






LOVE THE BOOT WEEK

APRIL 18-24, 2022

Organize or participate in a litter cleanup or beautification event in your community during Love the Boot Week, our state's week-long Earth Day initiative supported by the Governor and Lieutenant Governor.

WAYS TO LOVE THE BOOT

-  Organize an event in your community
-  Volunteer at an existing event
-  Share how you #LovetheBoot on social media and tag @KeepLouisianaBeautiful

SIGN UP TODAY AT
WWW.LOVETHEBOOT.ORG



Keep
LOUISIANA
Beautiful

KEEP AMERICA BEAUTIFUL AFFILIATE

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WHY CARE ABOUT LITTER?

Litter is not a new problem for Louisiana. For decades, litter has become increasingly detrimental to our communities, leading to a multitude of repercussions such as:

- Blight on natural areas, cities, towns, roadways, and waterways
- Death of wildlife due to polluted habitats
- Decline in quality of life in neighborhoods
- Negative impact on economic development, infrastructure, and tourism
- Flooding caused by storm drains clogged with litter and debris

Despite spending over \$40 million per year on litter abatement, we are still experiencing shocking levels of litter across the state. Only together, can we make a change.

**JOIN THE MOVEMENT! SIGN UP
AT WWW.LOVETHEBOOT.ORG**



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Louisiana

LIEUTENANT GOVERNOR
BILLY NUNGESSER