

2022 Keep Louisiana Beautiful State Conference Schedule

Tuesday, October 11 | Riverview Ballroom

8 – 10 a.m. | Conference Check-in

10 a.m. | Welcome by Courtney Hornsby, Chair of KLB Board
Emcee: Eligha Guillory, Vice Chair of KLB Board

10:15 a.m. | Keynote: Lieutenant Governor Billy Nungesser

10:30 a.m. | Overview of Task Force on Statewide Litter Abatement and Beautification | Susan Russell, Executive Director of KLB

11 a.m. – Noon | Recommendation 1: Establish Fundamentals to Sustain Litter Prevention and Beautification

- Litter Study: Looking at Litter in Louisiana | Dr. Cecile Carson, CD Carson Consulting
- Overview of 2022 Legislation Impacting Litter in Louisiana

Noon – 1 p.m. | *Lunch & Networking*

- Recognizing the Premier Class of KLB University Affiliates | Dr. James Henderson, President of University of Louisiana System
- Recognizing the KLB Community Affiliates meeting the requirements for the Circle of Excellence | Cabell Mouton, KLB Affiliate and Grant Director, & Jennifer Lawson, President and CEO of Keep America Beautiful

1- 1:30 p.m. | Recommendation 2: Raise Public Awareness

- Let Louisiana Shine | Red 6 Media and Melissa Kenyon, Communications and Marketing Director for KLB

1:30- 2 p.m. | Recommendation 3: Build Knowledge Through Training and Education

- Improving Waste Management at Festivals | Andrew Woodruff, Operations Director, & Kenneth Spears, Food and Beverage Director, French Quarter Festivals, Inc.
Woodruff and Spears will present on the Geauxing Green Program, which developed from the understanding that producing a large-scale event like the French Quarter Festival creates a lot of litter and waste – much of which could be better diverted into organic or recyclable waste streams, therefore lessening the impact.

2 – 2:45 p.m. | Recommendation 4: Advance Youth Education to Create a Culture of Cleanliness

- KLB University Affiliate Panel | Moderated by Dr. Cecile Carson, CD Carson Consulting

2:45 p.m. | *Break*

3 – 5 p.m. | Recommendation 5: Strengthen Litter and Illegal Dumping Enforcement Efforts

- Pennsylvania's Litter Action Plan and the Role of Enforcement | Shannon Reiter, President of Keep Pennsylvania Beautiful
Providing an overview of the Keystone State's Litter Action Plan and the results of an enforcement effectiveness study.
- Expanding Litter Enforcement Efforts | Rick Moore, State Litter Enforcement Director
- Operation Neaux Throw – Reducing Litter in Lafayette Parish | Bess Foret, Environmental Quality Manager at Lafayette Consolidated Government
Operation Neaux Throw is aimed at drivers who toss trash, cigarette butts, or any type of litter out of vehicle windows.

Meetings and Trainings by Invitation

10 – 11:15 a.m. | University Sustainability Coalition (Paramount Room)

3 – 4 p.m. | New University Affiliate Training (Paramount Room)

4:15 – 5:15 p.m. | New Community Affiliate Training (Paramount Room)

6 – 8 p.m. | KLB Private Reception, Sponsored by Waste Management (Huey Long Tunnel)

2022 Keep Louisiana Beautiful State Conference Schedule

Wednesday, October 12 | Riverview Ballroom

8 – 8:30 a.m. | *Breakfast*

8:30 – 8:45 a.m. | Keynote: Jennifer Lawson, President and CEO of Keep America Beautiful

8:45 – 9:45 a.m. | Recommendation 6: Improve Waste Disposal Practices and Recycling Opportunities

- A Look at Louisiana's Recycling Needs Assessment | Craig Wittig, Director of Grant Implementation, The Recycling Partnership
- EPA Grant Opportunities – Learn How to Secure Funds for Local Recycling | Renee Bellew, UST and Pollution Prevention Section, Land, Chemical and Redevelopment Division, EPA
The Bipartisan Infrastructure Law funded historic investment in the health, equity, and resilience of American communities. It provides \$350 million for solid waste infrastructure for recycling and recycling education and outreach grants over the next five years. It also provides \$25 million for battery collection best practices and voluntary labeling guidelines over the next five years.

9:45 – 10 a.m. | *Break*

10 – 11 a.m. | Recommendation 7: Expand Litter Prevention and Removal Initiatives

- Reducing Litter on State Highways, Secretary Shawn Wilson, LA DOTD
- Capturing and Removing Litter in Louisiana's Waterways | Don Bates, Owner and Founder of Osprey Initiatives, and Amanda Takacs, Assistant Director, Natural Resource Management/P&E, BREC

11 – 11:45 a.m. | Recommendation 8: Support Beautification and Community Appearance Enhancement

- New Beautification Grants Available: Funding Native Plants and Trees in Your Community | Susan Russell, KLB Executive Director
- Beautification in Louisiana's State Parks: Impacting Tourism and Residents' Quality of Life | Brandon Burris, Assistant Secretary, Louisiana State Parks

11:45 a.m. – 12:30 p.m. | *Networking at Everyday Heroes Luncheon*

12:30 – 2 p.m. | Everyday Heroes Luncheon | Emcee: Judd Jeansonne, Executive Director of Volunteer Louisiana

- **Keynote: Governor John Bel Edwards**

2 p.m. | Conference concludes