Grant Program funded projects with reimbursements up to \$5,000. Many projects featured welcome signs with landscaping for communities across the state to enhance civic pride and foster volunteerism. Other areas were revitalized that had experienced weather damage or neglect due to the pandemic. Organizations also enhanced their spaces with native flowers, plants, and trees, and in the process attracted pollinators, created a natural infrastructure for storm protection, and provided a space for learning about and enjoying the outdoors.

38
recipient
organizations

21
Louisiana
parishes

300
trees
planted

3,674
plants
planted

Total award value: \$147,215



Keep Abita Beautiful installed a new welcome sign surrounded by native plants.

2,014
hours dedicated
by 477 volunteers

Louisiana Litter Study Preview

To tackle litter in Louisiana, we must understand the problem. To guide our efforts, KLB facilitated the state's first four-part litter study on the cost of litter abatement, roadside litter, the public perception of litter, and best practices for roadway litter removal. Here is a preview of statistics from the soon-to-be-published study:

Roadside Litter Data

143.87 mil
littered items on
LA roadways



24.5%
tobacco
products

13.7%
beverage
containers

10.8%
construction
debris



Top Litter Sources

53% motorists

17% unsecured loads

9% garbage trucks

43% of littered items included plastic packaging

41.9% of visible litter could be recycled

80% of sites reported plastic water bottles as the most frequently found item

38% more litter at sites without beautification most found item most found

Public Perception Data

92%
of respondents think litter
is a problem in Louisiana

67.6%
respondents support
having more litter law
enforcement

68%
of respondents support
a fee for local litter
abatement

Clean Biz Partnership

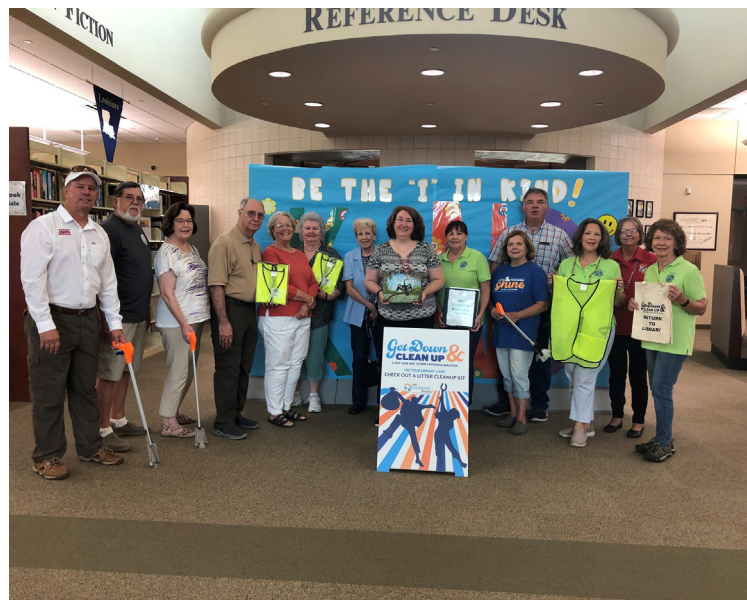


Greater Minden Chamber

KLB and Louisiana Chamber of Commerce Executives launched the Clean Biz Partnership to engage Louisiana businesses in reducing and preventing litter across the state. Already **28 chambers of commerce and 160+ businesses** are signed up to participate. In joining the Clean Biz Partnership, businesses pledge to adopt daily best practices for reducing and preventing litter such as cleaning parking lots, placing trash receptacles at storefronts, and maintaining clean dumpster areas and green spaces.

Get Down and Clean Up

In collaboration with the State Library of Louisiana, KLB introduced the Get Down and Clean Up program at **100+ participating public libraries** across the state. Library cardholders can now visit participating libraries to check out and return litter clean up supplies, including litter grabbers, safety vests, and trash bags.



Vermilion Parish Library

Outdoor Event Guide

We all love Louisiana's outdoor events, parades, and festivals, but we don't like the waste and litter they leave behind. With French Quarter Festivals, Inc., KLB is creating a best practice guide for outdoor event producers, conveying various levels of strategies for waste management and litter prevention. The guide will publish this fall and be introduced at the KLB State Conference October 10-11 in Baton Rouge.

