



## 2020 SPONSOR BENEFITS

	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	FRIEND \$500
<b>MARKETING YEAR-ROUND</b>				
Company logo with link on KLB website*	●	●	●	
Recognition in KLB electronic newsletter*	●	●	●	●
Sponsorship highlighted on KLB social media*	●	●	●	
Company listed on annual donor board, displayed at all events*	●	●	●	●
Use of "Proud Sponsor of Keep Louisiana Beautiful"	●	●	●	●
Use of KLB branding with prior approval*	●	●	●	
<b>ANNUAL STATE CONFERENCE</b>				
Recognition as a presenting sponsor at one general session *	●	●		
Number of complimentary conference registrations*	4	2	2	1
Ad size in program	½ page	¼ page	2" x 3.5"	
One exhibitor booth	●	●	●	
Listed in program	●	●	●	●
Recognition on donor board*	●	●	●	●
<b>EVERYDAY HERO AWARDS LUNCHEON</b>				
Number of VIP tickets*	4	2	2	1
Representative may present one award*	●	●	●	
Recognition on donor board*	●	●	●	●
Listed in program	●	●	●	●

\*will be honored digitally in the event of a virtual conference

**In the event that the conference and banquet is moved virtually due to COVID-19, Keep Louisiana Beautiful will honor the \* benefits above as well as those listed below.**

	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	FRIEND \$500
<b>VIRTUAL CONFERENCE ADDITIONAL BENEFITS</b>				
Recognition at a virtual session with a company spotlight	●	●	●	
Logo displayed before one conference session	●	●		
Recognition on donor board displayed at each virtual conference session	●	●	●	●
Additional social media group post	●	●	●	●

Keep Louisiana Beautiful is a 501c(3) nonprofit organization. All donations are tax deductible to the fullest extent allowed by law in the state of Louisiana.