

Tuesday, October 11 | Riverview Ballroom

9 – 10 a.m. | Conference Check-in

10 a.m. | Emcee: Eligha Guillory, KLB Board Vice Chair
Welcome: Courtney Hornsby, KLB Board Chair

10:15 a.m. | Keynote: Lieutenant Governor Billy Nungesser

10:30 a.m. | Overview of Task Force on Statewide Litter Abatement and Beautification | Susan Russell, KLB Executive Director

11 a.m. – Noon | Recommendation 1: Establish Fundamentals to Sustain Litter Prevention and Beautification

- Litter Study: Looking at Litter in Louisiana | Dr. Cecile Carson, CD Carson Consulting
- Overview of 2022 Legislation Impacting Litter in Louisiana | Tyler McCloud, Division Director and Senior Counsel for the Louisiana Senate Committees on Natural Resources and Environmental Quality

Noon – 1 p.m. | Lunch

Keynote and Recognizing the 2022 Class of KLB University Affiliates | Dr. James Henderson, President of University of Louisiana System

- Presentation of the KLB Community Affiliate Circle of Excellence Awards | Cabell Mouton, KLB Affiliate and Grant Director, and Jennifer Lawson, President and CEO of Keep America Beautiful

1- 1:30 p.m. | Recommendation 2: Raise Public Awareness

- Presenting the Let Louisiana Shine Campaign | Joe Martin, Co-Creative Director and Partner, Red 6 Media

1:30- 2 p.m. | Recommendation 3: Build Knowledge Through Training and Education

- Improving Waste Management at Festivals | Andrew Woodruff, Operations Director, and Kenneth Spears, Food and Beverage Director, French Quarter Festivals, Inc.

2 – 2:45 p.m. | Recommendation 4: Advance Youth Education to Create a Culture of Cleanliness

- KLB University Affiliate Panel | Moderated by Dr. Cecile Carson, CD Carson Consulting
Panel participants include Dr. Mitzi Jackson, Development Faculty Fellow, Nicholls State University; Carol Lunn, Assistant Vice President for Research and Economic Development, University of New Orleans; Tammy Millican, Executive Director, Louisiana State University Facility and Property Oversight; Helena Robinson, Director of Sustainability and Quality Control, Xavier University of Louisiana; Jordan Stewart, Assistant Director, Office of Sustainability, Tulane University; David Yarbrough, Dean of Community Service and a Professor of Human Development and Family Science, University of Louisiana at Lafayette

2:45 p.m. | Break

3 – 5 p.m. | Recommendation 5: Strengthen Litter and Illegal Dumping Enforcement Efforts

- Presenting Pennsylvania's Litter Action Plan and Enforcement Study Results | Shannon Reiter, President of Keep Pennsylvania Beautiful
- Expanding Litter Enforcement Efforts | Rick Moore, State Litter Enforcement Director
- Operation Neaux Throw – Reducing Litter in Lafayette Parish | Bess Foret, Environmental Quality Manager, Lafayette Consolidated Government

Day 1 Meetings and Trainings by Invitation

10 – 11:15 a.m. | University Sustainability Coalition (Paramount Room)

3 – 4 p.m. | New University Affiliate Training (Paramount Room)

4:15 – 5:15 p.m. | New Community Affiliate Training (Paramount Room)

6 – 8 p.m. | KLB Private Reception, Sponsored by Waste Management (Huey Long Tunnel)

Text your questions for our conference speakers to (985) 688-5955. Scan the QR code for speaker information.



Wifi information: To connect to the internet, please select the wireless access point: Hilton Honors Meeting
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Wednesday, October 12 | Conference in Heidelberg Ballroom & Everyday Hero Awards Luncheon in Riverview Ballroom

8 – 8:30 a.m. | Breakfast (Outside Heidelberg Ballroom)

8:30 – 8:45 a.m. | Keynote: Jennifer Lawson, President and CEO of Keep America Beautiful

8:45 – 9:45 a.m. | Recommendation 6: Improve Waste Disposal Practices and Recycling Opportunities

- A Look at Louisiana's Recycling Needs Assessment | Craig Wittig, Director of Grant Implementation, and Marissa Ambrosi, Senior Researcher, The Recycling Partnership
- EPA Grant Opportunities: Learn How to Secure Funds for Local Recycling | Renee Bellew, UST and Pollution Prevention Section, Land, Chemical and Redevelopment Division, EPA

9:45 – 10 a.m. | Break

10 – 11 a.m. | Recommendation 7: Expand Litter Prevention and Removal Initiatives

- Reducing Litter on State Highways, Secretary Shawn Wilson, LDOTD
- Capturing and Removing Litter in Louisiana's Waterways | Don Bates, Owner and Founder of Osprey Initiatives, and Amanda Takacs, Assistant Director, Natural Resource Management/P&E, BREC

11 – 11:45 a.m. | Recommendation 8: Support Beautification and Community Appearance Enhancement

- New Beautification Grants: Funding Plants and Trees in Your Community | Susan Russell, KLB Executive Director
- Beautification in Louisiana's State Parks: Impacting Tourism and Residents' Quality of Life | Brandon Burris, Assistant Secretary, Louisiana State Parks

11:45 a.m. – 12:30 p.m. | Networking at the Everyday Hero Awards Luncheon (Riverview Ballroom)

12:30 – 2 p.m. | Everyday Hero Awards Luncheon (Riverview Ballroom)

Keynote: Governor John Bel Edwards

- Emcee: Judd Jeanson, Executive Director of Volunteer Louisiana and KLB Advisory Board Member
- Presentation of the 2022 Everyday Hero Awards

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BILLY NUNGESSER



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in memory of
C.B. Forgotston Jr.



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Visit keeplouisianabeautiful.org for more information about our mission, grant opportunities, and programs.**