Let Louisiana *Shine!* Communications Reach

Let Louisiana Shine is the State of Louisiana's litter prevention campaign focused on educating citizens on the negative impacts of litter and how to stop it from happening in the first place. Tips shared through TV, radio, outdoor, and digital advertising include securing your load, cleaning out your truck bed, using a reusable grocery bag, and keeping a bag for trash in your vehicle and boat. The *Let Louisiana Shine* campaign, designed by Red Six Media, is the recipient of one Gold Telly Award, three Bronze Telly Awards, and a Gold ADDY from the American Advertising Federation Baton Rouge Chapter.

11 mil
Meta impressions

765,415
NextDoor impressions

92.5 mil
billboard impressions

4.2 mil
streaming tv impressions

120 mil
impressions

10.37 mil
radio impressions

1.42 mil
ESPN impressions

*Data is from March 22 - June 16, 2023.

Billboards



Social Media



Love the Boot Communications Reach

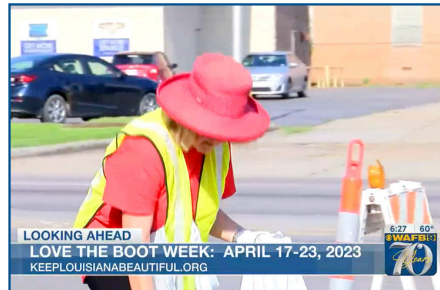
Ad Campaign Results

 **8 mil**
impressions

 **548,587**
engagements

*Ad campaign ran on Nextdoor, social media and radio March 20 - April 24, 2023

#LOVETHEBOOT



Media Coverage

\$846,860
publicity value

22 mil
earned media reach

KLB Communications Reach

Social Media

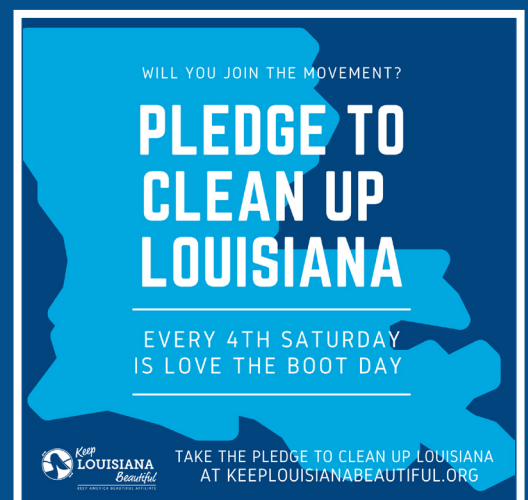
14,411 followers
29.09 mil impressions
217,666 engagements

Media Coverage

\$1.26 mil
online publicity value

Website Traffic

180,222
pageviews



2023 Love the Boot Week Impact

64
parishes

12,777
volunteers

61,493
volunteer hours

\$1.68 mil
volunteer value



547
events

- 23 colleges & universities
- 57 individuals & families
- 78 k-12 schools
- 190 governmental entities
- 199 businesses & non-profits

Most littered items

1. plastic beverage bottles
2. fast food packaging
3. alcohol cans & bottles
4. snack food packaging
5. plastic bags

313
tons of litter
removed

3,506

aluminum cans & #1 plastic bottles recycled at 13 sites, with support from Osprey Initiative and The Coca-Cola Company

146
gardens
refurbished

3,542
plants
planted

370
trees
planted



Thank you LOUISIANA





Love the Boot Participants

Businesses & Non-Profit Organizations

Abbeville Garden Club
Acadiana Church of Christ
Alsen/St. Irma Lee Community Village
AMERISAFE Impact
ASR
Assumption Arc
Avenues Recovery Center
BackYard Sapphire
Baker Civic Club, Inc
Baker Donelson BakerCares
Baton Rouge Area Chamber
Bayou Paddlesports
Bayou Lacombe Museum
Believers For Change
Bernice Cultural District
Beyond Bodcau Adventures
Bossier Chamber Diplomats
Bossier Chamber Of Commerce
Bouligny Improvement Association
Breath of Life Church
Broadmoor Improvement Association
Bulb & Blossom club of Eunice
Calhoun Civic Club
Cane River National Heritage Area
Central City Nick
Chamber Southwest Louisiana
City Park Conservancy
Clean Pelican
Clifton Choctaw Reservation Inc.
Coalition to Restore Coastal Louisiana
Coca-Cola Alexandria
Code Blue Inc.
Cornerstone Chemical Company
Cox Communications
CrazyPlantBae
Cub Scout Pack 221
Cub Scouts Pack 100
Cultural Crossroads of Minden
Culture of Cleanliness
Delachaise Neighborhood Association
Distinguished Young Gentlemen of Shreveport
District E Business Alliance
Donaldsonville Area Chamber of Commerce
Downtown Development District New Orleans
Downtown West Monroe Merchants
East Carroll Parish Library
East New Orleans Neighborhood Advisory Commission
Emery Equipment
ExxonMobil
Faubourg St. Roch Improvement Association
Fifth Ward Community
Forever Takes A Village

