



KEEP AMERICA BEAUTIFUL AFFILIATE

2021-22 IMPACT



314,793
volunteers
& participants



1,050
waterway
& roadway
cleanups



487 tons
litter
removed



698 tons
materials
recycled



43,535
cigarette
butts
removed



643 tons
hazardous
waste
diverted



3,963
trees
& gardens
planted



39
trash
receptacles
distributed



\$2.8 mil
volunteer
value



31,092
teachers
& students
reached



\$196,804
grants
awarded



SCAN
for more
impact
numbers

Our Community Affiliate Network

Abbeville*
Abita Springs*
Ascension*
Assumption*
Baton Rouge
Bossier*
Calcasieu*
Covington*
DeRidder*
DeSoto*
Eunice*
Hammond*
Jefferson*

Lacombe*
Lake Charles*
Lafayette*
Lincoln
Livingston*
Madisonville*
Mandeville*
Monroe*
Morehouse*
Natchitoches*
New Orleans*
New Roads
Ouachita*
Pearl River

Slidell*
St. James*
St. John*
St. Martin*
St. Mary*
St. Tammany*
Shreveport*
Tangipahoa*
Terrebonne*
Union*
West Baton Rouge*
West Feliciana
West Monroe*

*Asterisks indicate communities contributing data from July 1, 2021 - June 30, 2022.

NEW PROJECTS & PARTNERSHIPS

GOVERNOR'S TASK FORCE ON STATEWIDE LITTER ABATEMENT & BEAUTIFICATION

8 Recommendations for cleaning up Louisiana were made by the Governor's Task Force on Statewide Litter Abatement and Beautification, administered by the Office of the Lieutenant Governor and Keep Louisiana Beautiful. Louisiana is already taking the next steps to fight litter and reduce waste. Stay updated at keepsLouisianabeautiful.org.

LOVE THE BOOT WEEK

280 Cleanup and beautification events were held during Keep Louisiana Beautiful's Love the Boot Week in April 2022, drawing 8,476 volunteers and participants from 54 parishes to clean up 293 tons of litter.

LET LOUISIANA SHINE CAMPAIGN

74.1 mil Impressions were achieved through the #LetLouisianaShine campaign, which conveys tips for preventing litter and cleaning up our communities. This awareness campaign continues to grow and evolve, teaching more people about the importance of keeping litter out of Louisiana.

COLLEGES & UNIVERSITIES

7 University Affiliates joined our network: Grambling State University, Louisiana State University, Nicholls State University, Tulane University, University of Louisiana at Lafayette, University of New Orleans, and Xavier University of Louisiana

14 Colleges and universities participated in the recently established University Sustainability Coalition, providing a platform for dialogue on sustainability in higher education.