

## Keep America Beautiful Annual Grant Opportunities

*\*Grant amounts and application dates may vary by year\**

### **Cigarette Litter Prevention Program Grants (sponsored by Philip Morris USA, an Altria company, and the Santa Fe Natural Tobacco Company)**

- Application released: January
- Application due: mid-February
- Recipients announced: March
- Report due: October

Each year, Keep America Beautiful awards Cigarette Litter Prevention Program grants to its affiliates, local governments, business improvement districts, downtown associations, parks and recreation areas, and other organizations dedicated to eradicating litter and beautifying their communities. The grant program will award up to \$300,000 in grants on an annual basis in \$2,500, \$5,000, \$10,000, and \$20,000 increments.

An effective local Cigarette Litter Prevention Program includes four proven, field-tested solutions or strategies for reducing cigarette butt litter:

- Encourage enforcement of litter laws, including cigarette litter;
- Raise awareness about the issue using public service messages;
- Place ash receptacles at transition points such as entrances to public buildings; and
- Distribute pocket or portable ashtrays to adult smokers.

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### **Community Tree & Recovery Tree Planting Grants (sponsored by UPS)**

- Application released: early March
- Application due: mid-April
- Recipients announced: mid-May
- Report due: June of following year

The UPS Foundation is proud to offer the Keep America Beautiful/UPS Community Tree & Recovery Tree Planting Grants in the amount of \$120,000 consisting of the following:

- 15 grants @ \$5,000 each for Community Tree Planting Projects
  - Addresses one or more of the following: reducing levels of carbon dioxide (CO<sub>2</sub>) and greenhouse gas emissions through strategic plantings; emphasizing the importance of native trees; or planting fruit trees to produce fruit for local consumption.
- 5 grants @ \$5,000 each for Post-Recovery Tree Planting Projects
  - For communities that have lost significant trees as a result of a natural disaster. These grants will focus on planting trees that have a greater likelihood of withstanding disasters.
- 2 grants @ \$10,000 each for a large scale Post-Recovery Tree Planting Project

Priority will be given to affiliates that encourage and have an articulated plan for UPS employee engagement in tree planting projects.

*\*\*Grant opportunity open to KAB affiliates in good standing only\*\**

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### Community Partner Grants (sponsored by Lowe's)

- Application released: May
- Application due: June
- Recipients announced: end of June
- Report due: December

The Keep America Beautiful and Lowe's partnership will award grants to Keep America Beautiful Affiliates for community improvement projects. These grant applications should reflect the need for a high impact project in your community that includes **critical needs** (a need to have vs. a nice to have). You are strongly encouraged to involve your local Lowe's stores and Lowe's Heroes.

Grant funding levels include (affiliates may apply for one grant in each category):

- \$5,000 grants
- \$10,000 grants
- \$20,000 grants

Projects should include a critical needs component and fall within the KAB focus areas of ending littering, improving recycling, and beautifying America's communities including, but not limited to, edible/community/pollinator gardens, landscaping/xeriscaping, vacant lot restoration, tree plantings, vacant/abandoned building restoration, graffiti site abatement, and hiking, biking, nature trail clean-up.

*\*\*Grant opportunity open to KAB affiliates in good standing only\*\**

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### Community Restoration Grants (sponsored by Anheuser-Busch)

- Application released: May
- Application due: early July
- Recipients announced: late July
- Report due: December

The KAB/Anheuser-Busch Community Restoration grant program will award **four \$10,000 grants** to KAB Affiliates for high impact public community property restoration or land damaged/destroyed by natural disasters. Projects should strengthen the development and implementation of restoration activities within communities, and generate long-term local and regional partnerships to support community-based restoration efforts.

Some examples of eligible projects are, but not limited to:

- Community/public space clean-up, construction, restoration/renovation
- Landscaping - tree plantings/flower, shrub or bulb plantings
- Community building façade/roofing repairs (i.e. youth center, recreation hall)
- Wetland restoration

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### **Park Recycling Infrastructure Grants (sponsored by Dr Pepper Snapple)**

- Application released: December
- Application due: January
- Recipients announced: February
- Reporting due: September

The Dr Pepper Snapple/Keep America Beautiful Park Recycling Bin Grant program is designed to build or expand recycling opportunities in park settings such as urban parks, neighborhood parks with playgrounds, athletic fields, regional and state parks, public beaches and developed public water front areas such as board walks. The program provides recycling bins to local communities through grants awarded annually.

The program offers two styles of recycling bins designed for use in local, regional and state park settings. Apply on-line and describe your program needs, request your preferred bin type, and tell us how many you would like to receive. After grant recipients are selected, Keep America Beautiful will contact grantees to confirm details and arrange to have suppliers deliver bins directly to the recipients. To help further expand park recycling programs, grantees will be eligible to purchase additional bins of the same style at a discounted price.

*\*\*Grant opportunity open to KAB affiliates, non-affiliate government agencies, and non-profit organizations\*\**