Fountainbleau Estates HOA
Francois Bend Senior Community
Francois Parc Senior Community
Friends of Joe W. Brown Park
Friends of the Coates Bluff Nature Trail
Garden District Neighborhood Association
Girl Scouts Louisiana East Troop 20890
Girl Scouts Louisiana Pines to the Gulf - Troop 96
Glass Act Recycling
Grambling Alumnae Chapter of Delta Sigma Theta Sorority, Inc.
Greater New Orleans East Business Alliance
Greenville Extension/ Eden Park Community Group
Gresham Smith
Grow Gilbert
Hoffman Triangle Neighborhood Association
Houma Terrebonne Marine Corps League 475/PNP Norma A. Liner Marine Corps League Auxiliary
iNfinity Cheer and Dance Co.
Instep Credit Union
Irish Channel Neighborhood Association
Ivan Smith Furniture
Jefferson Performing Arts Society
Jericho Road Episcopal Housing Initiative
Jewel J Newman Community Center
John W. Stone Oil Distributor LLC
Keep Abbeville Beautiful
Keep Abita Beautiful
Keep Algiers Beautiful
Keep Ascension Beautiful
Keep Assumption Beautiful
Keep Baker Beautiful
Keep Bossier Beautiful
Keep Calcasieu Beautiful
Keep Covington Beautiful
Keep DeRidder Beautiful
Keep DeSoto Beautiful
Keep Eunice Beautiful
Keep Gibson Beautiful
Keep Hammond Beautiful
Keep Jefferson Parish Beautiful
Keep Lacombe Beautiful
Keep Lafayette Beautiful
Keep Livingston Beautiful
Keep Louisiana Beautiful
Keep Madisonville Beautiful
Keep Mandeville Beautiful
Keep Monroe Beautiful
Keep Morehouse Beautiful
Keep Natchitoches Beautiful
Keep New Orleans Beautiful
Keep Ouachita Parish Beautiful
Keep Pineville Beautiful
Keep Slidell Beautiful
Keep St. James Parish Beautiful

Keep St. John Beautiful
Keep St. Mary Beautiful
Keep St. Tammany Beautiful
Keep Tangipahoa Beautiful
Kenner Business Association
Keep the Quarter Clean
Keep Tiger Town Beautiful
Keep Union Beautiful
Keep Terrebonne Beautiful
Keep West Feliciana Beautiful
Keep West Monroe Beautiful
Keller Williams Realty Acadiana, Lafayette
LA Pro
Lafayette Coca-Cola United
Lake Charles Alumnae Chapter Delta Sigma Theta Sorority Inc.
Latter and Blum Real Estate
LOOP NOLA
Louisiana Parole Project
Kenner Rotary
Krewe du Lapin Martele
Louisiana Swamp Base
Lower Garden District Neighborhood Association
Love Your City
LoveCampti
Marksville Chamber of Commerce
Mid-City Neighborhood Organization
Mid City Redevelopment Alliance
Moncla Community Center
Moncus Park
Monroe Alumnae Chapter of Delta Sigma Theta, Inc.
Morehouse Community Development Corp.
Morehouse Parish Police Jury
Mt. Olive Baptist Church
National Association of University Women, Inc. Lake Charles Branch
New Hope Fellowship Church
New Orleans Community of Lincoln Beach
New Orleans & Company
New Orleans East Matters Coalition
New Orleans East Restoration Project
NOLA Artist Incubator
Nonpareil Chapter BR - Top Ladies of Distinction
North Delta Regional Planning and Development District
North Kenilworth Improvement and Security District/HOA
North Louisiana Economic Partnership
Ogden Museum of Southern Art
Opelousas DAR
Opelousas Downtown Development District
Osprey Initiative
Ouachita Green
Pennington Biomedical Research Center

