Keep LOUISIANA Beautiful

2021-22 IMPACT

Our Community Affiliate Network

314,793 volunteers & participants
1,050 waterway & roadway cleanups
487 tons litter removed
698 tons materials recycled

43,535 cigarette butts removed
643 tons hazardous waste diverted
3,963 trees & gardens planted
39 trash receptacles distributed

$2.8 mil volunteer value
31,092 teachers & students reached
$196,804 grants awarded
SCAN for more impact numbers

Abbeville*
Abita Springs*
Ascension*
Assumption*
Baton Rouge
Bossier*
Calcasieu*
Covington*
DeRidder*
DeSoto*
Eunice*
Hammond*
Jefferson*
Lacome*
Lake Charles*
Lafayette*
Lincoln
Livingston*
Madisonville*
Mandeville*
Monroe*
Morehouse*
Natchitoches*
New Orleans*
New Roads
Ouachita*
Pearl River
Slidell*
St. James*
St. John*
St. Martin*
St. Mary*
St. Tammany*
Shreveport*
Tangipahoa*
Terrebonne*
Union*
West Baton Rouge*
West Feliciana
West Monroe*

*Asterisks indicate communities contributing data from July 1, 2021 - June 30, 2022.
GOVERNOR’S TASK FORCE ON STATEWIDE LITTER ABATEMENT & BEAUTIFICATION

Recommendations for cleaning up Louisiana were made by the Governor’s Task Force on Statewide Litter Abatement and Beautification, administered by the Office of the Lieutenant Governor and Keep Louisiana Beautiful. Louisiana is already taking the next steps to fight litter and reduce waste. Stay updated at keeplouisianabeautiful.org.

LOVE THE BOOT WEEK

Cleanup and beautification events were held during Keep Louisiana Beautiful’s Love the Boot Week in April 2022, drawing 8,476 volunteers and participants from 54 parishes to clean up 293 tons of litter.

LET LOUISIANA SHINE CAMPAIGN

Impressions were achieved through the #LetLouisianaShine campaign, which conveys tips for preventing litter and cleaning up our communities. This awareness campaign continues to grow and evolve, teaching more people about the importance of keeping litter out of Louisiana.

COLLEGES & UNIVERSITIES

University Affiliates joined our network: Grambling State University, Louisiana State University, Nicholls State University, Tulane University, University of Louisiana at Lafayette, University of New Orleans, and Xavier University of Louisiana.

Colleges and universities participated in the recently established University Sustainability Coalition, providing a platform for dialogue on sustainability in higher education.