

LOVE THE BOOT

April 20-26, 2020

Love the Boot Week, the state's largest community engagement and pride campaign, empowers residents, businesses, schools, organizations, and local and state governments to show their love for Louisiana by organizing or volunteering for beautification and litter cleanup events throughout the week.



JOIN THE MOVEMENT!

- >**GO** to LovetheBoot.org to register or find an event.
- >**PLAN** or join a litter cleanup or beautification event.
- >**PROMOTE** how you love your community on social media using the hashtag #LoveTheBoot. Download helpful tools and resources at LovetheBoot.org.
- >**REPORT** your outcomes for statewide recognition.

ABOUT KEEP LOUISIANA BEAUTIFUL

Keep Louisiana Beautiful is the state's leading anti-litter and beautification organization focused on bringing people together to build and sustain vibrant, clean communities. Through a network of affiliate organizations, businesses, schools, government entities, and citizens, we provide programs, tools and resources to prevent litter, reduce waste, increase recycling, and protect and preserve the natural beauty of Louisiana. Our mission is to promote personal, corporate, and community responsibility for a clean and beautiful Louisiana.

POST #LOVE THE BOOT ALL WEEK LONG AND CHALLENGE OTHERS WITH THESE DAILY ACTIVITIES:

MAKE A DIFFERENCE MONDAY

Choose reusable drink containers instead of single-use plastic ones.

TAKE-IN TUESDAY

Reduce your waste consumption by preparing dinner at home instead of getting take-out food with throwaway containers.



CLEAN WATER WEDNESDAY

Help reduce litter in our waterways by removing it from our roadways.



THRIFTY THURSDAY

Use reusable cloth bags instead of plastic bags when shopping.

STRAW-FREE FRIDAY

Straws cannot be recycled and pose problems in landfills, waterways and marine life. Avoid using straws or use those made of alternative materials.



STORM DRAIN SATURDAY

Keep storm drains free of litter and debris to avoid clogging and street flooding.

SUSTAINABLE SUNDAY

Reduce your footprint by purchasing sustainable, reclaimed or recycled items and clothing.

KEEPLOUISIANABEAUTIFUL.ORG

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