Phi Delta Theta
 Phi Gamma Sigma Youth Sorority Inc.
 Pilot Club of Leesville
 Plains Marketing LP, St. James
 Plaquemines Parish Seafood Festival
 Providence Road Outreach Mission
 Rapides Parish Cleanup
 Red River Parish 4-H
 Red Six Media
 Refreshing Point Ministries
 Children's Department
 Restore Or Retreat, Inc
 Revelation Knowledge, Inc.
 Risen Rock Climbing Gym
 Riverland Estates Homeowners
 Association
 Rockin' Rutherford Group, LLC
 Rotary Club of New Orleans Riverbend
 Rotary Club of Westlake
 Sabine Parish Leaders Against Litter
 Sama Studio
 Scotlandville Community
 Development Corporation
 Shady Oaks Garden Club
 Shreveport Aquarium Conservation
 Krewe
 Shreveport Green
 Southern Hills Neighborhood
 Association
 Southwest Louisiana Credit Union
 St. Martinville Chamber of Commerce
 Stonewall Sports - New Orleans
 Subway
 Terracon Consultants, Inc.
 The Greater First Church-Baptist
 The Junior League of Leesville
 The Kinchen Group
 The Louie Bear Project, Inc.
 The TECHE Project
 The Yoga Spot
 Thibodaux Main Street, Inc.
 Top Ladies of Distinction, Inc., Lake
 Charles Chapter
 Touro Bouligny Neighborhood
 Association
 Troop 133
 University Lakes Improvement and
 Preservation Assoc., Inc - TULIPA
 Urban South Brewery
 VIET
 Visit Lake Charles
 VOTE
 Washington Parish Tourism
 We Love Our Boot - Broussard
 Cleanup Krewe
 Westwego Beautification Commission
 Who Dat Barbershop Inc.
 Winnsboro Main Street
 Zachary Chamber of Commerce
 Zeta Psi Lambda Chapter of Alpha Phi
 Alpha Fraternity, Inc.

Colleges and Universities

Blue Cliff College Massage Department
 BPCC SGA
 BREC Volunteer
 Grambling State University (KLB Affiliate)
 Loyola University (KLB Affiliate)
 Louisiana State University (KLB Affiliate)
 Nicholls State University (KLB Affiliate)
 LaVetCorps, LSU
 LaVetCorps, ULM
 Louisiana Tech University Student
 Government Association
 LSU Alexandria Student Government
 LSU Student Government
 LSU Vet School Sustainability Advocates
 and Veterinary Environmentalists
 McNeese Society for Human Resource
 Management
 Northwestern State University
 (KLB Affiliate)
 Nunez Community College Student
 Government Association
 SciTEC in the College of Education at
 Tulane University (KLB Affiliate)
 University of Louisiana Lafayette
 (KLB Affiliate)
 University of Louisiana Monroe
 (KLB Affiliate)
 University of New Orleans (KLB Affiliate)
 Xavier University of Louisiana - XULA
 Green (KLB Affiliate)

Government

Acadia Parish Police Jury
 Allen Correctional Center
 Audubon State Historic Site
 Avoyelles Police Jury
 Bayou Segnette State Park
 Beauregard Parish Constable
 Office District 4
 Beauregard Tourist Commission
 Bogue Chitto State Park
 Caddo Parish Parks & Recreation
 Chemin-A-Haut State Park
 Chicot State Park
 City of Central
 City of Donaldsonville
 City of Franklin
 City of Grambling
 City of Gretna
 City of Kenner
 City of Mansfield
 City of Monroe-Planning and Urban
 Development
 City of Morgan City
 City of Natchitoches
 City of Patterson
 City of Springhill
 City of St. Martinville
 City of Winnfield

