

# LOVE THE BOOT week

KEEP LOUISIANA BEAUTIFUL

APRIL 18-24, 2022

Organize or participate in a litter cleanup or beautification event in your community during Love the Boot Week, our state's week-long Earth Day initiative supported by the Governor and Lieutenant Governor.

## WHY CARE ABOUT LITTER?

Litter is not a new problem for Louisiana. For decades, litter has become increasingly detrimental to our communities, leading to a multitude of repercussions such as:

- Blight on natural areas, cities, towns, roadways, and waterways
- Death of wildlife due to polluted habitats
- Decline in quality of life in neighborhoods
- Negative impact on economic development, infrastructure, and tourism
- Flooding caused by storm drains clogged with litter and debris

## WAYS TO LOVE THE BOOT

- Organize an event in your community
- Volunteer at an existing event
- Share how you #LovetheBoot on social media and tag @KeepLouisianaBeautiful

**SIGN UP TO  
CLEAN UP TODAY AT  
[WWW.LOVETHEBOOT.ORG](http://WWW.LOVETHEBOOT.ORG)**



LIEUTENANT GOVERNOR  
BILLY NUNGESSER

[YOUR ORGANIZATION'S LOGO]



PARTICIPATE IN OUR LOVE THE BOOT WEEK EVENT!

[NAME OF EVENT]  
[DATE OF EVENT, TIME]  
[LOCATION]

[Organization] has partnered with Keep Louisiana Beautiful to participate in Love the Boot Week, our state's week-long Earth Day initiative supported by the Governor and Lieutenant Governor. Join us in cleaning up Louisiana!

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## VOLUNTEER!

**SIGN UP FOR OUR CLEANUP  
AT [WWW.LOVETHEBOOT.ORG](http://WWW.LOVETHEBOOT.ORG)**

For more information about volunteering, contact [Name of event organizer] at [email, phone].

Don't forget to share event photos on social media with #LovetheBoot and tag @KeepLouisianaBeautiful



Louisiana



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