

SPONSOR BENEFITS

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Friend of KLB \$500
MARKETING YEAR-ROUND					
Company logo printed on all KLB materials	•				
Company logo with link on KLB website	•	•	•	•	•
Company promotional video on KLB website	•				
Recognition in KLB electronic newsletter	•	•	•	•	•
Sponsorship spotlighted on social media	6 posts	3 posts	1 post		
Plaque presentation and media announcing partnership	•	•			
Company listed on annual donor board, displayed at all events	•	•	•	•	•
Company signage displayed at all KLB events	•				
Company name included in legislative letter	•	•			
Recognition at KLB Legislative Day	•				
Opportunity to write blog post on corporate social responsibility	•	•	•		
Employment engagement opportunity with KLB	•	•	•	•	•
Use of "Proud Sponsor of Keep Louisiana Beautiful"	•	•	•	•	
Use of KLB logo and branding	•	•	•	•	
LEADERS AGAINST LITTER					
Invitation to press conference and reception	•	•	•	•	
Invitation to speak at press conference alongside state secretaries	•	•			
Company signage displayed at LAL reception	•	•			
NEW ORLEANS SAINTS GREEN TEAM					
Company included in Saints' Morning Report on Saints' social media channels	2 posts	1 post			
Company co-branded with Saints and KLB on Green Team materials	•				
ANNUAL STATE CONFERENCE					
Exclusive title sponsorship	•				
Recognition as a presenting sponsor at one general session		•	•	•	
Promotional video shown and representative to speak at opening session	•	•			
Logo exclusively featured on name badges	•				
Number of full registrations	6	4	2	2	1
Ad size in program	full page	1/2 page	1/3 page	1/4 page	
Recognition on conference registration materials	•				
Logo displayed on projector screen throughout event	•				
One exhibitor booth	•	•	•	•	
Opportunity to donate company-branded items	•	•	•		
Conference featured in press release	•	•			
Speaking role at one event or session	•	•			
Signage displayed throughout event	•	•	•		
Recognition on the donor board	•	•	•	•	•
EVERYDAY HERO AWARDS BANQUET					
Number of VIP tickets	6	4	2	2	
Representative may present one award	•	•	•		
Logo printed in program	•	•	•	•	•
Signage at banquet	•	•			
Recognition on donor board	•	•	•	•	•
Ad size in program	full page	1/2 page	1/3 page	1/4 page	