Coastal Protection and Restoration
 Authority
 Columbia Main Street
 Community Clean Up Day
 Concordia Parish Library
 Councilmember Lesli Harris - District B
 Cypremort Point State Park
 DCRT-Office of State Parks, Port Hudson
 State Historic Site
 Denham Springs Antique Village
 Department of Agriculture & Forestry
 Department of Public Safety and
 Corrections
 Department of Veterans Affairs
 Department of Wildlife and Fisheries
 DEQ Acadiana Regional Office
 DEQ Headquarters
 DEQ Kisatchie Central Regional Office
 DEQ- Southwest Regional Office
 DEQ Surveillance Division/CRO
 Dixon Correctional Institute / DCI's
 Litter Getters
 Downtown Ruston
 Elayn Hunt Correctional Center
 Explore Houma
 Fairview Riverside State Park
 Fontainebleau State Park
 Fort Jesup State Historic Site
 Fort St Jean Baptiste
 Forts Randolph and Buhlow SHS
 Franklin Main Street Design Committee
 Jimmie Davis State Park
 LADOTD-District 02 New Orleans
 LADOTD-District 03 Lafayette
 LADOTD-District 04 Shreveport
 LADOTD-District 05 Monroe
 LADOTD-District 07 Lake Charles
 LADOTD District 08 Alexandria
 LADOTD District 58 Chase
 LADOTD-District 61 Baton Rouge
 LADOTD-District 62 Hammond
 LADOTD Headquarters
 LA Probation & Parole (Monroe District)
 Lafayette Convention and Visitors
 Commission
 Lake Bistineau State Park
 Lake Bruin State Park
 Lake Claiborne State Park
 Lake D'Arbonne State Park
 Longfellow-Evangeline State
 Historic Site
 Louisiana Correctional Institute
 for Women
 Louisiana Northshore
 Louisiana Office of State Parks
 Louisiana State Civil Service
 Louisiana State Museum
 Louisiana State Museum New Orleans
 Louisiana State Police Troop D
 Louisiana's Cajun Bayou
 Mansfield State Historic Site

New Iberia Main Street
North Toledo Bend State Park
Office of Governor John Bel Edwards
Office of Lt. Governor Billy Nungesser
Palmetto Island State Park
Parish Council District 1
Parish Council District 7 - Ty Arnold
Pineville Downtown Development
District
Plaquemines Parish Government
Poverty Point World Heritage Site
Rapides Parish Police Jury
Raymond Laborde Correctional Center
Rebel State Historic Site
Rosedown Plantation State Historic Site
Sam Houston Jones State Park
Senator Patrick Connick
South Toledo Bend State Park
St. Bernard State Park
St. Charles Parish Government
St. Helena Parish Sheriff's Office
St. John Parish Team Up to Clean Up
Steamboat City Association
Tallulah City Council District 5
The Mayor's Women's Commission of
Leesville
Tickfaw State Park
Town of Amite City
Town of Arcadia District 4
Town of Arcadia District 5
Town of Baldwin Beautification Committee
Town of Ball
Town of Campiti
Town of Clarks
Town of Columbia
Town of Delhi
Town of Dubach
Town of Duson
Town of Franklinton
Town Of Haynesville
Town of Independence
Town of Iowa
Town of Jean Lafitte
Town of Jena
Town of Jonesville
Town of Kentwood
Town of Lake Arthur
Town of Livingston
Town of Many
Town of Pollock
Town of Ringgold
Town of Sarepta
Town of Springfield
Town of St. Joseph
Town of Sterlington
Town of Waterproof
Town of White Castle
Union Parish Library
Village of Baskin
Village Of Belcher
Village of Chatham
Village of Choudrant

Village of Clayton
Village of Delta
Village of Hessmer
Village of Hosston
Village of Martin
Village of Mooringsport
Village of Natchez
Village of Port Vincent Cleanup Crew
Village of Sicily Island
Village of Tangipahoa
Webster Parish Police Jury
West Baton Rouge Sheriff's Office

Individuals & Families

Anderson Island Cleanup
Bayou Pride
Bon Temps Louisiana Girls
Chrjapin Family
David Williams Cleanup
Emily Fenet Parker
Eyegotcha
Freedom Ministries
Freedom Paws Animal Rescue
Friends of Councilman Raheem Pierce
Green Doyline
Herbers/Kendrick Love the Earth
Lakeview Clean-Up Krewe
Long Lake Neighborhood
Lyons Point Clean Up Crew
Mama Lit/Foulcard Family
Milan St. Neighborhood Samuel Square
Moop Warrior's
Mrs. Miranda's Recycle Study
OASES
Old Landing Property Association
Red Booth Coffee Crew
Sandra Olivier
Shreve Swap
Shreveport Garden Study Club
Susan Wilhelm LLC
Talbot Street Neighborhood Group
Thurman Family
Town of Killan
Tuscany Villa
Watson Litter Crew
Woodlake North & Woodlake Ridge

Schools (K-12)

2 Sisters in Christ
Alton Elementary School
AMP - American Millennium Project
Annunciation Catholic School
Archbishop Chapelle High School
Archbishop Hannan SNHS
Archbishop Shaw's Science National
Honor Society
Archdiocese of New Orleans/
St. Benedict the Moor
Ascension of Our Lord Catholic School
Assumption High Student Council
Beta Club

BHS Youth Volunteer Corp.,
Healthy Living Club, and 4H
Block Bears High School
Brusly Upper Elementary School
Castor High School
Christian Brothers School
CPJH Beta Club
David Thibodaux STEM Magnet
Academy National Honor Society
DC
DeRidder Junior High Beta Club
Dubach Elementary School
East Bank Real Estate
Elementary Beta Club
Eunice High
Fairfield Elementary Magnet National
Elementary Honor Society
Franklin Junior High School
Franklin Parish High School- FCCLA
Franklin Senior High School Beta
Girl Scout Troop 11
Indian Bayou Beta Club
Jackson Elementary
Jonesboro Pack 523
Julia B Maitland Elementary School
Key Club at Edna Karr High School
LaGrange High School
Lakeshore High School National Honor
Society
LeBleu Settlement Elementary 4-H Club
Lecompte Garden Club and Rapides
High JAG
Loranger Elementary
Lucille Nesom Memorial School
Marksville Elementary School 4-H Club
Mayfair Laboratory School BETA Club
North Caddo High School Environmental
Science Classes
Nuance
Our Lady of Perpetual Help School
Prien Lake Elementary
Rayne Catholic Elementary School
Robert Russa Moton Charter School
Rosenwald Elementary
Scotlandville Pre-Engineering Magnet
Academy
Seventh Ward Elementary
St. Louis King of France Catholic School
Parents' Club
St. Charles Street Elementary - 4H Club
St. Cletus Catholic School
St. Frederick High School
St. Michael Special School
St. Peter Catholic School
The Academy of the Sacred Heart
The Brighton School Beta Club
Town of Marion Recreational
Youth Group
Ursuline Academy
Victory Christian Academy
Woodlawn Middle School Beta Club
Youth Volunteer Corp - Hornbeck

Thank You For Your Support



LIEUTENANT GOVERNOR
BILLY NUNGESSER

Fighting litter is no simple feat. The task requires businesses, non-profits, state and local governmental entities, educators, and individual citizens to work together to change mindsets, correct neglectful behaviors, and ensure that the proper infrastructure is in place for effective litter prevention, removal, and recycling. While this uphill battle can seem daunting, we are confident we are on track to implement lasting changes in support of a cleaner, more beautiful Louisiana. We would like to thank the following contributors, donating \$100 or more to KLB in 2022-23. We would also like extend a special thanks to the Lt. Governor for championing our cause.

Acadiana Bottling Company
Alexandria Pineville Area Convention
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Baker Donelson
Benevity Community Impact Fund
Blue Cross and Blue Sheild of Louisiana
Bossier Chamber of Commerce
Phyllis Cancienne
Dawn Cantrell
City of Sulphur
Clean Pelican
Coca-Cola Bottling Co. UNITED
Cox Communications, Inc.
Jessica DeVille
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Evangeline Specialties
Jayson Eversgerd
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**Please consider making a donation to KLB to help us grow
our impact in communities across Louisiana:**





Keep
LOUISIANA
Beautiful

KEEP AMERICA BEAUTIFUL AFFILIATE

2023 STATE CONFERENCE



Oct. 10-11



Hilton Baton Rouge
Capitol Center

Let's talk about tackling litter.
Register at keeplouisianabeautiful.org.



LOVE THE BOOT *week*

KEEP LOUISIANA BEAUTIFUL

SAVE THE DATE
April 20-28, 2024

111 N. Causeway Blvd., #104, Mandeville, Louisiana 70448
keeplouisianabeautiful.org | info@keeplouisianabeautiful.org